



# District 5 Winter Newsletter

## Supervisor Keith Carson

Release Date: February 25, 2011

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The Fifth District includes the cities of Albany, Berkeley, Emeryville, Piedmont, and West Oakland, North Oakland, Rockridge, Grand Lake, and portions of the Fruitvale, Manzanita and Dimond District neighborhoods.

**Wednesday March 16, 2011**  
**Berkeley City College Auditorium**  
**6:00pm to 8:00pm**

Please join Supervisor Carson, KGO's Lynn Jiminez and other guests at the second annual Take Charge California Consumer Outreach Event. Learn how to empower yourself by being *Smart, Safe* and *Heard* in the consumer marketplace with *Take Charge CA*.

In partnership with the State of California Department of Consumer Affairs (DCA) and the Alameda County Consumer Affairs Commission, Take Charge will help you learn how to be smart when choosing a product or service by asking the right questions before you buy. Learn how to be safer when contacting vendors and service providers, and learn how to be heard when there is a problem and you want it to be made right. Learn from experts in the consumer field who know how to avoid scams and rip offs that can cost you money.

Speakers will include State, County and local representatives, regulators and prosecutors, as well as nationally recognized

*Take Charge California....continued on page 2*

# FAMILY JOURNEYS



Photo courtesy of Reid and Allen families of Alameda and Contra Costa counties. <http://www.safero.org/family.html>

The Great Migration of African Americans to the Bay Area is a vital aspect of our collective history, yet many youth and adults are not familiar with the story of their ancestors. To bring a glimpse of those stories to community members during Black History Month, Alameda County Supervisor Keith Carson sponsored a unique event on Saturday, February 19 at the Black Repertory Theatre in Berkeley.

*Family Journeys: The Migration of African Americans to the Bay Area and Intergenerational Dialogue* was opened by Supervisor Carson, who noted that "between the years of 1915 and 1970, about 6 million African Americans migrated from the South to other parts of the country. A lot of those individuals relocated and migrated here to California and the Bay Area."

The stories of those individuals came to light in the ensuing panel discussion with Professor Oba T'Shaka, Former Chair of the Africana Studies Department at San Francisco State University; Pastor Martha Taylor, Elmhurst Presbyterian Church; and Betty Reid Soskin, Outreach Specialist at the Rosie the Riveter WWII/Home Front National Historical Park. Davey D of Hard Knock Radio moderated the event.

Professor Oba T'Shaka discussed the struggles of the Blacks who migrated to San Francisco, and the fight for equality

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Take Charge California...continued from page 1

financial expert and author, KGO’s Lynn Jiminez. Ms. Jiminez is the permanent fill-in host for Bob Brinker’s nationally syndicated radio show Money Talk, as well as the financial reporter at KGO 810am radio.

Information will be available on a wide range of consumer topics at staffed tables where community members can get help and information to assist them with their consumer issues.

Berkeley City College is located in downtown Berkeley at 2050 Center Street 94704, a short walk from the Downtown Berkeley BART.

For more information about Take Charge California, click on the link:

<http://www.takechargeca.ca.gov/>



AC Transit wants to hear from you! The bus district is developing a comprehensive fare policy and is seeking input from the public before a formal proposal is made. Topics under discussion include goals, principles, pass pricing, transfer rules, timing and level of fare changes, and more. For information, visit [www.actransit.org](http://www.actransit.org) and read the homepage article, “Have Something to Say About Fares?” Then complete the online form at <http://www.actransit.org/FareInput/>.

**The deadline to complete the form is Monday, Feb. 28**

You may also give your feedback in the following ways:

Sending an e-mail to [planning@actransit.org](mailto:planning@actransit.org)

Sending a fax to (510) 891-4874

Sending a letter to AC Transit Fare Policy Input, 1600 Franklin Street, Oakland, CA 94612

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in employment and housing. “We were frozen out of the economy,” he told the audience. “In the South, the issue was political apartheid. In the North, the issue was economic apartheid.” “The San Francisco civil rights movement grew out of the migratory patterns” as African Americans left the South to seek employment in the Northeast and here in California, T’Shaka said.

Betty Reid Soskin talked about the World War II years, when African Americans arrived with hundreds of thousands of other migrants to work in the shipyards and support the war effort.

“Can you imagine what we were going through?” she asked, as she described her experience working in segregated union halls during those years. “I know Rosie [the Riveter] as a white woman,” she noted. “There is a story of Rosie the Riveter that needs to be told. It is the story of the emancipation of white women. But women of color have been working since slavery. The war did not emancipate any of us.”

At the age of 89, Ms. Soskin now educates members of the public about her story at the Rosie the Riveter WWII/Home Front National Historical Park in Richmond. “I knew that this was not my story. And if this park was going to be paid for, and was going to enshrine places that I knew of as segregated,

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### East Bay Children’s Book Project Celebration



East Bay Children’s Book Project has given way **500,000** books!

