

# **ALAMEDA COUNTY**

## **LEAD POISONING PREVENTION PROGRAM**

***A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland***  
***2000 Embarcadero, Suite 300, Oakland, CA (510) 567-8282***  
***www.achhd.org***

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DATE: February 19, 2021

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, February 25, 2021. The meeting will begin a 9:15 a.m.**

*In response to the COVID-19 pandemic, and pursuant to California Governor Gavin Newsom's Executive Order N-29-20, the Alameda County Lead Poisoning Prevention Program Joint Powers Authority meeting of the Program Operations Committee will be available via teleconference.*

*Members of the public can also attend in person at the Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA. Members are encouraged to watch the Program Operations Committee meeting online by clicking the following link*

<https://global.gotomeeting.com/join/870799453>

*or dial in by using your phone, **1 (872) 240-3212** using Access Code: **870-799-453***

*If viewing the meeting via teleconference, you may provide written comment on an agenda item or raise an issue during Open Forum by sending an email to Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org). Please include your name and identify the agenda item you are addressing or that your comment falls under Open Forum. It is encouraged to send any comments 24 hours prior to the meeting; however, members of the public will be able to send written comments via email during the meeting as well.*

*If you require a reasonable modification or accommodation for a disability, please contact Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org) or (510) 567-8291 at least 48 hours before the Program Operations Committee meeting.*

Attached is the agenda packet for the meeting.

Thank you.

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Hon. Malia Vella, City of Alameda • Hon. Susan Wengraf, City of Berkeley  
Hon. John J. Bauters, City of Emeryville • City of Oakland  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**February 25, 2021  
9:15 A.M.**

Please join the meeting from your computer, tablet or smartphone  
<https://global.gotomeeting.com/join/870799453>

*or dial in by using your phone, 1 (872) 240-3212 using Access Code: 870-799-453*

or in person at

Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Department's Long Term Outreach Plan & Engagement Efforts** (Discussion)
- 3) **Outreach and Education** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Mid-Year Activities Report FY 20/21** (Information) Pg. 3
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

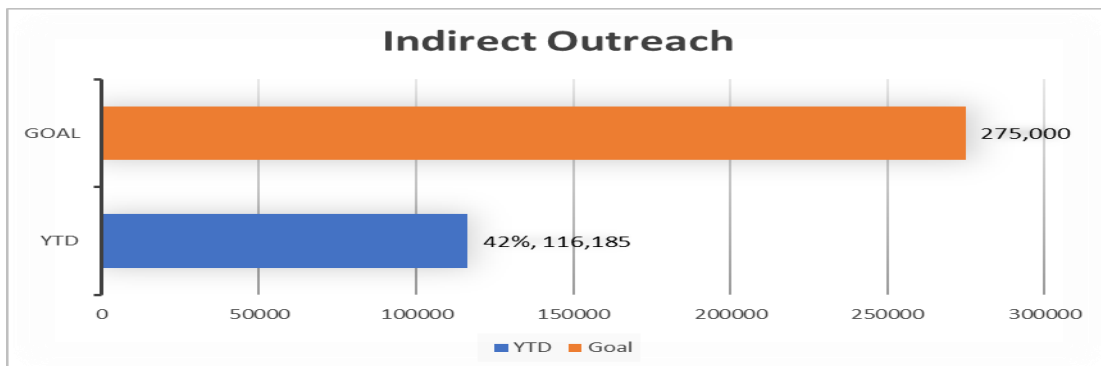
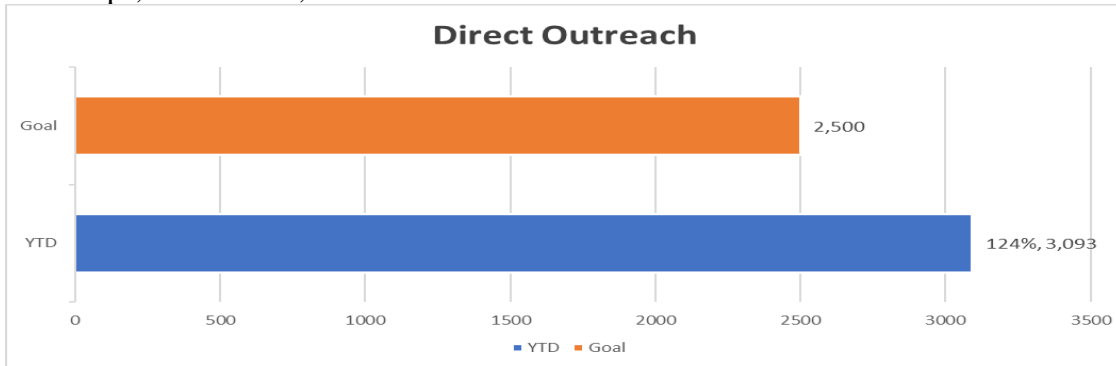
**Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)**

