

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

DATE: August 17, 2018

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, August 23, 2018. The meeting will begin at 12:00 p.m. at Alameda County Administrator's Office, 1221 Oak Street, 2<sup>nd</sup> Floor, Room 220E, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

**Please note: Time of meeting has changed to 12:00PM.**

Thank you.

Attachments

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**August 23, 2018  
12:00 P.M.**

Alameda County Administrator's Office  
1221 Oak Street, 2nd Floor, Room 220E  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **End of the year Report FY 17/18** (Information) Pg. 3
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

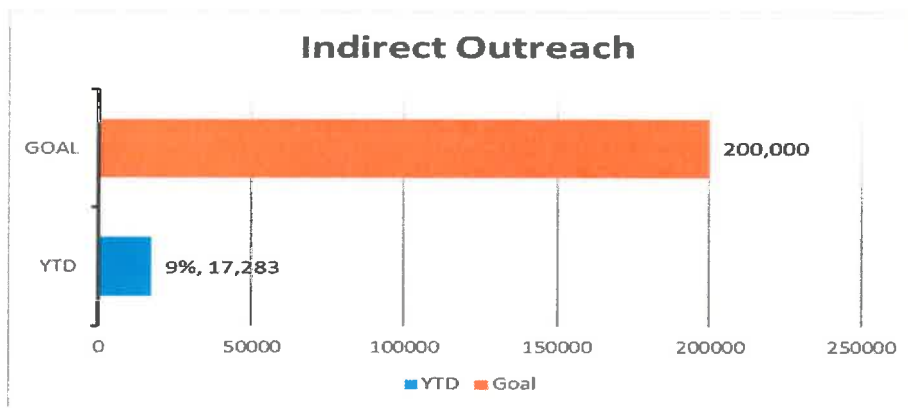
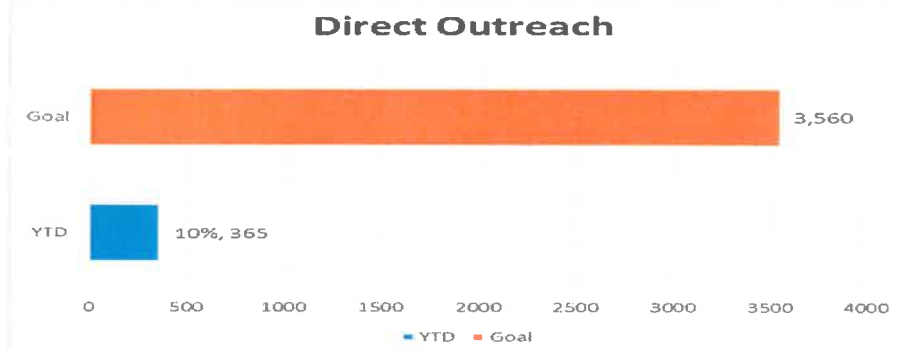
**Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)**

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 18-19

## Report for July 2018

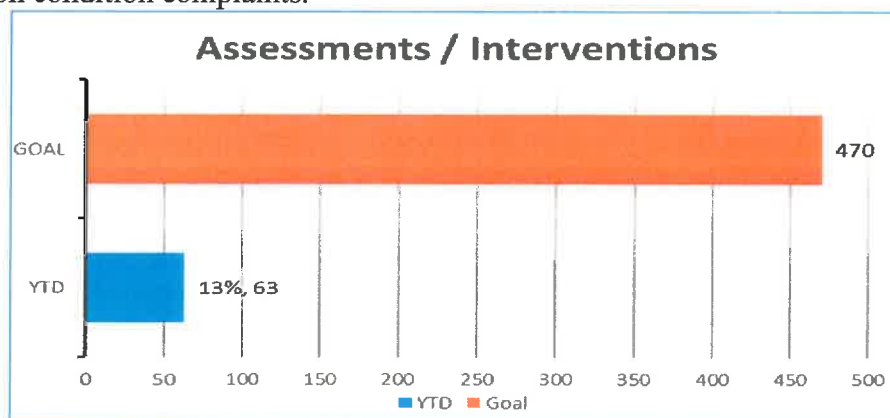
### Public Outreach

By June 30, 2019, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to 3,560 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. Two hundred thousand individuals will be reached through website, social media, mailings, literature drops, and articles, etc.



