

**ALAMEDA COUNTY
LEAD POISONING PREVENTION PROGRAM**

A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland
2000 Embarcadero, Suite 300, Oakland, CA (510) 567-8282
www.achhd.org

DATE: July 16, 2021

TO: Directors and Alternates
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary
Joint Powers Authority

SUBJECT: **Meeting of the Board of Directors**

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, July 22, 2021 at 9:00 a.m.**

In response to the COVID-19 pandemic, and pursuant to California Governor Gavin Newsom's Executive Order N-29-20, the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Meeting of the Board of Directors will be available via teleconference.

Members of the public can also attend in person at the Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA. Members are encouraged to watch the meeting of the Board of Directors online by clicking the following link

<https://us06web.zoom.us/j/82938659439?pwd=MVVwK01OWUVzcDhMZlZlZWVmdtM1hwQT09>

Passcode: **434919**

or dial in by using your phone, 1-669-900-6833 Webinar ID: 829 3865 9439; Passcode: 434919

If viewing the meeting via teleconference, you may provide written comment on an agenda item or raise an issue during Public Comment by sending an email to Lidice De La Fuente at Lidice.DeLaFuente@acgov.org. Please include your name and identify the agenda item you are addressing or that your comment falls under Public Comment. It is encouraged to send any comments 24 hours prior to the meeting; however, members of the public will be able to send written comments via email during the meeting as well.

If you require a reasonable modification or accommodation for a disability, please contact Lidice De La Fuente at Lidice.DeLaFuente@acgov.org or (510) 567-8291 at least 48 hours before the meeting of the Board of Directors.

Attached is the agenda packet for the meeting.

Thank you.

Hon. Malia Vella, City of Alameda • Hon. Susan Wengraf, City of Berkeley
Hon. John J. Bauters, City of Emeryville • Hon. Noel Gallo, City of Oakland
Hon. Wilma Chan, County of Alameda • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM
JOINT POWERS AUTHORITY

A G E N D A
General Board Meeting

July 22, 2021 at 9:00 A.M.

Please join the meeting from your computer, tablet or smartphone

[https://us06web.zoom.us/j/82938659439?pwd=MVVwK01OWUVzcDhMZ
XZVWmdtM1hwQT09](https://us06web.zoom.us/j/82938659439?pwd=MVVwK01OWUVzcDhMZ
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or in person at

Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Roll Call**
- 2) **Public Comment** (Discussion)
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 3) **Meeting Minutes for June 24, 2021** (Action) Pg. 1
- 4) **Discussion regarding Lead Paint Settlement** (Information/Action)
- 5) **CSA Ballot Measure Update** (Information/Action)
- 6) **Director's Report** (Information/Action)
- 7) **Monthly Report** (Information) Pg. 3
- 8) **Future Agenda Items** (Discussion)
- 9) **Announcements by Board Directors** (Information)
- 10) **Adjournment**

Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, and are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.

Agendas are available on the Department's website at www.achhd.org

**GENERAL BOARD
MEETING MINUTES**

June 24, 2021

Attendance:

Voting Directors: Malia Vella, Alameda; Susan Wengraf, Berkeley; John J. Bauters, Emeryville; Noel Gallo, Oakland

Non-Voting Directors:

Alternates: Jared Savas, County of Alameda

Staff: Larry Brooks; Lidice De La Fuente; Johny Garcia; Soni Johnson; Amber Kury; Joy Sledge; Kim Varner; April Williamson

Others: none

Absent: Gwen Hardy, Community Representative

Director John J. Bauters called into order the teleconference for the General Board Meeting at 9:09 A.M.

1) **Roll Call**

2) **Public Comment**

None

3) **Meeting Minutes for May 27, 2021**

a) **Program Operations Committee**

b) **Administration and Finance Committee**

c) **General Board Meeting**

Action: The Board approved the meeting minutes for May 27, 2021.

Moved: Noel Gallo **Seconded:** Susan Wengraf **Ayes:** 3-Wengraf; Bauters; Gallo

No: None **Abstain:** None **Community Representative's Vote:** None

Absent: Malia Vella

4) **Director's Report**

Secretary to the Board Larry Brooks introduced three new Department staff Johny Garcia, Community Relations Coordinator; Amber Kury, Public Health Nurse and Kim Varner, Healthy Homes Rehabilitation Specialist.

Mr. Brooks announced June is Pride Month; the Department will be receiving a proclamation from the Alameda County Board of Supervisors for National Healthy Homes Month and year 2021 is the Department's 30th Anniversary.