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 20-21

## Report for January 2021

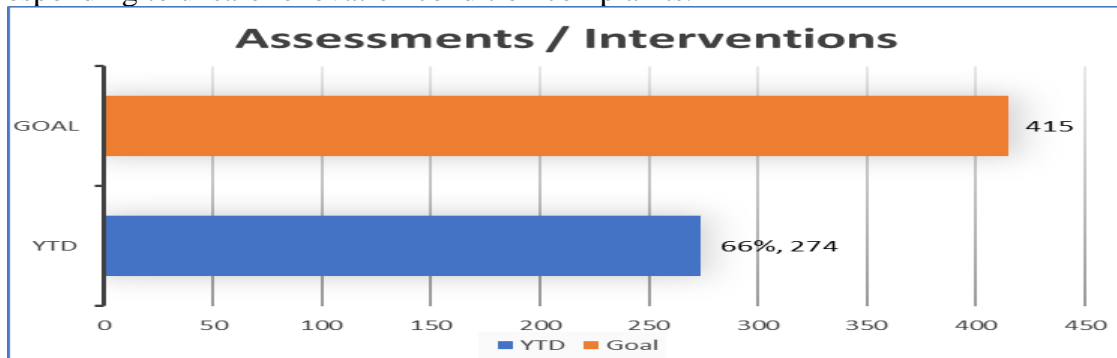
### Public Outreach

By June 30, 2021, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to an estimated 2,500 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. An estimated 275,000 individuals will be reached through website, social media, mailings, literature drops, and articles, etc.



### Healthy Housing Assessments/Interventions

By June 30, 2021, a total of 415 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted January 2021:

| CITY   | Public Outreach and Housing Assessments/Interventions   |
|--|---|
| Alameda  |   |
| Berkeley   |   |
| Emeryville   |   |
| Oakland  | <ul style="list-style-type: none"> <li>• 7 Collaboration Meetings: AB617 West Oakland Steering Committee; Healthy Havenscourt Workgroup; West Oakland Steering Committee; West Oakland Community Collaborative; City of Oakland Lead Settlement Workgroup; African American Townhall Series "The COVID-19 Vaccine Facts vs. Fiction, (127 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (2 reached)</li> <li>• 20 Housing Assessments/Interventions, (2 lead related)</li> </ul>  |
| Countywide Services  | <ul style="list-style-type: none"> <li>• 5 Collaboration meetings: Oaklandside Newspaper- Reporter Interview; Board of Supervisor Nate Miley's Office; Safe Kids Alameda County &amp; Childhood Injury Prevention Network Collaboration; Univision Strategic Partnerships Collaboration Meeting; U.S. Department of Housing and Urban Development Quarterly Grantee's Meeting, (47 reached)</li> <li>• 16,789 Website Visitors</li> <li>• 90 Information calls</li> <li>• Social media: 17 Facebook posts; 13 Instagram posts, Pandora; E-subscribe; (78 new followers)</li> <li>• Text Messaging: Face masks, (5 reached)</li> </ul> |
| Other Alameda County cities not in the CSA / Regional/Out of State/ National | <ul style="list-style-type: none"> <li>• 9 Collaboration Meetings: CACEO Education Committee &amp; Board of Directors Meeting; California Healthy Housing Coalition &amp; Department of Public Health Collaboration &amp; Indoor Air Quality Workgroup; Bay Area Child Lead Poisoning Prevention Programs (BALP) Regional Collaboration Meeting, (91 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (7 reached)</li> <li>• 14 Housing Assessments/Interventions, (5 lead related)</li> </ul>   |

