

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**  
***A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland***  

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**2000 Embarcadero, Suite 300, Oakland, CA (510) 567-8282**  
***www.achhd.org***

DATE: April 22, 2022

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Meeting of the Board of Directors**

The meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, April 28th, 2022 at 9:00 a.m.**

*In response to the COVID-19 pandemic, and pursuant to California Government Code section 54953, the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Meeting of the Board of Directors will be available via teleconference.*

*Members of the public can also attend in person at the Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA. Members are encouraged to watch the meeting of the Board of Directors online by clicking the following link*

<https://us06web.zoom.us/j/83611781549?pwd=MS9RTk94ektTTU9ySEdGODJIRnNMQT09>

*Passcode: 653760*

*or dial in by using your phone, 1-669-900-6833 Webinar ID: 83611781549 Passcode: 653760*

*If viewing the meeting via teleconference, you may provide written comment on an agenda item or raise an issue during Public Comment by sending an email to Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org). Please include your name and identify the agenda item you are addressing or that your comment falls under Public Comment. It is encouraged to send any comments 24 hours prior to the meeting; however, members of the public will be able to provide live oral comments or send written comments via email during the meeting as well.*

*If you require a reasonable modification or accommodation for a disability, please contact Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org) or (510) 567-8291 at least 48 hours before the meeting of the Board of Directors.*

Attached is the agenda packet for the meeting.

Thank you.

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A  
**Meeting of the Board of Directors**

**April 28, 2022 at 9:00 A.M.**

Please join the meeting from your computer, tablet or smartphone

<https://us06web.zoom.us/j/83611781549?pwd=MS9RTk94ektTTU9ySEdGODJIRnNMQT09>

*Passcode: 653760*

*or dial in by using your phone, 1-669-900-6833 Webinar ID:83611781549 Passcode: 653760*

or in person at  
Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Roll Call**
- 2) **Public Comment** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 3) **Resolution AB 361: Open Meetings State & Local Agencies** (Action) Pg. 1
- 4) **Meeting Minutes for March 24th, 2022** (Action) Pg. 3
- 5) **Lead in Soil Presentation by United for Success Students** (Information/Action)
- 6) **Director's Report** (Information/Action)
- 7) **March Monthly Report** (Information/Action) Pg. 6
- 8) **Future Agenda Items** (Discussion)
- 9) **Announcements by Board Directors** (Information)
- 10) **Adjournment**

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, and are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

**Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)**

RESOLUTION NO. 2022-\_\_

A RESOLUTION AUTHORIZING REMOTE TELECONFERENCE MEETINGS  
FOR THE PERIOD BEGINNING APRIL 28TH, 2022

WHEREAS, the Ralph M. Brown Act (Gov. Code sections 54950 *et seq.*), requires the meetings of local legislative bodies to be open to the public; and

WHEREAS, all meetings of the Board of Directors of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority (“the Board of Directors”) and its committees or subcommittees that are subject to the Brown Act are open to the public; and

WHEREAS, the Brown Act allows meetings by teleconference, provided specified requirements are met; and

WHEREAS, on March 4, 2020, the Governor of the State of California issued a Proclamation of a State of Emergency declaring a state of emergency exists in California due to the threat of COVID-19, pursuant to the California Emergency Services Act (Government Code section 8625), which has not yet been lifted; and

WHEREAS, the Governor, toward the beginning of the state of emergency, issued executive orders suspending certain requirements of the Brown Act regarding teleconferencing; the Governor’s suspension of Brown Act teleconferencing requirements expired on September 30, 2021, pursuant to Executive Order N-08-21; and

WHEREAS, on September 16, 2021, the Governor signed into law AB 361, which amended the Brown Act to allow teleconferenced meetings under abbreviated teleconference procedures during a state of emergency (Gov. Code section 54953(e)); and

WHEREAS, Government Code section 54953(e), provides for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), during a state of emergency declared by the Governor pursuant to Government Code section 8625, if certain conditions exist; and

