

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

***A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland***  
***2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282***  
***WWW.ACHHD.ORG***

DATE: February 21, 2020

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, February 27, 2020. The meeting will begin a 9:15 a.m., or immediately following the Administration and Finance Committee Meeting at Emeryville City Hall, 1333 Park Avenue, Emeryville, CA.**

Attached is the agenda for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Please note change in meeting location.

Thank you.

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**February 27, 2020  
9:15 A.M.**

Emeryville City Hall  
1333 Park Avenue  
Emeryville, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Mid-Year Goals and Objectives FY 2019/2020** (Information) Pg. 3
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

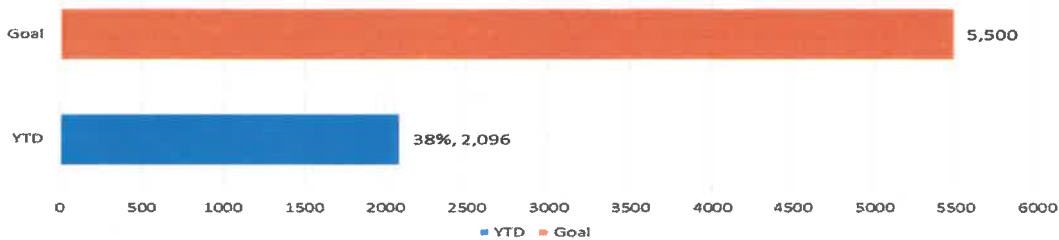
# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 19-20

## Report for January 2020

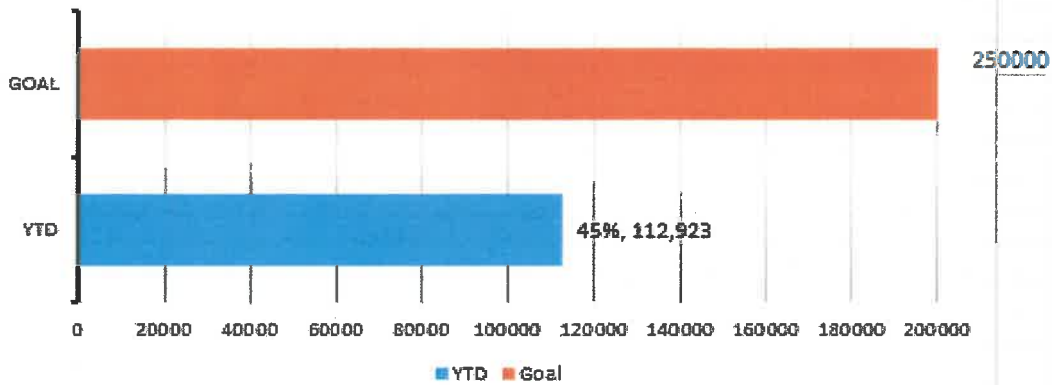
### Public Outreach

By June 30, 2020, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to 5,500 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. Two hundred fifty thousand individuals will be reached through website, social media, mailings, literature drops, and articles, etc.

