

# CalFresh Awareness Month

May 2024

**WHEREAS**, the CalFresh program continues to be California's largest food assistance program, helping residents and their families afford fresh and healthy foods; and

**WHEREAS**, the Alameda County Social Services Agency's Department of Workforce and Benefits Administration, the Alameda County Community Food Bank, and local community-based organizations continue to work tirelessly to raise awareness of the CalFresh program and dispel myths surrounding the program; and

**WHEREAS**, the Department of Workforce and Benefits Administration proudly presents this year's CalFresh Awareness Month theme, "Did you know?" to spark conversation and provide facts about the CalFresh program; and

**WHEREAS**, common myths that CalFresh is welfare continue to confuse and mislead the public. The 2024 CalFresh Awareness Month campaign aims to provide the community with facts about CalFresh not being welfare rather a nutrition assistance program; and

**WHEREAS**, CalFresh is not considered public charge and will not impact chances of getting Legal Permanent Resident status. Individuals receiving Social Security Administration benefits or Supplemental Security Income (SSI) can also receive CalFresh. CalFresh is not a loan and benefits do not need to be repaid; and

**WHEREAS**, the Department of Workforce and Benefits Administration serves over 107,000 households, or more than 160,000 individuals, continuing a trend of five consecutive years of increasing caseload volume from the previous year, highlighting the growing need for access to healthy food; and

**WHEREAS**, the Department of Workforce and Benefits Administration continues its strong partnership with the Alameda County Community Food Bank and local community-based organizations to implement a robust CalFresh Awareness Month outreach campaign focused on encouraging all eligible households to apply for CalFresh benefits while dismissing common myths; and

**WHEREAS**, the Department of Workforce and Benefits Administration and its community partners will use this CalFresh Awareness Month to dispel common CalFresh myths targeting seniors, noncitizens, and students, while encouraging eligible residents to apply for benefits; and

**NOW, THEREFORE**, the Board of Supervisors, County of Alameda, State of California, hereby proclaims May 2024 as "**CalFresh Awareness Month**" and encourage Alameda County residents to apply for CalFresh and to raise awareness to dispel false myths through Alameda County's "Did you know?" campaign.

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**NATE MILEY, President**  
Supervisor, Fourth District

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**DAVID HAUBERT, Vice-President**  
Supervisor, First District

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**ELISA MÁRQUEZ**  
Supervisor, Second District

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**LENA TAM**  
Supervisor, Third District

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**KEITH CARSON**  
Supervisor, Fifth District