Just in time for Read Across America Day and Dr. Seuss' birthday.

Enjoy great food, decorations party favors. EBCBP will honor all the friends and supporters who have contributed to their success.

**Tuesday, March 1st, 3 to 6 PM**  
**2008 Park Boulevard, Oakland CA 94606**

<http://www.eastbaychildrensbookproject.org/>



National Association of Seadogs (NAS)  
**7th Annual Black History Celebration  
Africans and African Americans:  
A Celebration of our Ties**

**Saturday, February 26, 2011, 2 - 5pm**  
Oakland City Hall Council Chambers  
1 Frank Ogawa Plaza, 3rd Floor

Event is **FREE & OPEN** to the public

Speakers Include:

Reverend Wendell Ferguson, Pastor Beth Eden Baptist Church, Oakland

Attorney Clifton C. Cooper, Jr., Vice President, NAACP, Oakland Chapter

Jamylle Carter, Ph.D, Diablo Valley College

RSVP: Osagie Enabulele, 510-393-6262 or [edodevelopment@gmail.com](mailto:edodevelopment@gmail.com)

The National Association of Seadogs (NAS) is a Nigerian charitable and humanitarian organization. It began as a University campus confraternity in the premier university, University of Ibadan, Nigeria and has grown into an international organization with branches in 36 states of Nigeria and South Africa, UK, Republic of Ireland, USA, Japan, The Netherlands and Canada.

For more information on NAS, visit [www.nas-int.org](http://www.nas-int.org)



Check out our new Fan page on Facebook!

<http://www.facebook.com/home.php#!/pages/Alameda-County-Supervisor-Keith-Carson/10280546889>



**BEC Youth Empowerment Summit  
“A Bridge to Success”**

**Saturday, March 11, 2011, 9 am—2 pm**  
**Oakland Marriott City Center**

Keynote speaker: Eric Thomas,  
“The Hip Hop Preacher”

**Registration is free!**

Experience workshops on:  
Entrepreneurship  
Green Economy  
College Prep  
Internships  
Youth Counseling and more!

**BEC Annual Urban Economic  
Conference 2011  
“Bridging the Economic Gap”**

**Thursday, June 23, 2011**  
**Oakland Marriott City Center**





Join fellow community members to repair and renovate the homes of low-income Oakland residents. Bring a team of your co-workers! Saturday April 30 is **National Rebuilding Day**. Volunteer slots are also available most Saturdays and some Sundays in April. Please call 510-625-0316 or click here:

<http://www.rtoakland.org/volunteers/volunteer-opportunities/corporate-groups.aspx>



**Endorsed by Supervisor Carson—Please Join Bay Area Women!**

**Saturday May 14, 2011, 9:30 am—6:00 pm**  
**Berkeley Marina Double Tree Hotel**  
**200 Marina Blvd., Berkeley**

**Illuminate 2011 is an Amazing Woman's Day**, a forum for women that blends education, inspiration, networking and transformation; career-building, business resources, sharing and learning - a movement of women on the forefront of transformation, creativity and innovation.

For more information and to register, click here:

<http://www.amazingwomansday.com/>

## County Program Highlight

A County program that trains young men for jobs in the health care field is changing lives and offering hope.

The program, **Bay EMT**, works with at-risk men ages 18-24, many of whom have spent time on the streets or in juvenile hall. A group of volunteer EMTs and mental health professionals provide training and support as the youth prepare to take exams that will qualify them to work as EMTs in California. The program is free for the youth and is funded by the Alameda County Health Care Services Agency. Nearly 200 graduates have completed the course since its inception in 2002.



“Everybody sees the change and is so proud, and I’ve never felt that way before,” said Ernesto Diaz, a participant in the program who is now employed by an ambulance company. “I’ll be able to help my mom out, and I won’t have to ask for anything anymore. It’s like I walked out of one world and into the next.”

To read more about Bay EMT, click here:

[http://www.insidebayarea.com/crime-courts/ci\\_17438753](http://www.insidebayarea.com/crime-courts/ci_17438753)



Redistricting - the process of re-drawing state election districts - will determine whether your community has a voice in government for the next 10 years! This is your chance to get involved.

The Greenlining Institute is organizing a state-wide civic engagement campaign to ensure that California's low-income communities and communities of color are heard as decisions are being made.