### Healthy Housing Assessments/Interventions

By June 30, 2019, a total of 470 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted July 2018:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Two Information Booths: City of Alameda Rent Stabilization Board, (26 reached)</li> <li>• 1 Housing Assessment/ Intervention</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Collaboration Meeting: Childhood Lead Poisoning Prevention Program, (5 reached)</li> <li>• Literature Rack: Berkeley Tool Lending Library, (50)</li> <li>• 1 Housing Assessment/ Intervention</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>• Collaboration Meeting: Coffee with the City Manager, (6 reached)</li> <li>• Literature Rack: Operation Dignity, (50)</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• Collaboration Meeting: West Oakland Community Collaboration, (30 reached)</li> <li>• Information Booth: Back to School Celebration Event, (50 reached)</li> <li>• 48 Housing Assessments/Interventions</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• Collaboration Meeting: Safe Kids Collaborative, (18 reached)</li> <li>• Training: EPA Renovate Repair and Paint training in Emeryville, (25 reached)</li> <li>• 205 Information line calls</li> <li>• 14,447 Website Visitors</li> <li>• 2,761 Facebook -reached</li> </ul>
Other Alameda County cities not in the CSA	<ul style="list-style-type: none"> <li>• 13 Housing Assessments/ Interventions</li> </ul>

- **Media:** Facebook likes and postings; What's New Postings on Department Website

**Services Provided**  
End of Year Report FY 2017-2018

OBJECTIVE/ACTIVITY	Alameda County					TOTAL Number of Activities	TOTAL People Reached
	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County		
	Mid- year	End Year	Mid- year	End Year	Mid- year	End Year	
<b>PUBLIC OUTREACH</b>							
<b>Objective: By June 30, 2018, 150,700 Alameda County residents will be informed of the impact of housing on health, receive information on maintaining lead-safe properties and learn lead safety skills and healthy housing principles by conducting the following activities. To date a grand total of 211,330 individuals have been informed of lead poisoning prevention and healthy housing principles.</b>							
<u>Activities:</u>							
Participate in presentation events and health fairs.		2	8	5	15	22	617
Provide technical consultations and referrals for callers.							
<ul style="list-style-type: none"> <li>1,523 phone calls were made to the Department's main phone lines for information on lead poisoning prevention, lead hazard control and other Department services.</li> </ul>							
Increase online visibility by maintaining ACHHD website, Facebook page increasing friends, E-subscribers and Parent Network yahoo groups.							
<ul style="list-style-type: none"> <li>Facebook Page: A total of 62,739 individuals reached for the fiscal year.</li> <li>ACHHD Website: A total of 145,406 individuals were reached for the fiscal year.</li> </ul>					--	--	86,787
Write and publish articles on a variety of healthy homes topics.							
<ul style="list-style-type: none"> <li>The Department contributed to the Albany Senior Center Chronicles with information on Department services.</li> </ul>					1	3	--
Develop partnerships with rental industry organizations such as EBRHA, Apartment Owners Association and Property Managers Association to increase their knowledge of impact standard housing on health.							
<ul style="list-style-type: none"> <li>For the fiscal year the Department collaborated with multiple agencies including Apartment Owners Association, Rental Housing Association, and the Alameda County Housing Authority to inform of lead poisoning prevention, lead hazard control and minor home repair services.</li> </ul>							
Participate in regional Head Start Health Advisory Board meetings to promote lead screening.							
<ul style="list-style-type: none"> <li>For the third and fourth quarters of FY 17/18, Department staff participated in five Head Start Health Advisory Committee Meetings at various sites in Oakland, reaching 29 individuals. A total of six Meetings were held reaching a total of 54 individuals for the year.</li> </ul>							

