

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

DATE: December 14, 2018

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, December 20, 2018. The meeting will begin at 9:15 a.m. at Alameda County Healthy Homes Department Office, 2000 Embarcadero, 3<sup>rd</sup> Floor, Suite 300, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

**Please note change in meeting room.**

Thank you.

Attachments

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Hon. Desley Brooks, City of Oakland • Hon. Susan Wengraf, City of Berkeley  
Hon. Mary Hatsume Vella, City of Alameda • John J. Bauters, City of Emeryville  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**December 20, 2018**

**9:15 A.M.**

Alameda County Healthy Homes Department  
2000 Embarcadero, 3<sup>rd</sup> Floor, Suite 300  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Year in Review** (Information)
- 4) **Outreach and Education Monthly Report** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

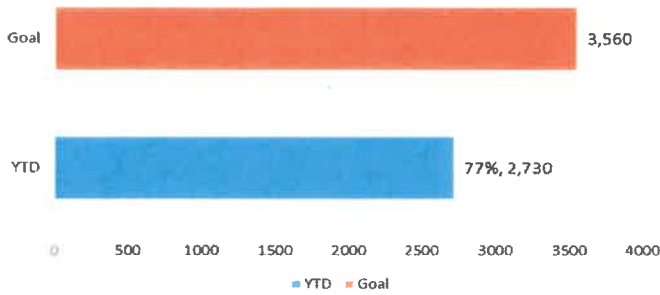
# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 18-19

## Report for November 2018

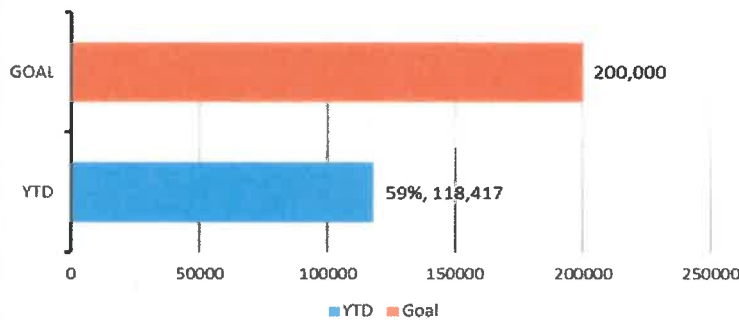
### Public Outreach

By June 30, 2019, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to 3,560 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. Two hundred thousand individuals will be reached through website, social media, mailings, literature drops, and articles, etc.

**Direct Outreach**

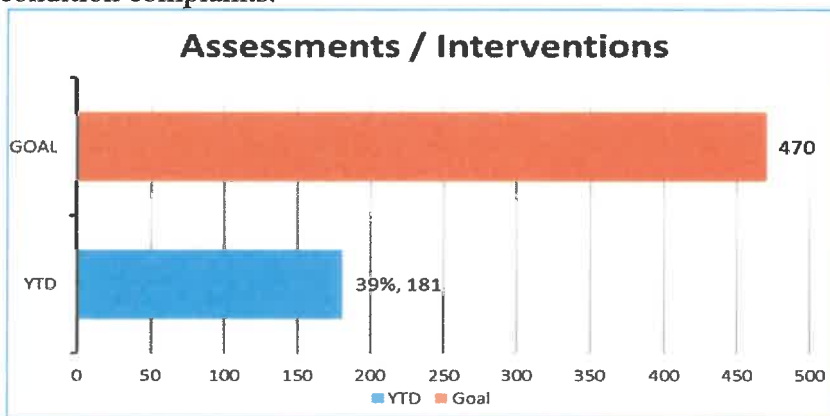


**Indirect Outreach**



### Healthy Housing Assessments/Interventions

By June 30, 2019, a total of 470 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted November 2018:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Presentation – Lead Safety- Lincoln Middle School PTA Council Meeting, (11 reached)</li> <li>• Two Information Booths: City of Alameda Rent Stabilization Board, (12 reached)</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Information Booth: Coffee with Inspectors at Berkeley Permit Center, (60 reached)</li> <li>• 1 Housing Assessment/Intervention</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>• Collaboration Meeting: Coffee with Emeryville City Manager, (7 reached)</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• Presentation: Lead Poisoning Prevention, Ascent School, (28 reached)</li> <li>• Collaboration Meeting: US EPA Metal Study, (5 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (7 reached)</li> <li>• 10 Housing Assessments/Interventions</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• Two Collaboration Meetings: African American Women's Health Subcommittee; Alameda County Community Advisory Committee, (65 reached)</li> <li>• 208 Information line calls</li> <li>• 14,331 Website Visitors</li> </ul>
Other Alameda County cities not in the CSA	<ul style="list-style-type: none"> <li>• Mailing: Lead Poisoning Outreach and Education, (11 reached)</li> <li>• 9 Housing Assessments/Interventions</li> </ul>

- **Media:** Facebook likes and postings; What's New Postings on Department Website