

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
[WWW.ACHHD.ORG](http://WWW.ACHHD.ORG)

DATE: July 21, 2017

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, July 27, 2017. The meeting will begin at 9:15 a.m. at Alameda County Administration Building, 1221 Oak Street, 2<sup>nd</sup> Floor, Room 255, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

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Hon. Desley Brooks, City of Oakland • Hon. Susan Wengraf, City of Berkeley  
Hon. Mary Hatsume Vella, City of Alameda • John J. Bauters, City of Emeryville  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

July 27, 2017  
9:15 A.M.

Alameda County Administration Building  
1221 Oak Street, 2nd Floor, 255  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Discussion)
- 3) **Outreach and Education Monthly Report** Pg. 1 (Information)  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Fourth Quarterly Report FY 16/17** Pg. 3 (Information)
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

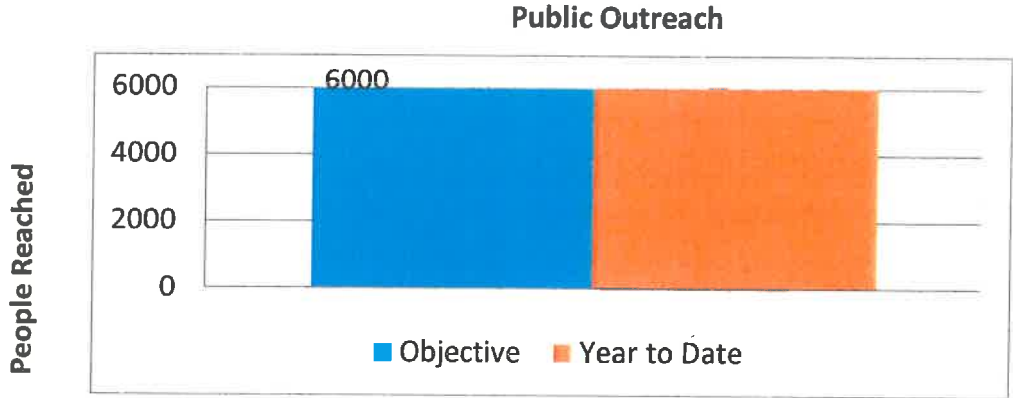
Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

**Alameda County Healthy Homes Department  
Outreach and Education Report  
Objectives FY 16-17**

**Report for June 2017**

**Public Outreach**

*By June 30, 2017, 6,000 Alameda County residents will be informed of the impact of housing on health and how to maintain a lead-safe property and healthy home. This objective will be completed through outreach events, phone consultations, publishing articles, conducting training, maintaining online visibility and developing partnerships with multiple organizations including rental industry, community clinics and advisory boards.*

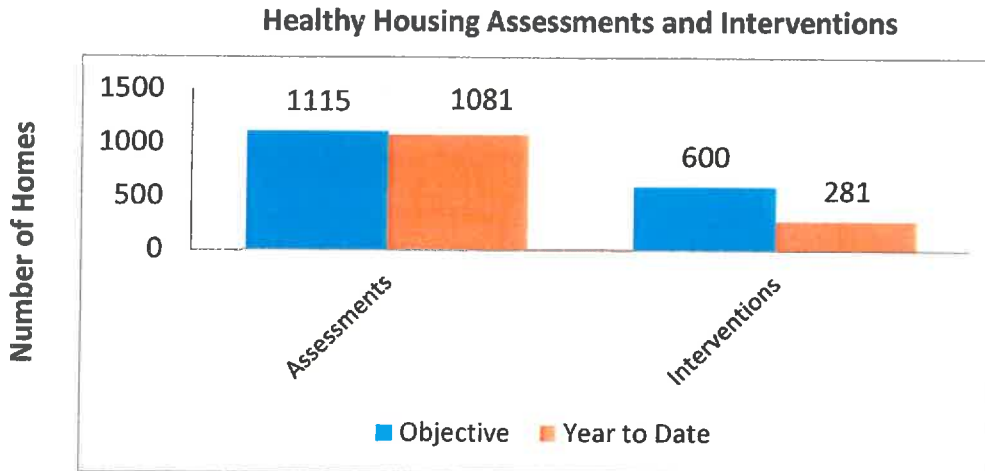


**Objective:  
6,000 Public Outreach**

**Year to Date:  
208,586 Reached**

**Healthy Housing Assessments and Interventions**

*By June 30, 2017, 1,715 proactive healthy housing assessments and interventions will be conducted in the homes of Alameda County residents.*



