

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

DATE: January 12, 2018

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, January 18, 2018. The meeting will begin at 9:15 a.m. at Alameda County Administrator's Office, 1221 Oak Street, 2<sup>nd</sup> Floor, Room 255, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**January 18, 2018  
9:15 A.M.**

Alameda County Administrator's Office  
1221 Oak Street, 2<sup>nd</sup> Floor, Room 255  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** Pg. 1 (Information)  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Mid-Year Goals and Objectives FY 17/18** Pg. 3 (Information)
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

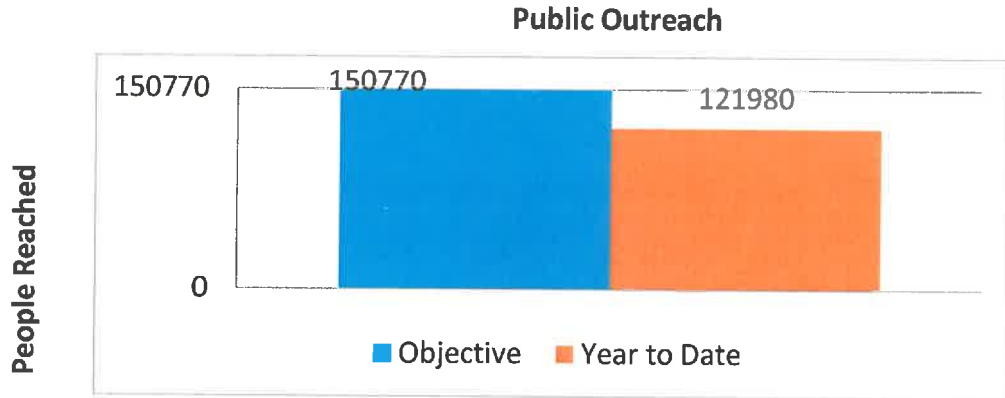
Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 17-18

## Report for December 2017

### Public Outreach

*By June 30, 2018, 150,770 Alameda County residents will be informed of the impact of housing on health and how to maintain a lead-safe property and healthy home. This objective will be completed through outreach events, phone consultations, publishing articles, conducting training, maintaining online visibility and developing partnerships with multiple organizations including rental industry, community clinics and advisory boards.*

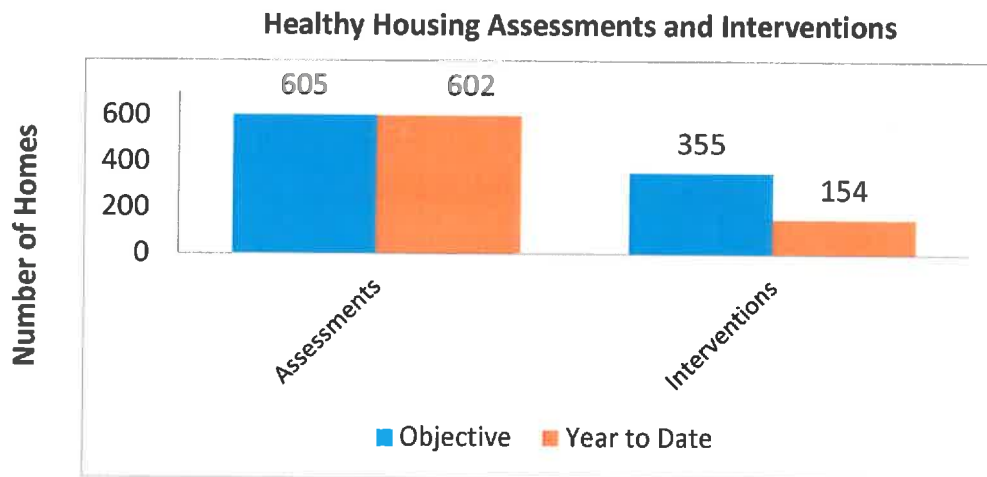


**Objective:**  
150,770 Public Outreach

**Year to Date:**  
121,980 Reached

### Healthy Housing Assessments and Interventions

*By June 30, 2018, 960 proactive healthy housing assessments and interventions will be conducted in the homes of Alameda County residents.*