**Mid-Year Activities Report FY 20/21**  
**First & Second Quarters FY 2020-2021: July-December 2020**

| OBJECTIVE/ACTIVITY  | Alameda | Berkeley | Emeryville | Oakland | Countywide Activity | Other Cities within Alameda County | TOTAL Number of Activities | TOTAL People Reached |
|---|---------|----------|------------|---------|---------------------|------------------------------------|----------------------------|----------------------|
|   |         |          |            |         |                     |                                    | YTD FY                     | YTD FY               |
| <b>PUBLIC OUTREACH</b>  |         |          |            |         |                     |                                    |                            |                      |
| <b>Objective: By June 30, 2021, 2,500 Alameda County residents will be reached through multiple community outreach events and informed of CSA property owner services, lead safety, childhood lead poisoning prevention, training, maintaining a lead-safe property, minor home repair and the impact of housing on health.</b> An estimated 2,738 individuals were reached through virtual collaboration meetings and presentations during July 1, 2020-December 31, 2020. |         |          |            |         |                     |                                    |                            |                      |
| Participate in live and/or virtual outreach events, presentations and health fairs.   |         |          |            |         |                     |                                    |                            |                      |
| <ul style="list-style-type: none"> <li>• Collaboration meetings: 111</li> <li>• Presentations: 12</li> </ul>  |         |          |            |         |                     |                                    | 123                        | --                   |
|   |         |          |            |         |                     |                                    |                            |                      |
| Provide information, technical assistance and referrals to callers.   |         |          |            |         |                     |                                    | --                         | --                   |
|   |         |          |            |         |                     |                                    |                            |                      |
| Maintain partnerships with rental industry organizations such as EBRHA, Apartment Owners Association and Property Managers Association and establish new contacts with real estate companies and homeowner associations to increase their knowledge of impact of substandard housing on health.   |         |          |            |         |                     |                                    |                            |                      |
| <ul style="list-style-type: none"> <li>• Staff participated in two virtual collaboration Landlord 101 Workshops - City of Berkeley Rent Stabilization Board and Alameda Housing Authority.</li> </ul>   |         |          |            |         |                     |                                    |                            |                      |
| Participate in regional Head Start Health Advisory Board live and/or virtual meetings to promote lead screening.  |         |          |            |         |                     |                                    |                            |                      |
| <ul style="list-style-type: none"> <li>• Three virtual presentations to Head Start Broadway, Brookfield, San Antonio and Franklin locations were conduct reaching an estimated 26 individuals.</li> </ul>   |         |          |            |         |                     |                                    |                            |                      |
| In collaboration with CA-DPH medical consultant conduct live and/or virtual presentations to medical providers.   |         |          |            |         |                     |                                    |                            |                      |
| <ul style="list-style-type: none"> <li>• In November 2020 collaboration meetings were held with Anthem Blue Cross and Alameda Alliance for Health System.</li> </ul>  |         |          |            |         |                     |                                    |                            |                      |
| Train 60 individuals including property owners, property managers, renovators, maintenance workers, partner staff and residents will be trained in lead safety skills and lead and healthy housing principles.  |         |          |            |         |                     |                                    |                            |                      |
| <ul style="list-style-type: none"> <li>A. Develop online and virtual healthy housing training courses. <ul style="list-style-type: none"> <li>• This activity is ongoing.</li> </ul> </li> <li>B. Provide (3) Healthy Homes trainings to property owners, community members, home visitors, property managers and inspectors. <ul style="list-style-type: none"> <li>• No activity reported during this period.</li> </ul> </li> </ul>                                      |         |          |            |         |                     |                                    |                            |                      |