**Services Provided**  
End of Year Report FY 2017-2018

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL		TOTAL	
						Mid-year	End Year	Mid-year	End Year
<p>In collaboration with CA-DPH medical consultant conduct presentations to medical providers.</p> <ul style="list-style-type: none"> <li>A medical provider presentation to Kaiser Permanente and California Department of Public Health providers on why Physicians should counsel lead and screen for lead exposure was conducted in April 2018 reaching 110 providers. For the fiscal year a total of two presentations were held reaching 124 medical providers.</li> </ul>									
<p>Conduct direct mail/email efforts to promote CSA services, lead hazard control funds and /or lead or healthy housing training.</p> <ul style="list-style-type: none"> <li>In the Spring of 2018, the Department staff conducted a combined total of eight mailings/email blasts promoting property owner services, lead poisoning prevention, lead hazard control and minor home repair services in the Apartment Owners Association News Ad, Landlord Portal Section 8 Property Owners Housing Authority of the County of Alameda, Oakland Housing Authority, and Albany Senior Center Chronicles. The Department reached approximately 25,417 individuals through these outreach efforts.</li> </ul>									
Participate in outreach events and presentations reaching CSA rental property owners, property managers, single family owner-occupants	6	5	2	8		21	29	563	867
<ul style="list-style-type: none"> <li>Four presentations and 17 information booths geared towards CSA property owners, property managers or single family owner-occupants were held in the third and fourth quarters reaching 563 individuals. A grand total of 29 presentations and information booths reaching 867 individuals were conducted in the fiscal year.</li> </ul>									
Distribute program services brochures in CSA permit offices, hardware stores, paint stores, and venues visited by homeowners and landlords.									
<ul style="list-style-type: none"> <li>Brochures on Lead Poisoning Prevention and Lead Hazard Control services were distributed at 17 locations within the CSA including hardware, paint stores, Berkeley Rent Board, Berkeley permit office, and other venues frequently visited by families such as Emeryville Citizens Assistance Program, Emeryville Senior Center, Emeryville Community Center, Golden Gate Library, and</li> </ul>	3	7	6	1		17	30	--	--

**Services Provided**  
End of Year Report FY 2017-2018

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL			TOTAL People Reached	
						Mid-year	End Year	Mid-year		
Rebuilding Together East Bay North.										
Conduct marketing activities to promote trainings. <ul style="list-style-type: none"> <li>Two trainings were held in the Spring of 2018, Essentials of Healthy Housing and Code Enforcement for Healthier Homes trainings. The Department promoted the trainings via email blasts, collaboration meetings with key stakeholders and through Facebook posts.</li> </ul>										
<b>Objective: By June 30, 2018, 70 residents including property owners, property managers, renovators, maintenance workers, partner staff and residents will be trained in lead safety skills and lead and healthy housing principles</b> In the Spring of 2018, the Department conducted the Essentials of Healthy Housing and Code Enforcement for Healthier Homes training reaching a 56 individuals (these two trainings are not reflected in the chart below). Two RRP trainings were held in the first half of the fiscal year one each in Emeryville and Oakland. For the fiscal year the Department trained a total of 101 individuals.										
Provide one-day lead safety trainings in partnership with the Laney Community College Carpentry Program.						0	1	0	16	
Provide one-day U.S. Environmental Protection Agency Renovation, Repair and Painting (RRP) classes.						0	2	0	29	
Provide training slots for partner agency staff in existing trainings in order to encourage adoption of Healthy Homes Principles with partner agencies. <ul style="list-style-type: none"> <li>For the second part of the fiscal year 32 partner agency staff from Alameda County, State of California and First 5 Alameda County received training on Healthy Home topics. For the fiscal year the Department provided a total of 39 training slots to partnering agencies.</li> </ul>						--	--	32	39	

**Services Provided**  
End of Year Report FY 2017-2018

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL			TOTAL People Reached
	Mid-year	End Year	Mid-year	End Year	Mid-year	End Year	Mid-year		
<b>Objective: By June 30, 2018, 200 newly identified children with lead exposure will receive one of three health promotion services (nursing case management, lead poisoning consultation or lead poisoning prevention outreach and education).</b>									
<u>Activities:</u> Year to Date: 277 people reached									
Provide public health nursing case management to families of children with high blood lead levels, $\geq 15$ mcg/dL.				7	6	--	--	13	29
Provide Lead Poisoning Consultations to families of children with lower blood lead levels, 10-14 mcg/dL.				6	20	--	--	26	65
Provide Lead Poisoning Outreach and Education to children with lead exposure, 5-9 mcg/dL.	2			41	58	--	--	101	183
<b>HEALTHY HOUSING ASSESSMENTS AND INTERVENTIONS</b>									
<b>Objective: Conduct proactive healthy housing assessments in 947 homes by June 30, 2018. A total of 1,138 healthy housing assessments were conducted for the fiscal year.</b>									
<u>Activities:</u>									
Complete lead evaluations in lead hazard control program housing units.	3	7	8	186	21	225	437		
Conduct visual assessments, environmental investigations, and property clearances of lead hazards at properties where lead poisoned and/or lead exposed children reside.				18	32	50	108	--	--
Conduct assessments related to lead unsafe renovation and conditions.	5	5	1	23	2	36	150	--	--
Conduct lead and healthy housing assessments for housing rehabilitation and minor home repair.				9	65	74	133	--	--



