



ALAMEDA COUNTY  
**Community Development Agency**

# Unincorporated Services Update

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ALAMEDA COUNTY COMMUNITY DEVELOPMENT AGENCY

ECONOMIC & CIVIC DEVELOPMENT DEPARTMENT

MAY 26, 2021 | 6:30 PM

*COVID-19  
Small  
Business  
Resources &  
Outreach*

**Visit our ECD Website:** <https://www.acgov.org/cda/e cd/>

- Call us for assistance: (510) 670-6506
- Free one-on-one counseling with SBDC, call us for referral!
- Alameda County Small Business Development Center: <https://www.acsbdc.org/>



# *Commercial Eviction Moratorium*

- Current Commercial Eviction Moratorium covers unincorporated area
- On March 23, 2021, the Board of Supervisors extended to June 30, 2021
- Same provisions – 90 days from expiration to pay back rent; no penalties or fees may be charged

## **For more information:**

<https://acgovt.acgov.org/cda/ecd/moratorium.htm>



# *COVID-19 Small Business Recovery Programs*

## *CA Relief Grants*

Round 6 closed on May 4<sup>th</sup> for new applicants and those not selected in Rounds 1,2,3 & 5.

Grants from \$5k to \$25k can be used for rent, utilities, salaries & wages, physical space adaptations, etc.

Governor has announced that more rounds will be opened

*For More Info Visit: [www.careliefgrant.com](http://www.careliefgrant.com)*





Restaurant Revitalization Fund (RRF)

# *COVID-19 Small Business Resources & Outreach*

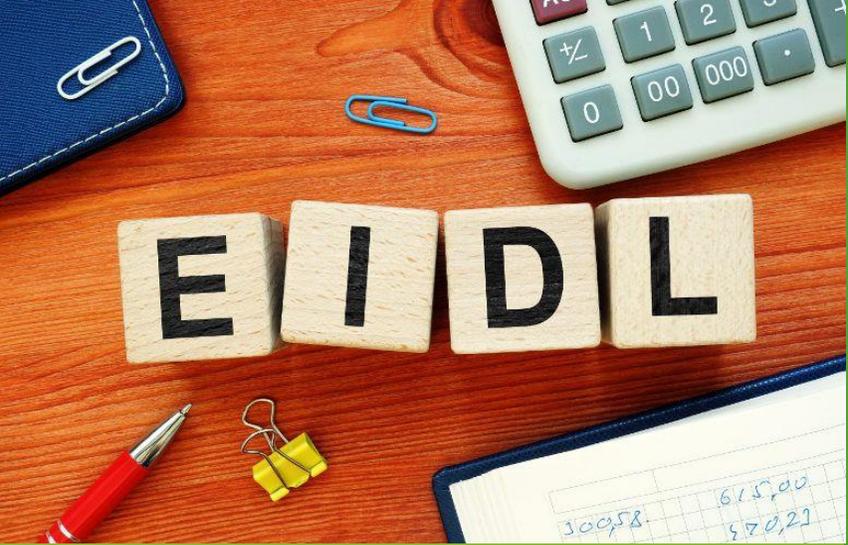
## **Restaurant Revitalization Fund** *Available Now*

Nationally, \$28.6 billion available. Federal grants up to \$5 million per location, Can be used for rent, utilities, fixtures, equipment, PPE, etc. Applications open now until Fund is fully paid out.

### **Eligible applicants:**

- Restaurants
- Food stands, food trucks, food carts
- Caterers
- Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- Bakeries
- Brewpubs, tasting rooms, taprooms
- Breweries and/or microbreweries
- Wineries and distilleries
- Inns
- Licensed facilities or premises of a beverage alcohol producer where the public may taste, sample, or purchase products

**For assistance preparing your application**  
**SBA Call center support: 1-844-279-8898**  
**Hours: Monday-Friday 8am-8pm**



*COVID-19  
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## Federal Economic Injury Disaster Loan - EIDL

- Up to \$2,000,000 loan for small businesses and non-profits
- Program expires on December 31, 2021.