**Mid-Year Activities Report FY 20/21**  
First & Second Quarters FY 2020-2021: July-December 2020

| OBJECTIVE/ACTIVITY   | Alameda | Berkeley | Emeryville | Oakland | Countywide Activity | Other Cities within Alameda County | TOTAL Number of Activities | TOTAL People Reached |     |    |
|--|---------|----------|------------|---------|---------------------|------------------------------------|----------------------------|----------------------|-----|----|
|  |         |          |            |         |                     |                                    | YTD                        | FY                   | YTD | FY |
| C. Provide (1) one-day U.S. Environmental Protection Agency Renovation, Repair and Painting (RRP) classes. <ul style="list-style-type: none"><li>No activity reported during this period.</li></ul> D. Provide training slots for partner agency staff in existing trainings in order to encourage adoption of Healthy Home Principles with partner agencies. <ul style="list-style-type: none"><li>No activity reported during this period.</li></ul>           |         |          |            |         |                     |                                    |                            |                      |     |    |
| Provide public health nursing case management live and/or virtual) to families of children with high blood lead levels, > 15 ug/dL.  |         |          |            | 6       |                     | 10                                 | --                         | --                   | 16  | -- |
| Provide lead poisoning consultations (live and/or virtual) as resources allow to families of children with lower blood lead levels, 10-14 ug/dL.   |         |          |            | 23      |                     | 28                                 | --                         | --                   | 51  | -- |
|  |         |          |            |         |                     |                                    |                            |                      |     |    |
| Objective: By June 30, 2021, 275,000 Alameda County residents will be reached through mailings, email blasts, literature distribution and various media outlets and informed of CSA property owner services, lead safety, childhood lead poisoning prevention, training, maintaining a lead safe property, minor home repair and the impact of housing on health. An estimated 99,304 individuals were reached during the first six months of the fiscal period. |         |          |            |         |                     |                                    |                            |                      |     |    |
| Distribute program services brochures in CSA permit offices, hardware stores, paint stores, and venues visited by homeowners and landlords.  |         |          |            | 1       |                     |                                    | 1                          | --                   | --  | -- |
| Conduct mailings/email blasts promoting CSA services, lead hazard control assistance, minor home repair, training, and health and safety.  |         |          |            | 2       | 2                   |                                    | 4                          | --                   | --  | -- |
| Provide Lead Poisoning Outreach and Education as resources allow to families of children with low blood lead levels, 5-9 ug/dL   | 3       |          |            | 15      | 26                  |                                    | 44                         | --                   | --  | -- |
| Partner with Alameda County Bond Insurance for contractor outreach. <ul style="list-style-type: none"><li>No activity reported during this period.</li></ul>   |         |          |            |         |                     |                                    |                            |                      |     |    |

**Mid-Year Activities Report FY 20/21**  
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| OBJECTIVE/ACTIVITY  | Alameda | Berkeley | Emeryville | Oakland | Countywide Activity | Other Cities within Alameda County | TOTAL Number of Activities | TOTAL People Reached |
|---|---------|----------|------------|---------|---------------------|------------------------------------|----------------------------|----------------------|
|   | YTD     | FY       | YTD        | FY      | YTD                 | FY                                 | YTD                        | FY                   |
| <p>Write and publish articles on a variety of healthy homes topics.</p> <ul style="list-style-type: none"> <li>In September 2020, the Department developed a Back to School flyer, “Are Your Kids Distance Learning” and distributed to all school districts in the County.</li> <li>Meetings were held with KTSF Channel 26, Busy Seed and OaklandSide for future marketing campaigns.</li> </ul>  |         |          |            |         |                     |                                    |                            |                      |
| <p>Increase online visibility by maintaining ACHHD website, Facebook page, Twitter, Instagram and YouTube.</p> <p>A. ACHHD Website visitors: 96,629</p> <p>B. Social Media: Multiple postings were made on the Department’s Facebook, Instagram, LinkedIn, Twitter pages and E-Subscribe.</p> <p>C. YouTube: “Together we can Conquer Lead Poisoning” video for National Lead Poisoning Prevention Week was created and posted on YouTube and the Department’s website.</p> <p>D. Other: The Department partnered with KTSF Channel 26 and Habitot for a public service announcement.</p> <p>E. Radio: The Department partnered with Pandora Radio to broadcast “Lead Safety Awareness at Home” messages in December.</p> |         |          |            |         |                     |                                    |                            |                      |
| <p>Develop and implement a Text Messaging Campaign to a variety of audiences.</p> <ul style="list-style-type: none"> <li>Three text messaging campaigns were conducted during this period. Topics included Facemasks; National Lead Poisoning Prevention Week 2020 and Lead Safety classes.</li> </ul>  |         |          |            |         |                     |                                    |                            |                      |
| <p>Maintain a presence with online groups such as Nextdoor, Patch and Parents Networks to contribute expert advice, and CSA services.</p> <ul style="list-style-type: none"> <li>No activity was conducted during this period.</li> </ul>   |         |          |            |         |                     |                                    |                            |                      |
|   |         |          |            |         |                     |                                    |                            |                      |