**Services Provided**  
End of Year Report FY 2017-2018

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities			TOTAL People Reached
						Mid-year	End Year	Mid-year	End Year
Conduct Healthy Housing Assessments where an asthmatic child has been identified. <ul style="list-style-type: none"> <li>The Alameda County Asthma Pay for Success Project ended Fall 2017.</li> </ul>						0	89	--	--
Conduct Healthy Housing Assessments in Group Living Facilities project.		3		44	23	70	94	--	--
Conduct Health and Safety Risk Assessments in the homes of low-income adults age 60 years and older under the Fixing to Stay project.				54	39	93	127	--	--
<b>Objective: Complete housing interventions and scopes of work in 435 homes in Alameda County by June 30, 2018. A grand total of 324 healthy housing interventions were conducted in the year.</b>									
Activities:									
Complete lead hazard control in units.	1	9	6	33	10	59	120	--	--
Complete housing rehabilitation and minor home repair projects.			4	56	41	101	103	--	--
Conduct housing interventions for lead and asthma related housing conditions in homes of children with asthma. <ul style="list-style-type: none"> <li>The Alameda County Asthma Pay for Success Project ended Fall 2017.</li> </ul>						0	59	--	--
Complete technical advisement plans for low-income adults age 60 years and older under the Fixing to Stay project.		2		12	2	14	52	--	--

**Services Provided**  
End of Year Report FY 2017-2018

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities			TOTAL People Reached		
						Mid-year	End Year	Mid-year	End Year	Mid-year	End Year
<b>COOPERATIVE COMPLIANCE</b>											
<b>Objective: By June 30, 2018, properties referred for violation of lead hazards, 85 percent will meet compliance within the established timeframe.</b>											
Activities:											
Conduct progressive enforcement activities with non-compliant property owners where lead poisoned children reside.	<ul style="list-style-type: none"> <li>Staff continued to conduct cooperative compliance with non-compliant property owners in an effort to address lead hazards at properties where lead poisoned children reside.</li> </ul>										
Refer non-compliant property owners to the Alameda County Department of Environmental Health, County District Attorney and U.S. Environmental Protection Agency (EPA).	<ul style="list-style-type: none"> <li>No referrals of non-compliant property owners were made to enforcement agencies.</li> </ul>										
Utilize the ACHHD's cooperative compliance model in response to lead unsafe renovation complaints and conditions.	<ul style="list-style-type: none"> <li>The Department staff continues to use cooperative compliance in response to lead unsafe renovation complaints and conditions and thus far no referrals have been made for enforcement.</li> </ul>										
Collaborate with building officials, housing authorities and contractors to address challenges to meet compliance.	<ul style="list-style-type: none"> <li>The Department participated in the Alameda County Code Enforcement Network (ACCEN) quarterly meeting in March where staff spoke to Code Enforcement and Building Inspectors on the topic of proactive rental inspections to identify lead hazards.</li> <li>Monthly phone conferences were conducted with California Healthy Housing Coalition Working Group to discuss strategies for regulating contractors that do lead paint disturbing work.</li> <li>The Department continued work with local housing authorities and the State of California in response to changes to HUD's Lead Safe Housing Rule that increased requirements for housing authorities to test for and address lead hazards in federally-assisted housing where children with elevated blood levels live. During this period, the State Department of Public Health had conference calls with local lead programs to discuss the issue and has been in discussion with HUD's Office of Lead Hazard Control and Healthy Homes.</li> </ul>										
Participate in local, regional and state upstream planning on policy for meeting compliance.	<ul style="list-style-type: none"> <li>The Department staff participated in many discussions with local agencies and non-projects on the subjects of advancing policies for additional Federal funding, lead awareness outreach and education initiatives. proactive rental inspection programs, need for enforcement training, etc.</li> </ul>										