**Objective:**  
605 Assessments  
355 Interventions

**Year to Date:**  
602 Assessments  
154 Interventions

## Activities conducted December 2017:

CITY	Public Outreach	Assessments and Interventions
Alameda	<ul style="list-style-type: none"> <li>• Lit racks: Kelly Moore and Sherwin Williams paint stores</li> </ul>	<ul style="list-style-type: none"> <li>• 7 Healthy Home Assessments</li> <li>• 2 Healthy Home Interventions</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Lit racks: Eco Home Improvement and Sherwin Williams paint stores</li> </ul>	1 Healthy Home Assessment
Emeryville	<ul style="list-style-type: none"> <li>• Collaboration meeting: Emeryville Child Development Center, (2 reached)</li> <li>• Presentation: Emeryville Unified School District Anna Yates Elementary School, (10 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Healthy Home Assessments</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• Collaboration West Oakland Community Collaborative (10 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 71 Healthy Home Assessments</li> <li>• 13 Healthy Home Interventions</li> </ul>
CSA Wide Services		
Alameda County-Wide	<ul style="list-style-type: none"> <li>• Collaboration Meetings: Public Health Institute Regional Asthma Management and Prevention; Bay Area Nutrition and Physical Activity Collaborative (BANPAC) Water Committee Conference call; Alameda County Code Enforcement Network Meeting, (42 reached)</li> <li>• 11,737 Website Visitors</li> </ul>	<ul style="list-style-type: none"> <li>• 73 Healthy Home Assessments</li> <li>• 15 Healthy Home Interventions</li> </ul>

- **Media:** Facebook postings; What's New Postings on Department Website
- **Information inquiries**

**Services Provided to Date**  
**First & Second Quarters FY 2017-2018: July-December 2017**

OBJECTIVE/ACTIVITY	Alameda					Berkeley		Emeryville		Oakland		Other Cities within Alameda County		TOTAL Number of Activities	TOTAL People Reached	
	Alameda		Berkeley		Emeryville		Oakland		Other Cities within Alameda County		YTD	FY	YTD			FY
<b>PUBLIC OUTREACH</b>																
<b>Objective: By June 30, 2018, 150,700 Alameda County residents will be informed of the impact of housing on health, receive information on maintaining lead-safe properties and learn lead safety skills and healthy housing principles by conducting the following activities. To date a grand total of 121,980 individuals have been informed of lead poisoning prevention and healthy housing principles.</b>																
Activities:	4				2		4		3		7				318	
Participate in presentation events and health fairs.																
Provide technical consultations and referrals for callers.																
<ul style="list-style-type: none"> <li>A total of 325 calls were made to the Department's two main phone lines for request on the various Department services or for information on lead poisoning prevention.</li> </ul>																
Increase online visibility by maintaining ACHHD website, Facebook page increasing friends, E-subscribers and Parent Network yahoo groups.																
<ul style="list-style-type: none"> <li>➤ Facebook Page: 43,679 reached</li> <li>➤ ACHHD Website: 77,679 visitors</li> </ul>															121,358	
Write and publish articles on a variety of healthy homes topics.																
<ul style="list-style-type: none"> <li>The Department contributed to an article by Cal State University East Bay Magazine on soil testing titled, <i>Fruitvale Parks Are Lead-Free</i> and contributed to a blog pertaining to the Lead Paint Litigation on SmartOakland website.</li> </ul>															2	
Develop partnerships with rental industry organizations such as EBRHA, Apartment Owners Association and Property Managers Association to increase their knowledge of impact standard housing on health.																
<ul style="list-style-type: none"> <li>The Department collaborated with multiple local housing authorities including the Oakland Housing Authority, Alameda Housing Authority and Alameda County Housing Authority as a result of the U.S. Department of Housing and Urban Development (HUD) modifications to the Lead Safe Housing Rule.</li> </ul>															--	