All applications handled by the Small Business Administration – SBA  
No banks or third-party lenders!

Website for applying: [www.sba.gov/disaster](http://www.sba.gov/disaster)

SBA Disaster Customer Service Center: open M-F, 8:00am to 8:00pm,  
and Sat./Sun., 8:00am to 5:00pm ET.

- Phone Number: 1-800-659-2955
- E-mail: [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov)

For Assistance with applications contact the Alameda County Small  
Business Development Center – SBDC

- Phone Number: 510-516-4118
- E-Mail: [info@acsbdc.org](mailto:info@acsbdc.org)



# Façade Improvement Program Update

Fiscal year 2020-2021 Projects

<http://www.edenupgrade.org/>

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<b>Sushiland</b>	<b>Cherryland</b>	<b>\$ 80,000.00</b>
<b>CV Lumber</b>	Castro Valley	\$ 80,000.00
<b>Hot Tropics</b>	San Lorenzo	\$ 80,000.00
<b>Theo's Cheesesteak</b>	Ashland	\$ 25,000.00
<b>3 Steves Winery</b>	East County	\$ 25,000.00
<b>Central Blueprint</b>	Ashland	\$ 25,000.00
<b>Lake Chabot Public Market</b>	Castro Valley	\$ 25,000.00

- 60 applications received
- All projects are currently under design
- 9 Businesses Identified for Fiscal Year 2021-2022



# *Lorenzo Theater*



- Fire occurred on June 5, 2020
- Fire occurred due to construction activity on October 23, 2020
- Shoring in place
- Temporary roof in place
- Structural repair of concrete, trusses and roof are underway

# Current FETA Program



## Food Entrepreneurship Training Academy

A free 10-part series offered by the Alameda County SBDC and the Alameda County Community Development Agency



Thinking of launching a food product or opening a restaurant/cafe?  
Learn how to start and succeed in the food business!

**Mondays & Wednesdays, 5:30-7:30pm**  
**May 10 to June 14, 2021 | Online Course**

**Register Today! Space is limited**  
**[www.acsbdc.org/calendar](http://www.acsbdc.org/calendar)**



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundation.



Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact **Cynthia Klinck** | [cklinck@ohlone.edu](mailto:cklinck@ohlone.edu)



## *Future Business Training*

### **Spanish Language Food Business Training**

*We need feedback, help us spread the word!*

#### **Feedback on Food & Business Training:**

We are asking for feedback to help us tailor food & business training workshops/courses. (On-line vs. in-person, topics of interest, evening vs. weekend, etc.)

**This survey will be open from *May 20th-June 4<sup>th</sup> 2021***

Survey Link:

<https://www.surveymonkey.com/r/FoodTraininginSpanish>

# *Small Business Resources & Outreach*

## Permit Coach Here To Help!

### When To Call



→ **ECD Permit Coach**

- When you don't know where to start
- When you are stuck
- When you need assistance looking for a location

**PERMIT COACH - KRISTIN PERRAULT**

510.670.6506

KRISTIN.PERRAULT@ACGOV.ORG



# Small Business Resources & Outreach



## Free One-on-One Advising for Small Businesses

Alameda County's Economic & Civic Development Department is sponsoring **free, individualized** and **confidential** one-on-one advising with the Small Business Development Center for existing businesses and start-ups within the unincorporated areas of Alameda County. SBDC wants to help you create jobs, grow your business, or start a new one.

### Advising Topics

- Business Plans
- Capital Sourcing
- E-Commerce/Internet Marketing
- Marketing/Advertising/Public Relations
- Restaurant Operations
- Patents, Trademarks, Copyrights & New Product Development
- Human Resources
- Business Start-Up/Home-Based Businesses
- Retail
- International Trade
- Procurement

**Contact us today! | 510 670-6506**  
[www.acgov.org/cda/ecc](http://www.acgov.org/cda/ecc)



Thank you!

ECD Website:

<https://www.acgov.org/cda/ecd/>

Call us (510) 670-6506