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|--|---------|----------|------------|---------|---------------------|------------------------------------|----------------------------|----------------------|
|  | YTD     | FY       | YTD        | FY      |                     |                                    |                            |                      |
| <b>HEALTHY HOUSING ASSESSMENTS AND INTERVENTIONS</b>   |         |          |            |         |                     |                                    |                            |                      |
| <b>Objective: By June 30, 2021, a total of 415 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints. A total of 240 healthy housing assessments/ interventions were conducted between July 1, 2020 and December 31, 2020.</b>  |         |          |            |         |                     |                                    |                            |                      |
| Complete lead hazard control at 40 units of housing.<br>A. Conduct lead inspection risk assessments.<br>B. Complete housing inspections and identify health and safety hazards.<br>C. Develop work plans.<br>D. Conduct clearance evaluations to ensure identified lead hazards have been addressed.   |         |          | 1          | 10      |                     |                                    | 11                         | --                   |
| Response to an estimated 65 unsafe lead renovation conditions/complaints.  | 3       | 3        | 1          | 5       |                     | 2                                  | 14                         | --                   |
| Conduct an estimated 30 environmental investigations to identify the sources of lead exposure for children meeting the State mandated lead case criteria.<br>A. Provide risk assessment reports and technical assistance to family and property owners for remediating the lead hazards.<br>B. Conduct clearance testing to ensure lead hazards have been addressed.<br>C. Utilize the ACHHD's cooperative compliance model and conduct progressive enforcement activities with non-compliant property owners where lead poisoned children reside.<br>D. Refer non-complaint property owners to District Attorney for enforcement when lead based hazards have been found in the | 1       |          |            | 7       |                     | 5                                  | 13                         | --                   |



**Mid-Year Activities Report FY 20/21**  
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|--|---------|----------|------------|---------|---------------------|------------------------------------|----------------------------|----------------------|----|-----|----|
|  |         |          |            |         |                     |                                    |                            | YTD                  | FY | YTD | FY |
| property where lead poisoned children reside.  |         |          |            |         |                     |                                    |                            |                      |    |     |    |
| Reduce health and safety hazards and minor home repair at 200 properties owned by low income property owners.<br>A. Conduct housing assessments to identify eligible health and safety hazards and minor home repairs.<br>B. Develop and assign work orders to contractors to complete identified repairs.   |         |          | 1          | 31      |                     | 15                                 | 47                         | --                   | -- | --  | -- |
| Conduct 45 housing assessments for minor home repair who meet Fixing to Stay eligibility.<br>A. Recruit and enroll Fixing to Stay eligible clients minor home repair clents.<br>B. Condcut post surveys of Fixing to Stay clients.   |         |          |            | 27      |                     | 20                                 | 47                         | --                   | -- | --  | -- |
| Conduct 80 housing assessments and provide technical assistance to independent home operators in the Unincorporated area of the County under the Independent Living Homes Project.<br>A. Maintain an updated list to be shared with key stakeholders and providers.<br>B. Conduct three trainings on healthy housing principles for independent living home operators.<br>C. Respond to five complaints related to housing conditions. Conduct post surveys of independent home operators and training participants. |         | 2        | 1          | 5       |                     | 30                                 | 38                         | --                   | -- | --  | -- |
|  |         |          |            |         |                     |                                    |                            |                      |    |     |    |

**Mid-Year Activities Report FY 20/21**  
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|---|---------|----------|------------|---------|---------------------|------------------------------------|----------------------------|----------------------|
|   |         |          |            |         |                     |                                    | YTD FY                     | YTD FY               |
| <b>COMPLIANCE</b>   |         |          |            |         |                     |                                    |                            |                      |
| <b>Objective: Promote public policy and system change with healthy housing standards.</b>   |         |          |            |         |                     |                                    |                            |                      |
| <p>Collaborate with building officials, housing authorities, code enforcement agencies and contractors to address challenges to meet compliance.</p> <ul style="list-style-type: none"> <li>During this period virtual meetings were held with the California Association of Code Enforcement Officers (CACEO), California Healthy Housing Coalition. Code Enforcement League of Arizona; City of Oakland; American Association of Code Enforcement Officers; City of Berkeley Rent Stabilization Board; Alameda Housing Authority; Steps &amp; Ladders with Cypress Mandela.</li> </ul>  |         |          |            |         |                     |                                    |                            |                      |
| <p>Participate in local, regional and state and Federal upstream planning on policy for meeting compliance.</p> <ul style="list-style-type: none"> <li>During this period virtual meetings were held with Healthy Havenscourt BUILD; Green and Healthy Housing Initiative; Proactive Rental Inspection Steering Committee for Unincorporated County; Bay Area Combined Community Advisory Collaborative; Berkeley Tobacco Prevention Coalition; National Center for Healthy Housing; Rodchester/Minneapolis/Oakland; Safe Kids Alameda County &amp; Childhood Injury Prevention Network; Senior Injury Prevention Partnership; Friends of Sausal Creek/EBMUD; Unincorporated Area Working Group - Policy Link; District Attorney's Office; West Oakland Community Collaborative and Roots Community Health Center.</li> </ul> |         |          |            |         |                     |                                    |                            |                      |