#### Direct Outreach

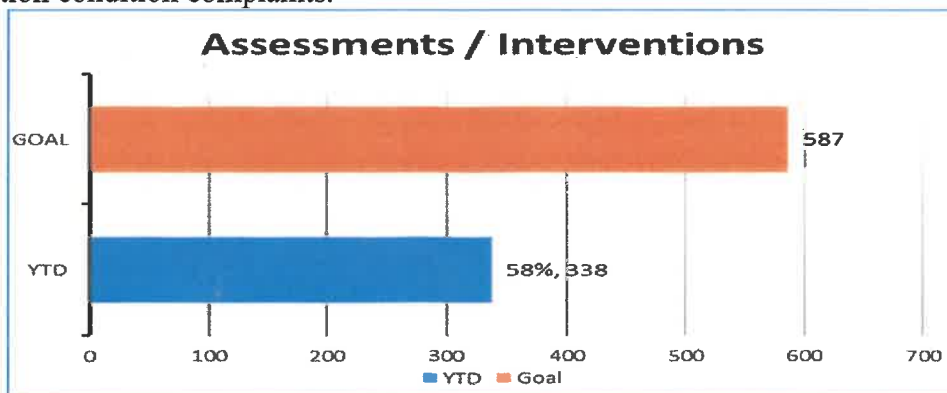


#### Indirect Outreach



### Healthy Housing Assessments/Interventions

By June 30, 2020, a total of 587 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted January 2020:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Two Info Booths: Alameda Owner Association Members Workshop; Alameda Rent Program Informational Workshop, (15 reached).</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Info Booth: Berkeley Property Owner Association Member Meeting and Workshop, (60 reached)</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>• Two Info Booths: Anna Yates Parent Teacher Association Meeting; Tenant and Landlord Just Cause Eviction Workshop, (20 reached)</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• Medical Provider Presentation at Native American Health Center, (6 reached)</li> <li>• Two Collaboration Meetings: West Oakland Community Collaborative; Rental Property Management Workshop, (30 reached)</li> <li>• Info Booth: Roots Community Resource Gathering, (20 reached)</li> <li>• Two Literature Racks: East Bay Community Law Center and Just Cause/Causa Justa.</li> <li>• 34 Housing Assessments/Interventions (30 lead related)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (3 reached)</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• Four Trainings: EPA Renovate, Repair, Painting Initial &amp; Refresher; Supervisor Project Monitoring; Lead Worker; Inspector Assessor, (19 reached)</li> <li>• Mailing: Marketing Healthy Homes Training Opportunities for February</li> <li>• 122 Information Line Calls</li> <li>• 18,743 Website Visitors</li> </ul>
Other Alameda County cities not in the CSA	<ul style="list-style-type: none"> <li>• Provider Presentation: Grand Rounds at Washington Hospital in Fremont, (48 reached)</li> <li>• Info Booth: Fremont Family Resource Center, (10 reached)</li> <li>• 11 Housing Assessments/Interventions (11 lead related)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (5 reached)</li> </ul>

- **Media:** Facebook likes and postings; What's New Postings on Department Website

**Mid Year Outreach Report**  
**First & Second Quarters FY 2019-2020: July-December 2019**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Countywide Activity	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	YTD	FY	YTD	FY	YTD	FY	YTD	FY
<b>PUBLIC OUTREACH</b>								
<p><b>Objective: By June 30, 2020, 5,500 Alameda County residents will be reached directly through multiple community outreach events and informed of CSA property owner services, lead safety, childhood lead poisoning prevention, training, maintaining a lead-safe property, minor home repair and the impact of housing on health. To date 1,747 were reached through direct contact with Department staff.</b></p> <p>Participate in outreach events, presentations and health fairs.</p> <ul style="list-style-type: none"> <li>• Information booths: 10</li> <li>• Collaboration meetings: 14</li> <li>• Presentations: 7</li> <li>• Trainings: 4</li> </ul> <p>Provide information, technical assistance and referrals to callers.</p> <p>Develop partnerships with rental industry organizations such as EBRHA, Apartment Owners Association and Property Managers Association to increase their knowledge of impact of substandard housing on health.</p> <ul style="list-style-type: none"> <li>• A combined eight collaboration meetings and information booths were held at meetings and workshops for rental industry organizations and property manager associations at Alameda Housing Authority, Berkeley Property Owners Association and Alameda County Housing Authority.</li> </ul> <p>Participate in regional Head Start Health Advisory Board meetings to promote lead screening.</p> <ul style="list-style-type: none"> <li>• No activity reported during this period.</li> </ul> <p>In collaboration with CA-DPH medical consultant conduct presentations to medical providers.</p> <ul style="list-style-type: none"> <li>• No activity reported during this period.</li> </ul> <p>Train 50 individuals including property owners, property managers, renovators, maintenance workers, partner staff and residents will be trained in lead safety skills and lead and healthy housing principles.</p> <p>A. Provide (1) one-day lead safety training in partnership with the Laney Community College Carpentry Program.</p> <ul style="list-style-type: none"> <li>• No activity reported during this period.</li> </ul>	8	4	2	9	10	2	35	732
							--	947

**Mid Year Outreach Report**  
**First & Second Quarters FY 2019-2020: July-December 2019**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Countywide	Other Cities within Alameda County	TOTAL Number of Activities	YTD FY	YTD FY	TOTAL People Reached
	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD
<p>B. Provide (1) one-day U.S. Environmental Protection Agency Renovation, Repair and Painting (RRP) classes.</p> <ul style="list-style-type: none"> <li>In July 2019, three RRP trainings were conducted in association with the California Association of Code Enforcement Officers and funded by EPA. One training each was held in Oakland, Anaheim and Sacramento reaching a total of 62 individuals.</li> </ul> <p>C. Provide training slots for partner agency staff in existing trainings in order to encourage adoption of Healthy Home Principles with partner agencies.</p> <ul style="list-style-type: none"> <li>Training slots were provided to staff from the County of Alameda and the cities of Oakland, Piedmont and Fremont.</li> </ul> <p>D. Promote statewide lead safety and standard of practice by providing (2) EPA RRP class in Sacramento and Los Angeles.</p> <ul style="list-style-type: none"> <li>This activity was completed in July 2019.</li> </ul>	1			19		7	--	--	27	--
Provide public health nursing case management to families of children with high blood lead levels, > 15 ug/dL.				18		23	--	--	41	--
Provide lead poisoning consultations as resources allow to families of children with lower blood lead levels, 10-14 ug/dL.										
<p><b>Objective: By June 30, 2020, 250,000 Alameda County residents will be reached through mailings, email blasts, literature distribution and various media outlets and informed of CSA property owner services, lead safety, childhood lead poisoning prevention, training, maintaining a lead safe property, minor home repair and the impact of housing on health. A total of 94056 individuals were during this period.</b></p>										
Distribute program services brochures in CSA permit offices, hardware stores, paint stores, and venues visited by homeowners and landlords.		1	1	3		1	6			--
Conduct mailings/email blasts promoting CSA services, lead hazard control assistance, minor home repair, training, and health and safety.					1		1			--
Provide Lead Poisoning Outreach and Education as resources allow to families of children with low blood lead levels, 5-9 ug/dL	1		2	34		49	86			--