**Services Provided to Date**  
**First & Second Quarters FY 2017-2018: July-December 2017**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	YTD	FY	YTD	FY
										People Reached
Participate in regional Head Start Health Advisory Board meetings to promote lead screening.										
In November 2017, Department staff participated in a Head Start Health Advisory Committee Fall Meeting in Alameda reaching 25 individuals.										
In collaboration with CA-DPH medical consultant conduct presentations to medical providers.										
<ul style="list-style-type: none"> <li>A medical provider presentation on Lead Poisoning Prevention was conducted in September 2017 to 14 physicians at La Clinica de la Raza.</li> </ul>										
Conduct direct mail/email efforts to promote CSA services, lead hazard control funds and /or lead or healthy housing training.										
<ul style="list-style-type: none"> <li>In October 2017, an email blast was sent to 152 email account holders in an effort to promote the U.S. Environmental Protection Agency's (EPA) Renovate, Repair and Paint (RRP) Initial training in Emeryville.</li> </ul>										
Participate in outreach events and presentations reaching CSA rental property owners, property managers, single family owner-occupants										
<ul style="list-style-type: none"> <li>Three presentations and five information booths geared towards CSA property owners, property managers or single family owner-occupants were held in the first and second quarters reaching a total of 304 individuals.</li> </ul>	1	2		5		8			304	
Distribute program services brochures in CSA permit offices, hardware stores, paint stores, and venues visited by homeowners and landlords.										
<ul style="list-style-type: none"> <li>Brochures on Lead Poisoning Prevention and Lead Hazard Control services were distributed at 13 different locations within the CSA including hardware, paint stores, apartment and property owner associations, and other venues frequently visited by families such as Emeryville Unified School District Meet &amp; Greet and Oakland Yuk Yau Community Development Center.</li> </ul>	3	4	4	2		13			--	--

**Services Provided to Date**  
**First & Second Quarters FY 2017-2018: July-December 2017**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL		TOTAL People Reached
						Number of Activities	YTD FY	
YTD FY								
Conduct marketing activities to promote trainings. <ul style="list-style-type: none"> <li>In October 2017, the Department promoted its RRP Initial training in Emeryville via email blasts, collaboration meetings with key stakeholders such as CESC and Rebuilding Together Oakland and through Facebook posts.</li> </ul>								
<b>Objective: By June 30, 2018, 70 residents including property owners, property managers, renovators, maintenance workers, partner staff and residents will be trained in lead safety skills and lead and healthy housing principles. To date three trainings have been conducted and 45 individuals have been trained.</b>								
Provide one-day lead safety trainings in partnership with the Laney Community College Carpentry Program.			1	1		1	16	
Provide one-day U.S. Environmental Protection Agency Renovation, Repair and Painting (RRP) classes.			1	1		2	29	
Provide training slots for partner agency staff in existing trainings in order to encourage adoption of Healthy Homes Principles with partner agencies. <ul style="list-style-type: none"> <li>Seven slots were provided to Berkeley Building and Housing inspectors for the October 2017 EPA RRP training.</li> </ul>		7				--	7	

**Services Provided to Date**  
**First & Second Quarters FY 2017-2018: July-December 2017**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	YTD	FY	YTD	FY	YTD	FY	FY
<b>Objective: By June 30, 2018, 200 newly identified children with lead exposure will receive one of three health promotion services (nursing case management, lead poisoning consultation or lead poisoning prevention outreach and education).</b>							
<u>Activities:</u> Year to Date: 137							
Provide public health nursing case management to families of children with high blood lead levels, $\geq 15$ mcg/dL.	2		5	9	--	--	16
Provide Lead Poisoning Consultations to families of children with lower blood lead levels, 10-14 mcg/dL.	3	1	13	22	--	--	39
Provide Lead Poisoning Outreach and Education to children with lead exposure, 5-9 mcg/dL.		3	35	44	--	--	82
<b>HEALTHY HOUSING ASSESSMENTS AND INTERVENTIONS</b>							
<b>Objective: Conduct proactive healthy housing assessments in 605 homes by June 30, 2018.</b> Year to date a grand total of 602 healthy housing assessments have been conducted including seven in home consultations in the CSA, four related to mold complaints and one healthy housing assessment in an Oakland Housing Authority participating unit, which are not reflected in the activities Healthy Housing Assessments below.							
<u>Activities:</u>							
Complete lead evaluations in lead hazard control program housing units.	7	12	177	16	212	--	--
Conduct visual assessments, environmental investigations, and property clearances of lead hazards at properties where lead poisoned and/or lead exposed children reside.	8	1	16	33	58	--	--
Conduct assessments related to lead unsafe renovation and conditions.	14	7	84	4	114	--	--