WHEREAS, the conditions of Government Code section 54953(e) are that state or local officials have imposed or recommended measures to promote social distancing, or in the alternative, the legislative body holds a meeting to determine, or has already determined, by a majority vote that meeting in person would present imminent risks to the health and safety of attendees; and

WHEREAS, the Division of Occupational Safety and Health of California’s (Cal/OSHA) issued Emergency Temporary Standards that require employers to train and instruct employees that the use of social distancing helps combat the spread of COVID-19 (8 Cal. Code Regs. 3205(c)(5)(D).); and

WHEREAS, on September 28, 2021, the Board of Supervisors of the County of Alameda accepted the recommendation of the Health Care Services Agency Director for continued social distancing at all meetings of the full Board of Supervisors and at all Board of Supervisors Committee meetings; and

NOW, THEREFORE, BE IT RESOLVED:

Section 1. All of the above recitals are true and correct and are incorporated into this Resolution by this reference.

Section 2. The Board of Directors finds that state and local officials have imposed or recommended measures to promote social distancing. The Board of Directors has reconsidered the circumstances of the state of emergency and finds that state and local officials continue to impose or recommend measures to promote social distancing.

Section 3. The Board of Directors finds that as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees. The Board of Directors has reconsidered the circumstances of the state of emergency and finds that the state of emergency continues to directly impact the ability of the members to meet safely in person.

Section 4. The Board of Directors therefore determines that it and its legislative bodies shall conduct their meetings by teleconferencing in accordance with Government Code section 54953(e).

Section 5. This Resolution expires thirty (30) days after the date of its adoption only to the extent required by law. Otherwise, this Resolution shall remain in effect until repealed by the Board of Directors.

ADOPTED this \_\_\_\_ day of \_\_\_\_\_ 2022 by the Board of Directors of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority, by the following vote:

YES:

NO:

ABSENT:

ABSTAIN:

\_\_\_\_\_  
John J. Bauters  
Chair

Attest:

\_\_\_\_\_  
Larry Brooks  
Secretary

Approved as to form:  
DONNA R. ZIEGLER  
County Counsel

By: \_\_\_\_\_  
Andrew J. Massey, Deputy

**MEETING OF THE BOARD OF DIRECTORS  
MEETING MINUTES**

March 24th, 2022

**Attendance:**

**Voting Directors:** Noel Gallo, Oakland; Malia Vella, Alameda; Susan Wengraf, Berkeley;  
John J. Bauters, Emeryville

**Non-Voting Directors:** None

**Alternates:** Jared Savas, County of Alameda

**Staff:** Larry Brooks; Lidice De La Fuente; Johny Garcia; Joy Sledge; April Williamson

**Others:** None

**Absent:** Gwen Hardy, Community Representative

Director John J. Bauters called into order the teleconference for the Meeting of the Board of Directors at 9:02 A.M.

1) **Roll Call**

2) **Public Comment**

None

3) **Resolution AB361: Open Meetings State & Local Agencies**

Director Malia Vella arrived at item 3.

**Action:** The Board approved Resolution AB361 Open Meetings State & Local Agencies, March 24th, 2022.

**Approved:** Noel Gallo                      **Seconded:** Susan Wengraf

**Ayes:** 5- Savas; Vella; Wengraf; Gallo; Bauters

**No:** None

**Abstain:** None

**Community Representative's Vote:** None

**Absent:** Hardy

**Excused:** None

4) **Meeting Minutes for February 24th, 2022**

**Action:** The Board approved the meeting minutes for February 24th, 2022.

**Approved:** Susan Wengraf                      **Seconded:** Noel Gallo

**Ayes:** 5- Gallo; Savas; Vella; Wengraf; Bauters

**No:** None

**Abstain:** None

**Community Representative's Vote:** None

**Absent:** Hardy

**Excused:** None

5) **Director's Report**

Secretary to the Board, Larry Brooks, informed Directors of the article, "Blood Lead Levels in Children Resume their Downward Trend", by the Environmental Defense Fund.

