Innovations in Prevention

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CPEHN: Together We’re Stronger
Who We Are
CPEHN is a leading voice - and a comprehensive resource - for multicultural health advocacy. Join our Network!

VOICE FOR CHANGE
"Schools have an amazing potential to become safe, fun community hubs for our families."

- Jane, Fresno

What is YOUR Voice for Change?
Communities of Color and the Health Benefit Exchange
People of color in the Exchange

- 67% or about 1.73 million will be people of color

- Latino: 47%
- White: 32%
- A&PI: 14%
- African American: 4%
- NA/AN & Multiple Race: 2%
Limited English Proficient (LEP) Eligibles in the Exchange

- 40%, about 1.06 million, will speak English less than very well
## Language needs in the Exchange

<table>
<thead>
<tr>
<th>Language</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spanish</td>
<td>355,000</td>
</tr>
<tr>
<td>Chinese</td>
<td>31,000</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>13,000</td>
</tr>
<tr>
<td>Korean</td>
<td>9,000</td>
</tr>
<tr>
<td>Other Asian Languages</td>
<td>4,000</td>
</tr>
<tr>
<td>Other non-Asian Languages</td>
<td>31,000</td>
</tr>
</tbody>
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Predicted Take-Up

- Of 1.06 million LEP eligible for the Exchange
Difference of 110,000 LEP patients
Qualified Health Plans

- No cost health education classes, in different languages
- Case management
- Require MOUs with local public health department
- Preferred contracting with hospitals that:
  - Encourage breastfeeding
  - No fast food restaurants
- Model comprehensive wellness programs
State Prevention Efforts
Health in All Policies Task Force

- Collaborative approach to improve health by incorporating health considerations into decision making
- Leverages co-benefits to create win-win solutions
- Strategic direction:
  - Building healthy and safe communities
  - Finding opportunities to add a health lens in public policy and program development and increase collaboration across agencies and with communities
State Legislation

- AB 441 (Monning): Incorporate health and equity into Regional Transportation Plan guidance
- AB 727 (Mitchell): Require healthy snack foods sold in vending machines in state buildings
- AB 1746 (Williams): Ban energy drinks in middle and high schools
- AB 2586 (Hueso): Establish voluntary program to establish recommendations for layout and marketing of store products
- AB 1781 (Brownley): Require schools to ensure there is one single line for all school meal programs
Contact us at CPEHN

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