

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

DATE: April 20, 2018

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, April 26, 2018. The meeting will begin at 9:15 a.m. at Alameda County Administrator's Office, 1221 Oak Street, 2nd Floor, Room 255, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

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Hon. Desley Brooks, City of Oakland • Hon. Susan Wengraf, City of Berkeley  
Hon. Mary Hatsume Vella, City of Alameda • John J. Bauters, City of Emeryville  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

AGENDA

**Program Operations Committee**

**April 26, 2018  
9:15 A.M.**

Alameda County Administrator's Office  
1221 Oak Street, 2<sup>nd</sup> Floor, Room 255  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** Pg. 1 (Information)  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

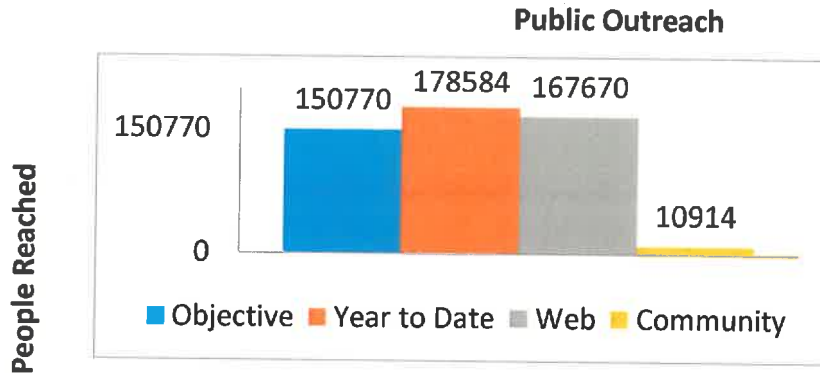
Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 17-18

## Report for March 2018

### Public Outreach

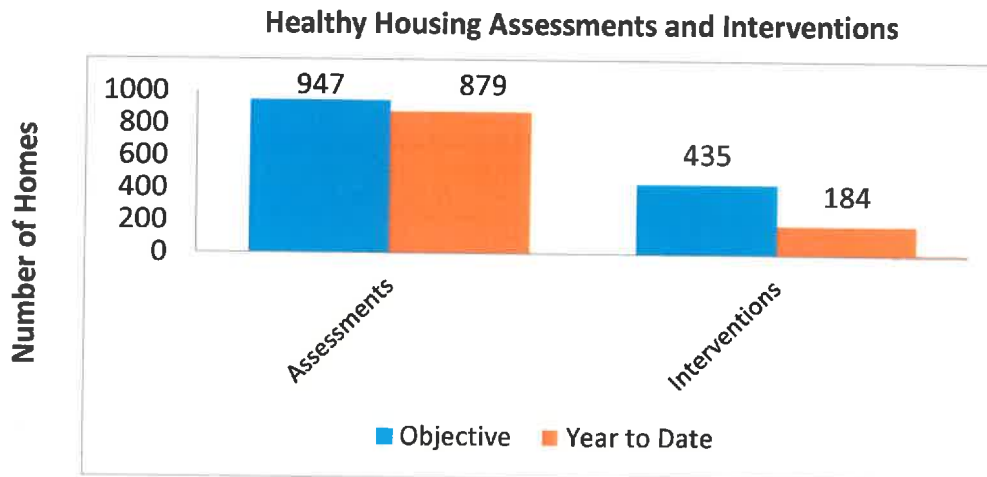
*By June 30, 2018, 150,770 Alameda County residents will be informed of the impact of housing on health and how to maintain a lead-safe property and healthy home. This objective will be completed through outreach events, phone consultations, publishing articles, conducting training, maintaining online visibility and developing partnerships with multiple organizations including rental industry, community clinics and advisory boards.*



**Objective:** 150,770 Public Outreach  
**Year to Date:** Reached 178,584 (Web 167,670; Community 10,914)

### Healthy Housing Assessments and Interventions

*By June 30, 2018, 960 proactive healthy housing assessments and interventions will be conducted in the homes of Alameda County residents.*



**Objective:** 947 Assessments  
435 Interventions  
**Year to Date:** 879 Assessments  
184 Interventions

## Activities conducted March 2018:

CITY	Public Outreach	Assessments and Interventions
Alameda	<ul style="list-style-type: none"> <li>Literature distribution at Paganos Hardware Store</li> </ul>	<ul style="list-style-type: none"> <li>1 Healthy Home Assessment</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>Two literature distributions sites at Berkeley Permit Office and Rent Board</li> </ul>	
Emeryville	<ul style="list-style-type: none"> <li>Information booth: Spring Community Expo, (247 reached)</li> <li>Literature distribution at Emeryville Permit Office</li> </ul>	
Oakland	<ul style="list-style-type: none"> <li>Information booth: Easter Extravaganza, (200 reached)</li> <li>Collaboration meeting: BANPAC Leadership Council Meeting-Drinking Water Promotion, (7 reached)</li> <li>Targeted Mailing: Lead Hazard Control Services- OHA Mailing, (4,000 reached)</li> </ul>	<ul style="list-style-type: none"> <li>66 Healthy Home Assessments</li> <li>7 Healthy Home Interventions</li> </ul>
CSA Wide Services		
Alameda County-Wide	<ul style="list-style-type: none"> <li>Two Presentations: Private Care Practitioners Presentation on lead screening; Safe Kids Alameda County Coalition, (54 reached)</li> <li>Three Collaboration Meetings: Health Nutrition Advisory Committee Meeting; Anthem Blue Cross Alameda County Community Advisory Committee Meeting; Alameda County Code Enforcement Meeting, (69 reached)</li> <li>Training: The Essentials of Healthy Housing - First 5 Alameda County, (34 reached)</li> <li>Literature distribution: Lead Poisoning Prevention-WIC Offices, (3,175 reached)</li> <li>10,251 Website Visitors</li> </ul>	<ul style="list-style-type: none"> <li>35 Healthy Home Assessments</li> <li>2 Healthy Home Interventions</li> </ul>

- **Media:** Facebook likes and postings; What's New Postings on Department Website
- **Information inquiries** 231 calls received in March