Mr. Brooks alerted Directors of California Assembly Bill 2326, Lead Poisoning Prevention: Laboratory Reporting introduced by Assembly member Reyes. The bill meant to correct many problems identified by the State Auditors would add more requirements on the laboratories to collect additional information and monitor children that have been lead tested. Mr. Brooks stated he would investigate the bill further for any concerns raised and its opposition and will provide more information to JPA if the bill moves forward in the Assembly. Director Susan Wengraf recommended amending the bill if necessary and expressed interest in the City of Berkeley supporting the bill. Mr. Brooks indicated he would send bill fact sheet and letter of support to the JPA Board for their consideration.

Additionally, California Senate Bill 1076, Lead Based Paint introduced by Senator Bob Archuleta will require states to take over enforcement responsibility over the U.S. Environmental Protection Agency (EPA). Mr. Brooks noted that there are concerns that many contractors and painters have not gone through the one-day EPA Renovate, Repair, Paint (RRP) course and EPA region 9 has only one code enforcement staff to address RRP related violations. Mr. Brooks reminded Directors that the Department trained 150 code enforcement officers as part of a pilot program and that over the last few years the JPA cities have been extremely helpful in taking over enforcement responsibilities, which has taken a burden off the Department. Mr. Brooks stated that he expects that regional classes will be put on by lead related and construction training providers.

Mr. Brooks alerted Directors that he attended the Bay Area Code Enforcement Network (BAYCEN) meeting and BAYCEN will be providing a certificate of appreciation to Greg McFann, City of Alameda Building Official who is retiring. Also, at the meeting he learned that four City of Oakland Code Enforcement Officers will be terminated due to the city's COVID related vaccination requirements. Meeting attendees expressed their concerns noting that the termination of the Code Enforcement Officers in Oakland will slow down the city's efforts to use lead settlement funds and implementation of their proactive rental inspection program. Also, the United for Success students will be presenting their Fruitvale Lead in Soil findings at a future BAYCEN meeting. The students are scheduled to present to the JPA Board on April 28<sup>th</sup>.

Lastly, Mr. Brooks reported on the Department's small business outreach efforts to the Alameda County Board of Supervisor's Procurement Contracting Policy Committee.

6) **Mid-Year Outreach Activities Report FY 21/22**

Lidice De La Fuente reported on the Department's mid-year outreach activities FY 21/22. She highlighted the Department is at 63% of reaching its objectives for Direct public outreach and reached an estimated 1.6 million individuals through multiple media campaigns using social media and radio for the Department's 30<sup>th</sup> Year Anniversary, Back to School 2021 and National Lead Poisoning Prevention Week 2021. Moreover, Ms. De La Fuente reminded Directors of challenges in recruitment for the Lead Hazard Control Grant stating that the Department has started aggressive recruitment strategies to bring in additional units; Units under the minor home repair program are low due to a delay in executed contract agreements with City of Union City and City of Oakland. Lastly, Ms. De La Fuente indicated a correction for environmental investigations reflecting 13 for the first part of the fiscal year.

7) **Education & Engagement Strategies**

Community Relations Coordinator, Johny Garcia, gave an overview presentation on the Department's digital outreach strategies for 2021. Mr. Garcia highlighted utilizing partnerships to become a provider of resources in the community; informed of social media, radio, website and email marketing analytics and upcoming projects such as the Roadmap to a Healthy Home and Resource List.

Director Bauters inquired on the drop of website visitors in the beginning of 2021, which Mr. Garcia stated that there were no changes made during that time that would explain a drop in website visitors. Mr. Garcia then shared that the only analytics from that time period are from the County's Web Access Reports, which have since been confirmed with County Information Technology to be reporting incorrect numbers much higher than reports from Google Analytics and other analytics programs. Mr. Garcia shared a theory for this that was provided to him by the County Information Technology Department: that the County

Information Technology's definition of a page view as reported through the Web Access Reports may be counting web crawlers as pageviews and that Google Analytics may not be counting those as page views.

When discussing the Department's Twitter page, Director Bauters suggested demonstrations, "did you knows" and posting regularly on Twitter and offered to retweet Department outreach related activities. Director Gallo added that posting demonstrations on healthy homes and environmental related topics for those individuals new to the U.S. in different languages may help in educating the public on improving their living conditions.