Mr. Brooks stated that as a result of the partnership and collaboration with the California Healthy Housing Coalition, RAMP and the East Bay Asian Local Development Corporation, California Assembly member Chu will introduce a concurrent statewide resolution to declare Healthy Homes Awareness Month.

Moreover, the Alameda County Budget hearings continue, and Mr. Brooks was asked by the Agency Director to attend a meeting with the Board of Supervisors to discuss putting forward a ballot measure to increase the County Service Area service charge on pre-1978 housing units and expand to unincorporated area and other cities in the County.

Ms. Lidice De La Fuente reported back on the Department's investigation on the implantation of a HEPA vacuum program for home renovators. Ms. De La Fuente noted the challenges related to the implementation of the program from contractor issues, county liability, and debris disposal.

Ms. De La Fuente stated the Department will continue to research partnering opportunities with community-based and for-profit organizations to implement the program.

5) **Department's Goals and Objectives FY 2021/2022**

Healthy Homes Community Development Specialist, Soni Johnson, highlighted education and engagement activities for the next fiscal noting the Department staff will focus on increasing stimulating content for engaging the community it serves and rebranding. Ms. Johnson announced four major campaigns including Spring Spanish Speaking Campaign in March and April 2022; National Lead Poisoning Prevention Week in October 2021; Back to School Campaign in August and September 2021; and Healthy Homes Department 30th year Anniversary from July through December 2021. The Department will strive to increase its social media presence and influencers; text messaging campaigns; increase and build partnerships and collaborations with current partners.

Director Malia Vella suggested partnering with family early childcare providers. Director Susan Wengraf asked staff to place tracking mechanisms to show progress and campaign effectiveness and asked for a presentation for late in the year. Director Noel Gallo stated he appreciated the presentation and asked for a copy of the slide presentation.

Action: The Board approved the Department's Goals and Objectives FY 2021/2022.

Moved: Susan Wengraf **Seconded:** Noel Gallo **Ayes:** 4- Vella; Wengraf; Bauters; Gallo
No: None **Abstain:** None **Community Representative's Vote:** None

6) **Monthly Report**

No highlights reported.

7) **Future Agenda Items**

At the request of Director Wengraf, the JPA Directors supported to hold a discussion and presentation on the prevalence of lead-based paint in toys for the September 8th, 2021 meeting.

At the request of Director Vella, the JPA Directors supported a discussion for the September 8th, 2021 meeting on adopting a policy on race and equity and the usage of lead paint settlement funds.

At the request of John J. Bauters, the JPA Directors supported holding a closed setting session with Department staff, County Counsel and JPA Directors on the July 22nd meeting to discuss the Healthy Homes Department interaction with the County and City of Oakland on the subject of the lead paint settlement funds.

At the request of Director Bauters and Larry Brooks, the JPA Directors supported receiving an update from the County or staff for the July 22nd meeting on the ballot measure to increase the CSA service charge and the County joining into the CSA.

8) **Announcements by Board Directors**

Director Gallo thanked everyone and stated he looks forward to working with the Board.