**Wednesday, March 23<sup>rd</sup> @ 6 pm**

The Greenlining Institute  
 1918 University Avenue, Berkeley, CA  
*Refreshments provided*

<http://www.greenlining.org/initiatives/redistricting>

# Grant Seeking Opportunities



**Green Jobs**

## U.S. Department of Labor Green Jobs Innovation Fund

The U.S. Department of Labor recently announced the Green Jobs Innovation Fund competition to support opportunities for workers to receive job training in green industry sectors and occupations. Through this competition, the department will award approximately \$40 million to support five to eight grantees with awards ranging from **\$5 million** to **\$8 million** each. Eligible applicants will include national and statewide organizations with local affiliates that have existing career training programs and will benefit a minimum of six communities per grant.

**The closing date for receipt of applications is March 29, 2011.**

Grant information is posted at <http://www.doleta.gov/grants>.

The Solicitation for Grant Applications is available at: [http://www.keithcarson.org/DOJ\\_Greenjobs\\_SGA.pdf](http://www.keithcarson.org/DOJ_Greenjobs_SGA.pdf)



## Kaiser Permanente East Bay Area's 2011 Community Benefit Grant Program

Kaiser Permanente's East Bay Area Community Benefit Grant program is administered through the East Bay Area Public Affairs Department on behalf of the Richmond and Oakland Medical Centers. The East Bay service area serves cities located in West Contra Costa County and Northern Alameda County.

Grants up to **\$20,000** will be awarded to nonprofits and public entities to support the following community health priorities:

- **Prevention of Community Violence**
- **Prevention of Obesity and Overweight**
- **Improvements in Perinatal Health**

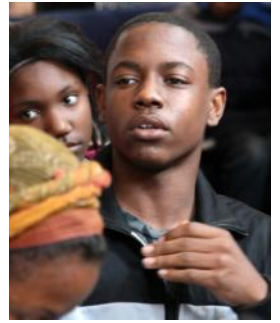
**Submission Deadline: Thursday, March 31st, 2011 at 5pm**

**Community Grant Application:** [https://www.GrantRequest.com/SID\\_946?SA=SNA&FID=35089](https://www.GrantRequest.com/SID_946?SA=SNA&FID=35089)

**Application Supplemental Template**  
[http://www.keithcarson.org/KP\\_EastBay\\_Supplemental\\_Application.pdf](http://www.keithcarson.org/KP_EastBay_Supplemental_Application.pdf)

**Budget Template**  
[http://www.keithcarson.org/NCAL\\_GrantApp\\_BudgetTemplate.pdf](http://www.keithcarson.org/NCAL_GrantApp_BudgetTemplate.pdf)

**Application Instructions**  
[http://www.keithcarson.org/KP\\_OnlineApplication-PowerPoint.pdf](http://www.keithcarson.org/KP_OnlineApplication-PowerPoint.pdf)



# FAMILY JOURNEYS

A Celebration of Black History and The African American Family



Thanks to our sponsors: California NAACP, The Socially Responsible Network, Oakland Black Firefighters Association

someone needed to know that.” As panelist Professor Oba T’Shaka noted, “part of the reason you don’t know this history is because part of it was blacked out of the media and we don’t teach it.”

Reverend Dr. Martha Taylor discussed the role of the Black church in Oakland and the East Bay in the early 20<sup>th</sup> century. “Women played a significant role in the development of the Black community,” Taylor said, especially the Black women’s clubs, which grew out of the Black church.” Taylor noted that there was a separate YMCA and hospital for Blacks as they were not allowed in others.

Following the panel, audience members participated in an intergenerational breakout session in which youth and elders shared knowledge about history and African American culture. Youth participants from the Berkeley High School African American Studies Department, McClymonds High School Culture Keepers, Beyond Emancipation and Berkeley Youth Alternatives listened as elders spoke about Civil Rights luminaries like C. L. Dellums, a Pullman porter who later became a key organizer for the Brotherhood of Sleeping Car Porters. When asked, “Who is your hero?” one youth answered “My Mom. It’s amazing that she raised us by herself and went to school at the same time.”

The *Family Journeys* event kicked off a semester-long project that will introduce high school youth to the study of genealogy and get them excited about documenting their own fam-

ily histories. With the help of experts from the African American Genealogy Society of Northern California, the youth are learning about research tools and resources, interviewing their relatives, and documenting their findings with web and video tools. Each student will produce their own family tree and tell the story of their ancestors through pictures, documents and video. The results will be presented in a final event in May that will showcase the youth projects.

*Family Journeys* was sponsored by Supervisor Carson, The Socially Responsible Network, The California NAACP and The Oakland Black Firefighters Association.

For information about how to research your family history:

- <http://www.ancestry.com/>
- <http://www.aagsnc.org/>
- <http://www.oaklandfhc.org/>

Coming soon! Audio and video from the event at <http://www.keithcarson.org>

Our e-newsletters are dedicated to keeping residents informed about local, state, and federal issues.

We hope the District 5 e-newsletter is a useful and engaging source of information about the issues that concern you most.

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For more information visit: [www.KeithCarson.org](http://www.KeithCarson.org)