April Williamson announced that many organizations are opening, and the Department has seen an increase of requests for in-person outreach events.

8) **February Monthly Report**

Lidice De La Fuente stated that as part of capacity building measures in support of the Lead Hazard Control Grant Program deliverables the Department provided a Lead Worker Initial course training to one employee of a contractor. Also, the Department participated in 36 engagements on Instagram including national social media campaigns for Black History Month, which got the attention of Scholastic Books. Lastly, Google Ads are performing very well, and Department staff is working on documenting their effectiveness by measuring how many of those clicks/calls turn into approvals for program services.

9) **Future Agenda Items**

No comments.

10) **Announcements by Board Directors**

No comments.

11) **Adjournment**

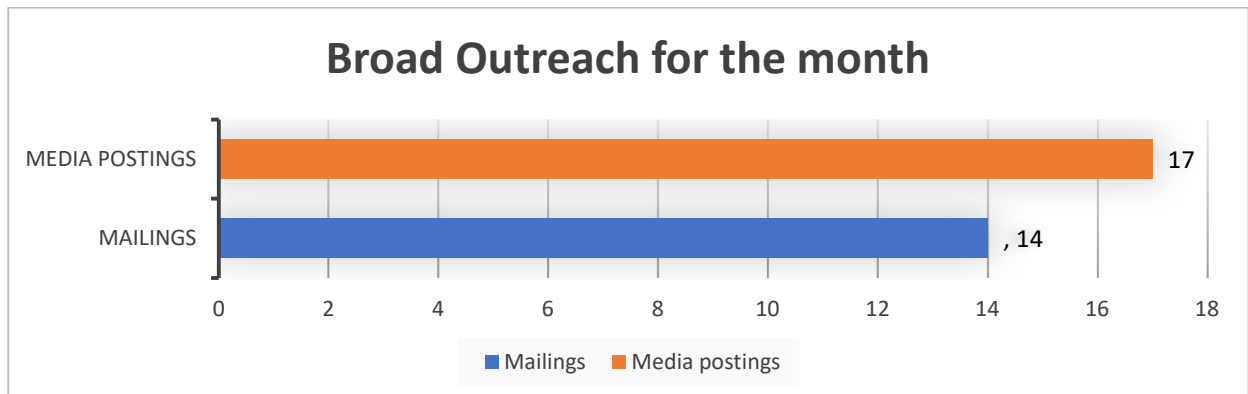
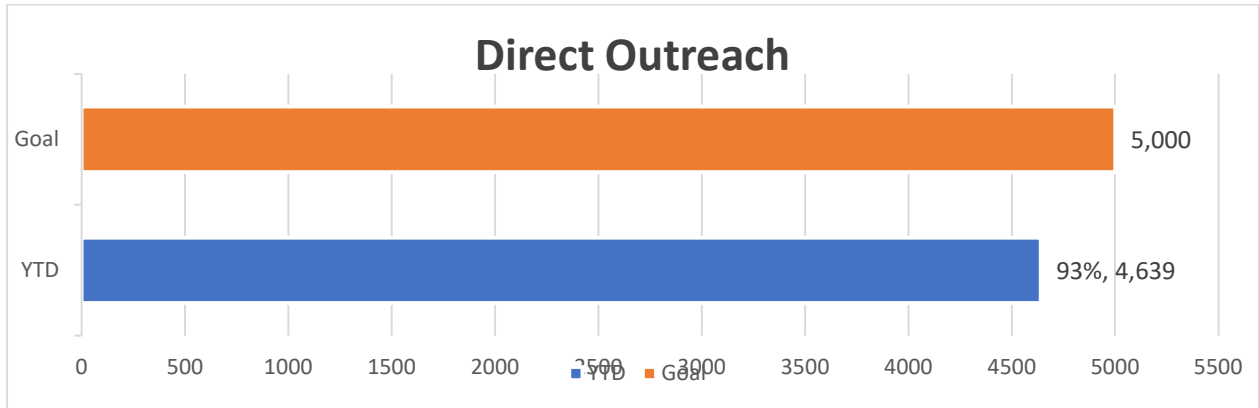
Meeting adjourned at 10:01 A.M.