9) **Adjournment**

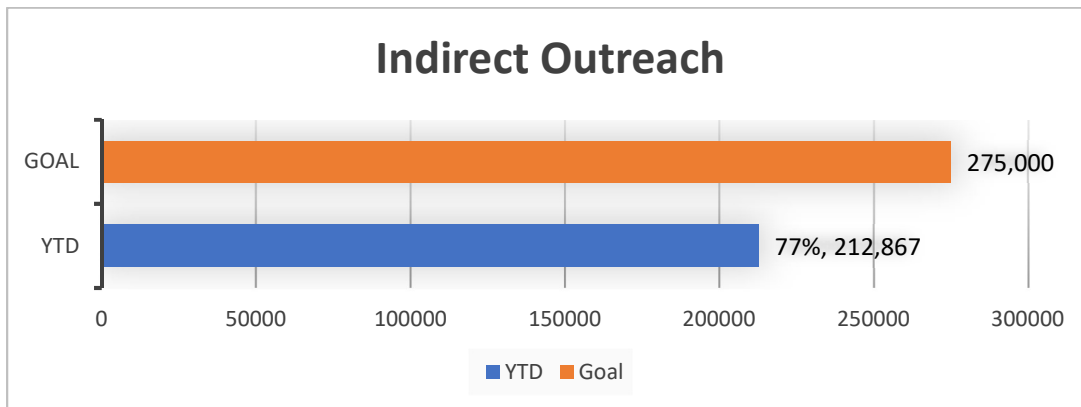
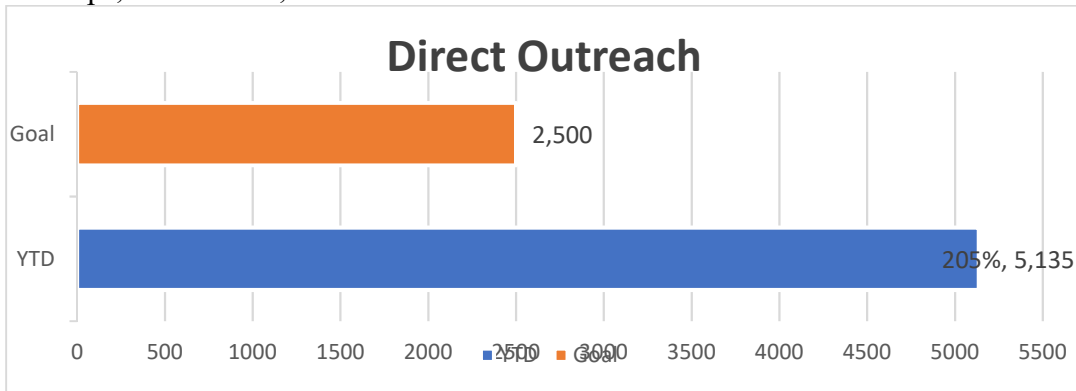
Meeting adjourned at 10:26 A.M.

Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 20-21

Report for June 2021

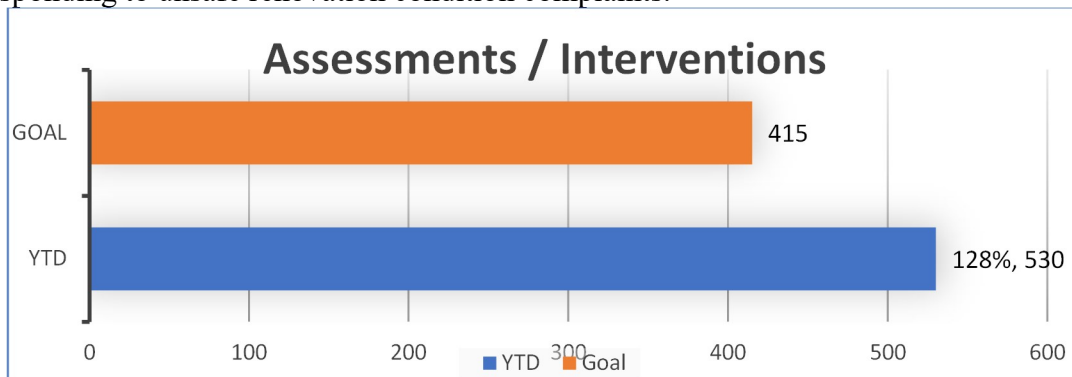
Public Outreach

By June 30, 2021, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to an estimated 2,500 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. An estimated 275,000 individuals will be reached through website, social media, mailings, literature drops, and articles, etc.



Healthy Housing Assessments/Interventions

By June 30, 2021, a total of 415 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



Activities conducted June 2021:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> • 1 Housing Assessment/Intervention, (1 lead related) • Mailing: Lead Poisoning Outreach and Education, (1 reached)
Berkeley	<ul style="list-style-type: none"> • 2 Housing Assessments/Interventions, (1 lead related)
Emeryville	
Oakland	<ul style="list-style-type: none"> • 2 Collaboration Meetings: SB 617 West Oakland Steering Committee, (63 reached) • Mailing: Lead Poisoning Outreach and Education, (5 reached) • 17 Housing Assessments/Interventions, (14 lead related)
Countywide Services	<ul style="list-style-type: none"> • Training: RRP/Lead Safety Training @ Cypress Mandela, (14 reached) • 1 Collaboration meeting: Pre to 5 Collaboration with Alameda County Public Health Family Health Services. (15 reached) • Media: Twitter; Facebook; Instagram; YouTube; E-Subscribe; Text campaign, (156 reached) • 18,145 Website Visitors • 104 Information calls
Other Alameda County cities not in the CSA / Regional/Out of State/ National	<ul style="list-style-type: none"> • Mailing: Lead Poisoning Outreach and Education, (14 reached) • 22 Housing Assessments/Interventions, (7 lead related)