## Mid Year Outreach Report

First & Second Quarters FY 2019-2020: July-December 2019

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Countywide	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	YTD	FY	YTD	FY	YTD	FY	YTD	FY
Partner with Alameda County Bond Insurance for contractor outreach.								
<ul style="list-style-type: none"> <li>No activity reported during this period.</li> </ul>								
Write and publish articles on a variety of healthy homes topics.								
<ul style="list-style-type: none"> <li>The Department announced Lead Hazard Control Grant funds availability on Patch news media. The Department was featured on three additional media outlets, KTVU; NBC Bay Area and East Bay Times.</li> </ul>								
Increase online visibility by maintaining ACHHD website, Facebook page, Twitter and Instagram.								
<ul style="list-style-type: none"> <li>A. ACHHD Website: 90363 website visitors.</li> <li>B. Maintaining a Facebook page and Twitter pages is an ongoing activity.</li> <li>C. The Department opened an Instagram page account in the first quarter of the fiscal year and will develop a plan for posting social media.</li> </ul>								
<b>HEALTHY HOUSING ASSESSMENTS AND INTERVENTIONS</b>								
<b>Objective: By June 30, 2020, a total of 587 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints. A total of 247 healthy housing assessments/ interventions were conducted between July 1 through December 31, 2019.</b>								
Complete lead hazard control at 40 units of housing.								
<ul style="list-style-type: none"> <li>A. Conduct lead inspection risk assessments.</li> <li>B. Complete housing inspections and identify health and safety hazards.</li> <li>C. Develop work plans.</li> <li>D. Conduct clearance evaluations to ensure identified lead hazards have been addressed.</li> </ul>	16	30	3	49	--	--		

**Mid Year Outreach Report**  
**First & Second Quarters FY 2019-2020: July-December 2019**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Countywide	Other Cities within Alameda County	TOTAL	Number of Activities	TOTAL
	YTD	FY	YTD	FY	YTD	FY	YTD	FY	FY
Response to an estimated 65 unsafe lead renovation conditions/compliants.	2	5		13			20	--	--
Conduct an estimated 30 environmental investigations to identify the sources of lead exposure for children meeting the State mandated lead case criteria.									
A. Provide risk assessment reports and technical assistance to family and property owners for remediating the lead hazards.									
B. Conduct clearance testing to ensure lead hazards have been addressed.				3		17	20	--	--
C. Utilize the ACHHD's cooperative compliance model and conduct progressive enforcement activities with non-compliant property owners where lead poisoned children reside.									
D. Refer non-complaint property owners to District Attorney for enforcement when lead based hazards have been found in the property where lead poisoned children reside.									
Reduce health and safety hazards at 225 properties owned by low income property owners.									
A. Conduct housing assessments to identify eligible health and safety hazards and minor home repairs.			2	13		45	60	--	--
B. Develop and assign work orders to contractors to complete identified repairs.									
Conduct 122 housing assessments for minor home repair who meet Fixing to Stay eligibility.									
A. Recruit and enroll Fixing to Stay eligible clients minor home repair clients.			2	8		45	55	--	--
B. Conduct post surveys of Fixing to Stay clients.									



# Mid Year Outreach Report

First & Second Quarters FY 2019-2020: July-December 2019

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Countywide Activity	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached		
	Alameda	Berkeley	Emeryville	Oakland	Countywide Activity	Other Cities within Alameda County	YTD	FY	YTD	FY
<p>Conduct 105 housing assessments and provide technical assistance to independent home operators in the Unincorporated area of the County under the Independent Living Homes Project.</p> <p>A. Maintain an updated list to be shared with Housing Response Team.</p> <p>B. Conduct six trainings on Integrated Pest Management for independent living home operators and residents.</p> <p>C. Respond to six complaints related to housing conditions. Conduct post surveys of independent home operators and training participants.</p>				34		9	43	--	--	--

## COMPLIANCE

### Objective: Promote public policy and system change with healthy housing standards.

Collaborate with building officials, housing authorities, code enforcement agencies and contractors to address challenges to meet compliance.

- Meetings with the California Association of Code Enforcement Officers (CACEO) and the California Building Officials (CALBO) organization has been centered on seeking policies to better equip Officers and Inspectors to address mold and lead hazards in rentals. The Department is hopeful that legislative bills will be introduced in 2020 to further that cause. An increase in code training courses are now being offered by CACEO and CALBO.

Participate in local, regional and state and Federal upstream planning on policy for meeting compliance.

- In December 2019, the Department hosted a Meet and Greet with U.S. Environmental Protection Agency officials. The purpose of the event was to advance healthy homes initiatives and for EPA to get to know the Department and community partners while also giving EPA feedback on challenges and gaps faced by the Department and the community partners.
- The Department was featured on multiple news media outlets during this period in an effort to highlight the need for system change around lead and healthy homes. The Department staff appeared on NBC Bay Area, "Soil Samples Reveal Lead Contamination at Oakland High Schools"; KTVU San Francisco, "Oakland Landlords may be forced to clean up their act"; East Bay Times, "Oakland Unified: Lead in tap water issue taken care of".