

ALAMEDA COUNTY BOARD OF SUPERVISORS' TRANSPORTATION/ PLANNING COMMITTEE

Monday, July 6, 2020
9:30 a.m.

Supervisor Scott Haggerty, Chair
Supervisor Nate Miley

Location: Board of Supervisors Chamber – 5th Floor
County Administration Building
1221 Oak Street, Oakland, CA 94612

Summary/Action Minutes

I. Update on Rental Assistance Programs

[Attachment](#)

Michelle Starratt, Director, Housing & Community Development Department, Community Development Agency, presented a PowerPoint presentation on the Rental Assistance Programs.

The Board has asked staff to explore establishment of a rental assistance program. Current available funding is limited to the CARES Act funding, and/or reprogramming small existing amounts of Federal entitlement funding that will not be sufficient to cover this need.

A loan program would entail an outlay of funding that would eventually come back to the County but would have to be sized in an amount that loans could be made for up to several years. Some amount of the full program would have to be considered a loss, to cover such costs as administration of the program and potential defaults.

The proposed program would include eligibility review and income assessment in order to ensure that the funds are both needed and maximized to support the most households in need. Loans would be given to landlords in need of financial assistance with the County and the landlord's tenant(s) as parties to the agreement. The program could also prioritize small and non-profit property owners where the need is great.

Purpose:

- Report progress
- Advocacy or Education
- Request Transportation and Planning Committee recommendation**
- Other:

Recommendation from Transportation & Planning Committee: Support. Move to the Health Committee and then to the full Board of Supervisors.

II. Sales and Use Tax Disclosure for Livermore Valley Wine Business Improvement District

[Attachment](#)

Nichole Farley, Director of Business Development, CIVITAS, presented a memorandum regarding the Sales and Use Tax Disclosure for Livermore Valley Wine Business Improvement District.

California law allows for local government agencies to form a business improvement district ("BID") to create jobs, attract and retain businesses, and promote economic growth and revitalization.

As part of a BID, improvements, maintenance, and/or activities are funded through the levy of assessments upon the businesses or real property that receive benefits from the funded improvements or activities. This process has been used previously in creating the Tri-Valley Tourism Marketing District ("TVTMD"). As part of the TVTMD, inns and other lodging establishments located within portions of the County (the District's boundary) are assessed \$2.00 per paid occupied room night to fund marketing and other programs to increase overnight stays.

The Livermore Valley Winegrowers Association is currently exploring the interest in forming such a district in the Livermore Valley area with wineries and tasting rooms. As part of this effort, it is recommended that Civitas be authorized to examine the County's sales and use tax records. Civitas is a specialized firm with experience in assisting local governments and groups in forming various types of business improvement districts, including hospitality improvement, restaurant improvement, and beverage improvement districts respectively.

Speakers

Kelly Abreu stated that the County Counsel's office would be good instead of crafting legislation only for special interests.

Chris Chandler supports the proposed resolution and said it would be good for the Livermore Wine Growers Association.

Purpose:

- Report progress
- Advocacy or Education
- Request Transportation and Planning Committee recommendation**
- Other:

Recommendation from Transportation & Planning Committee: Support. Move to the full Board of Supervisors.

PUBLIC COMMENT

None.