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 21-22

## Report for March 2022

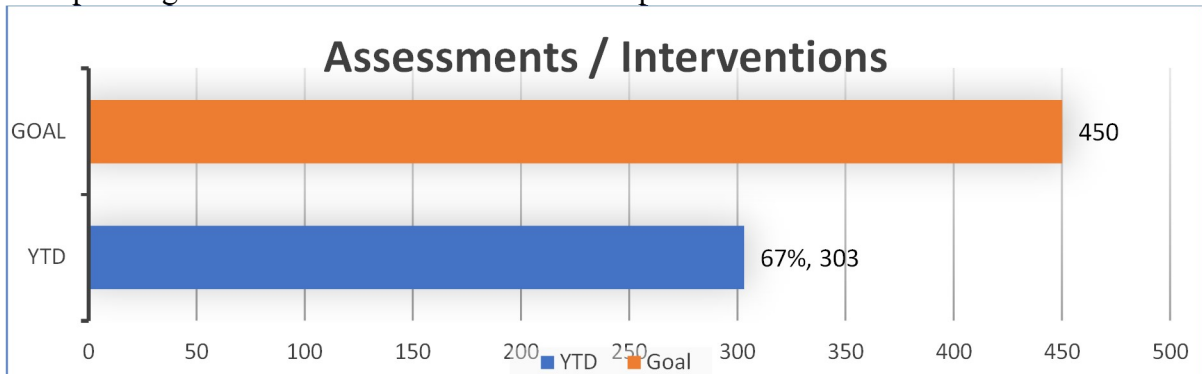
### Public Outreach

By June 30, 2022, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to an estimated 5,000 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. An estimated 1 million individuals will be reached through website, social media, mailings, literature drops, and articles, etc.



### Healthy Housing Assessments/Interventions

By 30, 2022, a total of 450 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.





## Activities conducted March 2022:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Mailing: Lead Poisoning Outreach and Education, (1 reached)</li> <li>• Consultation: City of Alameda Community Development, (3 reached)</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• 2 Collaboration Meetings: Berkeley Tobacco Prevention Coalition, (52 reached)</li> </ul>
Emeryville	
Oakland	<ul style="list-style-type: none"> <li>• 2 Collaboration Meetings: AB 617 West Oakland Steering Committee; West Oakland Community Collaborative Steering Committee, (73 reached)</li> <li>• Info booth: Tech Exchange Sale, (15 reached)</li> <li>• Lit rack: Housing Programs Brochure @ Amos Temple CME Church</li> <li>• Mailing: Lead Poisoning Outreach and Education, (1 reached)</li> <li>• 23 Housing Assessments/Interventions, (11 lead related)</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• 3 Collaboration meetings: Child Injury Prevention Network; Safe Kids Alameda County; Pre to 5 Collaborative, (63 reached)</li> <li>• Presentation: East Bay Rental Housing Association-EPA's Lead Paint Rule Change, (42 reached)</li> <li>• 2 Lit racks: Afghan Resource Drop off @ Tiburcio Vasquez Health Center</li> <li>• Training: Lead Safety at Cypress Mandela, (20 reached)</li> <li>• Media: Twitter; Facebook; Instagram; YouTube; Google Ads, (34,265 views)</li> <li>• Information calls 178</li> <li>• 11,048 Website Visitors</li> </ul>
Other Alameda County cities not in the CSA / Regional/Out of State/ National	<ul style="list-style-type: none"> <li>• 4 Collaboration Meetings: California Healthy Homes Collaborative Lead Workgroup, Habitability Workgroup, Steering Committee; Bay Area Code Enforcement Network, (55 reached)</li> <li>• Presentation: CACEO - Indoor Air Quality in Homes: Code Enforcement's Role in Protecting Resident Health, (156 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (9 reached)</li> <li>• 20 Housing Assessments/Interventions, (1 lead related)</li> </ul>