



# CASTRO VALLEY

MUNICIPAL  
ADVISORY  
COUNCIL

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**Monday, May 20, 2019  
6:00 p.m.**

**Council Members present:** Marc Crawford, Chair, Ted Riche, Vice Chair, Chuck Moore, Shannon Killebrew, Dolly Adams

**Location:** Castro Valley Library – 3600 Norbridge Avenue, Castro Valley, CA 94646

## **Summary Minutes**

### **PUBLIC COMMENT**

None.

### **I. Approval of Minutes**

Minutes of April 15, 2019 – *continued to June 17, 2019*

### **II. Castro Valley Eden Area Signage Logo – Action Item** [Attachment](#)

Jamie Orfanos, Community Development Agency (CDA), presented a PowerPoint presentation on the Eden Area Signage Logo/Plan.

Alameda County is developing the Eden Area Signage Plan to outline wayfinding and gateway signage for areas of urban unincorporated Alameda County, including, Ashland, Castro Valley, Cherryland, Fairview and San Lorenzo. Construction and installation of signage will not occur at this time, but this information will be used once funding has been identified for the signage projects.

There has been an extensive public process including surveys, information in the Castro Valley Forum as well as several community meetings.

Information received from previous presentations at the Castro Valley MAC concluded that the MAC was favorable to the signage plan but did not like the hawk bird as a representation for Castro Valley signage.

The Community Development Agency presented a three possible signage pictures for Castro Valley of a 1) Hawk icon, 2) Lake Chabot (with tree/lake/mountain) and 3) Redwood Tree icon; CDA requests that the Castro Valley MAC endorse all three (3) icons to be included in a final community survey or reduce options to be included in final community survey.

## **Speaker**

Elizabeth Lang, local artist, stated that she does not support the designs submitted for the Castro Valley wayfinding signs, as they are not unique to Castro Valley and are similar to other logos in other cities/jurisdictions. Ms. Lang submitted suggestions for other logo designs.

## **Castro Valley MAC motion**

Mark Crawford made a motion, seconded by Chuck Moore to have the Community Development Agency start a process for the Castro Valley area wayfinding signs designs and logos that would utilize volunteers to come up with new designs and advertised in an extensive manner. New designs are to be submitted in reverse form (as they will appear on signage). (The Castro Valley MAC rejected the designs presented at tonight's meeting).

## **Motion passed 5/0**

imagery from the streetscape could be utilized, reach out to Arts Commission list of artists to propose art; (voluntary - no cost), go back and look at other options and extract imagery from some other source; and bring back to the Council for review, submit artwork as it will appear on the signage.

### **III. Castro Valley Unified School District Annual Report – Informational only** [Attachment](#)

Parvin Ahmadi, Superintendent, Castro Valley Unified School District, introduced members of the Castro Valley Unified School District Board and staff, including Jo Loss, Denise Hohn, and Suzy Chan, who were in attendance.

Ms. Ahmadi presented a PowerPoint presentation on the Castro Valley Unified School Districts Annual Report.

The presentation included information on graduation rates, district revenue and fiscal responsibility, student support services, regional occupation programs (ROP), and technology programs.

## **Speaker**

Jo Loss, member Castro Valley Unified School District Board invited the Castro Valley MAC to visit ROP and welding classes, Career Technical Education classes where the students receive college credits and career ready training. In addition, the District has reduced suspensions by using their Wellness Center, provides food for children and families on Fridays for weekend consumption.

This item was informational only and required no Council action.

### **IV. Public Works Agency Annual Report – Informational only** [Attachment](#)

Daniel Woldesenbet, Director, Public Works Agency, presented a PowerPoint presentation on the Agency's Annual Report.

The presentation included information on Transportation Projects and Program, Flood Control Projects and Programs, Maintenance & Operation Services, Building Permits & Inspection and other services and an overview of Sidewalk & Bike Facilities since 2001.

This item was informational only and required no Council action.

**V. Update on Former Cull Canyon Lake - Informational only**  
[Attachment](#)

Daniel Woldesenbet, Director, Public Works Agency, presented an update on the Former Cull Canyon Lake.

A requirement of the California Fish and Wildlife Service and the San Francisco Bay Regional Water Quality Control Board permits for the Cull Dam Modification and Creek Restoration Project was the planting of native trees, shrubs and grasses.

The area for future trails has remained fenced off to allow the required mitigation plantings (native trees, shrubs and grasses) to fully establish. Once the plantings are established, the Public Works Agency plans to create the trails and install the benches.

A paved pathway has already been installed across the top of the dam. After the trails and benches are installed, the area may well look overgrown with native grasses/weeds until the trees (oaks, cottonwoods and willows) grow to the point of shading out the weeds. This will take years to occur but the intent, along with the requirement of the permits, is to reestablish riparian habitat in the area that was once the reservoir. The Public Works Agency will continue to work with East Bay Regional Parks District to install the trails and benches as quickly as possible.

This item was informational only and required no Council action.

**VI. Understanding East Bay Community Energy Charges on your PG&E Billing Statement**  
[Attachment](#)

Annie Henderson, Vice President, Account Services, East Bay Community Choice Energy, presented specific examples of Pacific Gas & Electric (PG&E) bills to explain and provide clarification on understanding East Bay Community Energy charges on PG& E bills.

This item was informational only and required no Council action.

**VII. Council/Staff Comments**  
None.

**Adjourn**

The meeting was adjourned to June 17, 2019.

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