**Services Provided to Date**  
**First & Second Quarters FY 2017-2018: July-December 2017**

OBJECTIVE/ACTIVITY	Alameda County					Other Cities within Alameda County					TOTAL Number of Activities	TOTAL People Reached
	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	YTD	FY	YTD	FY			
Conduct lead and healthy housing assessments for housing rehabilitation and minor home repair.			2	6	51	59		--		--		
Conduct Healthy Housing Assessments where an asthmatic child has been identified.	6	5		53	25	89		--		--		
Conduct Healthy Housing Assessments in Group Living Facilities project.				1	23	24		--		--		
Conduct Health and Safety Risk Assessments in the homes of low-income adults age 60 years and older under the Fixing to Stay project.			2	1	31	34		--		--		
<b>Objective: Complete housing interventions and scopes of work in 355 homes in Alameda County by June 30, 2018.</b> Year to date a grand total of 154 healthy housing interventions have been conducted including 27 environmental clearances under the California Department of Public Health, which are not reflected in the housing interventions sbelow.												
<u>Activities:</u>												
Complete lead hazard control in units.	1	1		55	4	61		--		--		
Complete housing rehabilitation and minor home repair projects.					2	2		--		--		
Conduct housing interventions for lead and asthma related housing conditions in homes of children with asthma.	3	2		43	11	59		--		--		
Complete technical advisement plans for low-income adults age 60 years and older under the Fixing to Stay project.					5	5		--		--		

**Services Provided to Date**  
**First & Second Quarters FY 2017-2018: July-December 2017**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	YTD	FY	YTD	FY	YTD	FY	FY
<b>COOPERATIVE COMPLIANCE</b>							
<b>Objective: By June 30, 2018, properties referred for violation of lead hazards, 85 percent will meet compliance within the established timeframe.</b>							
<b>Activities:</b>							
<p>Conduct progressive enforcement activities with non-compliant property owners where lead poisoned children reside.</p> <ul style="list-style-type: none"> <li>Staff met with City of Berkeley officials for the implementation of a lead inspection and enforcement program in their city.</li> </ul>							
<p>Refer non-compliant property owners to the Alameda County Department of Environmental Health, County District Attorney and U.S. Environmental Protection Agency (EPA).</p> <ul style="list-style-type: none"> <li>No referrals were made to EPA, however, staff sought counsel from EPA on current cases, collaborated on lead poisoning prevention strategies and the Department participated in a California EPA sponsored event.</li> </ul>							
<p>Utilize the ACHHD's cooperative compliance model in response to lead unsafe renovation complaints and conditions.</p> <ul style="list-style-type: none"> <li>The Department staff continues to use cooperative compliance in response to lead unsafe renovation complaints and conditions and thus far no referrals have been made for enforcement.</li> </ul>							
<p>Collaborate with building officials, housing authorities and contractors to address challenges to meet compliance.</p> <ul style="list-style-type: none"> <li>Multiple meetings were held with multiple local housing authorities to discuss the modifications made to the HUD's Lead Safe Housing Rule.</li> </ul>							
<p>Participate in local, regional and state upstream planning on policy for meeting compliance.</p> <ul style="list-style-type: none"> <li>Several meetings were conducted with non-profit Smart Oakland to discuss lead poisoning prevention strategies in Oakland.</li> <li>The Department staff participated in discussions with local city officials and Oakland Unified School District officials regarding lead in water at multiple schools sites in Oakland.</li> </ul>							