

ALAMEDA COUNTY BOARD OF SUPERVISORS' UNINCORPORATED SERVICES COMMITTEE

Wednesday, February 26, 2020
6:30 p.m.

Supervisor Nate Miley, Chair
Supervisor Wilma Chan

Location: San Lorenzo Library
395 Paseo Grande
San Lorenzo, CA 94580

Summary Minutes

PUBLIC COMMENT

Kelly Abreu stated that the process for obtaining permits in this County has two different standards, illegal additions, garage conversions, are allowable for certain people who receive personalized service.

Matt Turner encouraged constituents to complete a survey from Hayward Area Parks and Recreational Department (HARD) on their website, to be used to improve parks and trails.

Dr. Ann Maris asked that the community be allowed to provide input on the properties near Interstate 238 in the unincorporated area also known as Ruby Meadows. Dr. Maris stated that the Board of Supervisors approved a Measure A project for funding for housing.

Randy Waage announced that there will be an Earth Day Clean Up and Science Fair on Saturday, April 18, 2020 sponsored by Supervisor Wilma Chan.

Supervisors Comments

Supervisor Miley

- 2020 Census launches on Thursday, March 12, 2020 – please complete the census to ensure everyone gets counted, to ensure we get funding for every person
- Convening an Illegal Dumping Statewide Conference on April 22nd & April 23rd on Education, Eradication and Enforcement in San Jose, CA. Public Sector, business sector and other agencies will be in attendance. Registration is \$50 for the conference.
- There will be a public process for the Ruby Meadows project; there will be an update on Ruby Meadows soon by the Community Development Agency Director
- The County has received grant funding (\$7 million) from the State for the park at Ashland Commons

Supervisor Wilma Chan

- Reminded attendees about Measure C 1/2 cent sales tax initiative on the March 3rd ballot for childcare subsidy and 20% to Children's Hospital
- Update on the Corona virus; there is information on the County's website. There are no confirmed cases in Alameda County.

I. Commendation awarded to Christian Decano of Castro Valley for winning the 2020 Alameda County Poetry Out Loud competition and for representing Alameda County at the State Poetry Out Loud competition on March 15th and March 16th 2020

Supervisor Nate Miley, Supervisor Wilma Chan and Rachel Osajima recognized and presented a commendation to Christian Decano of Castro Valley for winning the 2020 Alameda County Poetry Out Loud competition and for representing Alameda County at the State Poetry Out Loud competition on March 15th and March 16th, 2020.

Poetry Out Loud is a national arts education program that encourages the study of great poetry by offering free educational materials and a dynamic recitation competition to high schools across the country. This program helps students master public speaking skills, build self-confidence, and learn about literary history and contemporary life. Poetry Out Loud is a partnership of the National Endowment for the Arts, Poetry Foundation, and the state and jurisdictional arts agencies.

Mr. Decano recited a poem entitled "Every Single Day" by John Straley.

II. Update on the Public Art Projects for the East 14th Street and Hesperian Blvd. Corridor Improvement Projects

Rachel Osajima, Executive Director, Alameda County Art Commission, presented a PowerPoint presentation on the Public Art Projects for the East 14th Street and Hesperian Blvd. Corridor Improvement Projects

The Artist Selection Committee's recommendation to select Vanessa Marsh for the Hesperian Blvd. public art project will be presented to the Alameda County Public Art Advisory Committee on February 27, 2020 and to the Members of the Alameda County Arts Commission on March 11, 2020 for their approval. The artist's contract will be presented to the Alameda County Board of Supervisors for approval in April or May 2020. It is anticipated the artist will be under contract for approximately 2-3 years until the completion of the corridor improvement project.

The Artist Selection Committee's recommendation to select Miriam Klein Stahl for the East 14th St. public art project will be presented to the Alameda County Public Art Advisory Committee on February 27, 2020 and to the Members of the Alameda County Arts Commission on March 11, 2020 for their approval. The artist's contract will be presented to the Alameda County Board of Supervisors for approval in April or May 2020. It is anticipated that the artist will be under contract for approximately 2-3 years until the completion of the corridor improvement project.

The activities related to the public art program will coincide with the schedule for the overall construction project managed by the Alameda County Public Works Agency.

III. Measure D – Fire Safety Bond Ballot Measure

Eric Moore, Deputy Chief, Alameda County Fire Department, presented a PowerPoint presentation Measure D Fire Safety Bond Ballot Measure.

Alameda County, the County Board of Supervisors placed Measure D, the Alameda County Fire Department's Fire Safety Bond, on the March 3, 2020 ballot to address inadequate fire facilities in the unincorporated area.

The measure would authorize the Fire Department to issue up to \$90 million in bonds to repair, replace and upgrade outdated fire stations. The estimated cost of Measure D is \$0.01.6 cents per \$100 of assessed property value, which is approximately \$63 per parcel for the average parcel in the unincorporated areas. This measure will only be voted on by unincorporated area residents.

IV. Open for Business Update: New "Permit Coach" Service, Recommended Strategies Update and New Video

Attachment

Chris Bazar, Director, Community Development Agency, presented a PowerPoint presentation and New Video entitled "Open For Business" and update on new "permit coach service."

In June 2017, the Board of Supervisors adopted the Open for Business Working Group's 12 recommended strategies (*Recommended Strategies*) to make the urban unincorporated Alameda County more business-friendly and to remove barriers to economic growth. The Working Group grew out of Supervisor Miley's Eden Area Livability Initiative and builds on the East Bay Economic Development Alliance's "Open for Business" Pledge that Alameda County officially endorsed.

Several recommendations focused on improving customer service and staff has developed a "Permit Coach".

The goal of the Permit Coach is to reduce applicant (and staff) frustration by helping businesses understand the process even before an application is filed. Armed with an understanding of the overall process, applicants can plan on realistic schedules and potential fees.

Once an applicant submits plans, the Permit Coach will then track key steps, working with all permitting departments to identify and solve potential roadblocks and avoid unnecessary delays.

New Permitting Video

- Introduces the County's permitting departments and staff and "Pip", our new permit coach mascot designed to guide applicants through the process and improve the applicant experience
- The video also showcases the role each department plays in the permitting process, plus highlights three key locations -the Planning Department, the Permit Center and the Dept. of Environmental Health, - where applicants will go for services
- Addresses the Board-approved *Recommended Strategies* by using technology to improve the County's permitting process for our commercial customers

ADJOURN

The meeting was adjourned to May 22, 2019.

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