

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*Serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

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DATE: January 23, 2017

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Maricela Foster, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, January 26, 2017. The meeting will begin at 9:15 a.m. at Alameda County Administration Building, 1221 Oak Street, 2<sup>nd</sup> Floor, Room 220E, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**January 26, 2017  
9:15 A.M.**

Alameda County Administration Building  
**1221 Oak Street, 2<sup>nd</sup> Floor, Room 220E**  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Discussion)
- 3) **Outreach and Education Monthly Report** Pg. 1 (Information)  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

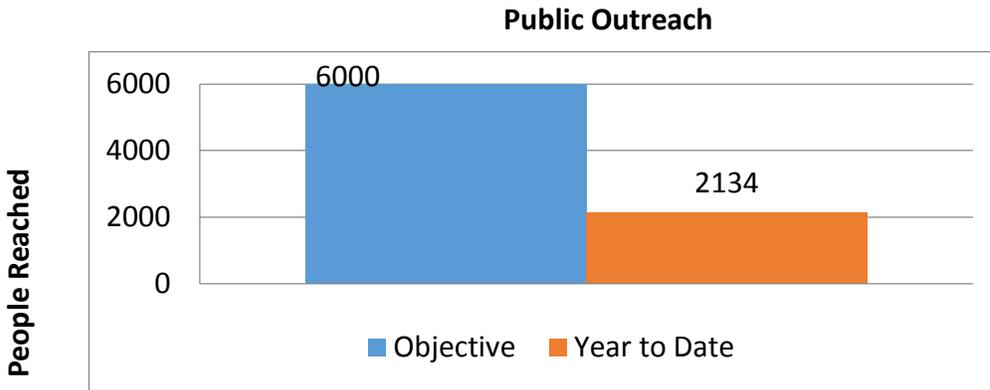
Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 16-17

## Report for December 2016

### Public Outreach

*By June 30, 2017, 6,000 Alameda County residents will be informed of the impact of housing on health and how to maintain a lead-safe property and healthy home. This objective will be completed through outreach events, phone consultations, publishing articles, conducting training, maintaining online visibility and developing partnerships with multiple organizations including rental industry, community clinics and advisory boards.*

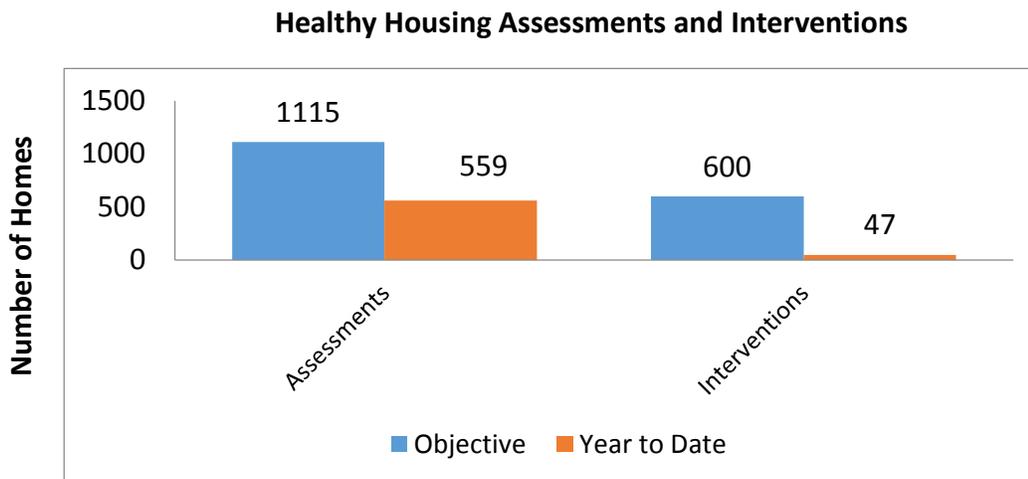


**Objective:**  
6,000 Public Outreach

**Year to Date:**  
2134 Reached

### Healthy Housing Assessments and Interventions

*By June 30, 2017, 1,715 proactive healthy housing assessments and interventions will be conducted in the homes of Alameda County residents.*



**Objective:**  
1115 Assessments  
600 Interventions

**Year to Date:**  
559 Assessments  
47 Interventions

## Activities conducted December 2016:

CITY	Public Outreach	Assessments and Interventions
Alameda	<ul style="list-style-type: none"> <li>3 Information Inquiries</li> </ul>	<ul style="list-style-type: none"> <li>2 Healthy Home Assessments</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>3 Information Inquiries</li> </ul>	<ul style="list-style-type: none"> <li>7 Healthy Home Assessments</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>1 Information Inquiry</li> </ul>	
Oakland	<ul style="list-style-type: none"> <li>70 Information Inquiries</li> </ul>	<ul style="list-style-type: none"> <li>70 Healthy Home Assessments</li> <li>12 Healthy Home Interventions</li> </ul>
CSA Wide Services	<ul style="list-style-type: none"> <li>Media: Various media outlets on Department services and lead poisoning prevention in response to the December 2016 Reuter's report. The Post News Group, SF Chronicle, East Bay Express, KQED, CBS, KRON4, ABC, KPFA</li> </ul>	
Alameda County-Wide	<ul style="list-style-type: none"> <li>Media: Newsletter article San Lorenzo Village Homes, (6,700 newsletters distributed)</li> <li>Presentation: San Lorenzo Village Homes Association, (13 reached)</li> <li>23 Information Inquiries</li> <li>8,396 Website Visitors</li> <li>Facebook posts</li> </ul>	<ul style="list-style-type: none"> <li>28 Healthy Home Assessments</li> <li>4 Healthy Home Interventions</li> </ul>
Outside County		
City Unknown		

- **Media:** Facebook postings; What's New Postings on Department Website