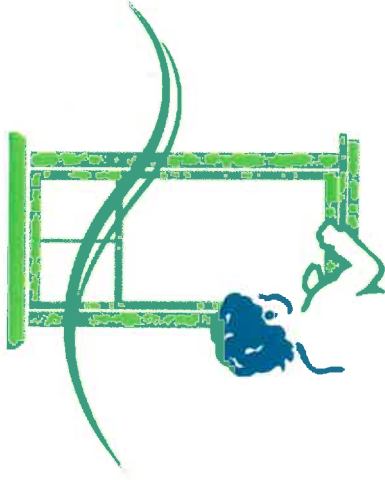
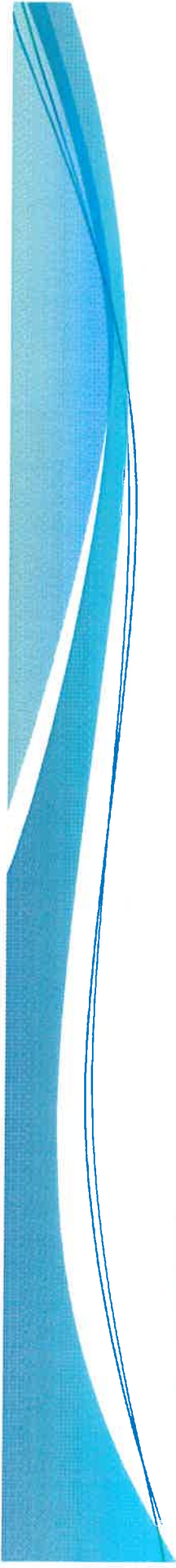
**Objective:  
1115 Assessments  
600 Interventions**

**Year to Date:  
1081 Assessments  
281 Interventions**

### Activities conducted June 2017:

CITY	Public Outreach	Assessments and Interventions
Alameda	<ul style="list-style-type: none"> <li>• 1 Information Inquiry</li> </ul>	<ul style="list-style-type: none"> <li>• 7 Healthy Home Assessments</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• 5 Information Inquiries</li> <li>• Presentation: Berkeley Environmental Commission, (10 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 20 Healthy Home Assessments</li> <li>• 6 Healthy Home Interventions</li> </ul>
Emeryville		
Oakland	<ul style="list-style-type: none"> <li>• 13 Information Inquiries</li> <li>• Mailing: Neighborhood Survey for Lead Hazard Control Program at Elmhurst/Verdese Carter Park Neighborhood, (10 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 77 Healthy Home Assessments</li> <li>• 29 Healthy Home Interventions</li> </ul>
CSA Wide Services		
Alameda County-Wide	<ul style="list-style-type: none"> <li>• 12 Information Inquiries</li> <li>• 2 Collaboration Meetings: Urban County TAC - Housing Rehab and Oakland Housing &amp; Community Development, (10 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 19 Healthy Home Assessments</li> <li>• 25 Healthy Home Interventions</li> </ul>
	<ul style="list-style-type: none"> <li>• 12,211 Website Visitors</li> <li>• 6,227 Facebook posts</li> </ul>	
Outside County	<ul style="list-style-type: none"> <li>• 2 Information Inquiries</li> </ul>	
City Unknown	<ul style="list-style-type: none"> <li>• 1 Information Inquiries</li> </ul>	

- **Media:** Facebook postings; What's New Postings on Department Website



ALAMEDA COUNTY

**Healthy Homes  
Department**

# Fourth Quarterly Report April 1-June 30, 2017



*20 Years of Making Homes Healthier for Children*

# HIGHLIGHTS

- In June the Department received proclamations from Alameda County, City of Berkeley and Emeryville for National Healthy Homes Month.
- The Department was nominated for Healthy Homes Hero Award by U.S. Department of Housing and Urban Development, Office of Lead Hazard Control and Healthy Homes.
- PBS NewsHour and local T.V. channel KPIX broadcasts segments on the Alameda County Asthma Pay for Success Project and Speck monitors, devices used by the Project staff to measure indoor air quality.
- The Department conducted a mass mailing for recruitment of the Department's Lead Hazard Control Program reaching nearly 2,500 individuals holding Oakland Business Tax Licenses.
- The Department coordinated on communications with P&GE for their Tower Lead Removal Program.





## CHALLENGES

- The Department found it difficult to acquire sponsors for public service announcements and Alameda County Transit Bus Ads promoting lead poisoning prevention methods.
- The proposed funding reduction in Community Development Block Grants from contract cities such as Oakland and Fremont will impact the Department and residents.
- Recruitment of multi-family units for the Lead Hazard Control Program continues to be a challenge due to U.S. Department of Housing and Urban Development strict guidelines.

**Services Provided to Date**  
Fourth Quarter FY 2016-2017: April –June 2017

OBJECTIVE/ACTIVITY	Alameda					Other Cities within Alameda County					TOTAL	TOTAL	
	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	Number of Activities	YTD	QTR	YTD	QTR	YTD	QTR	YTD
<b>PUBLIC OUTREACH</b>													
<b>Objective: By June 30, 2017, 4,800 Alameda County residents will be informed of the impact of housing on health, receive information on maintaining lead-safe properties and learn lead safety skills and healthy housing principles by conducting the following activities.</b>													
<u>Activities:</u>													
Participate in presentation events and health fairs.													
<ul style="list-style-type: none"> <li>➤ In the quarter, the Department conducted a total of four presentations, staffed eight information booths reaching a combined total of 930 individuals and distributed an estimated 485 pieces of literature.</li> </ul>													
Provide technical consultations and referrals for callers.													
<ul style="list-style-type: none"> <li>➤ Eleven callers did not identify the city where they were calling from and it's included in the total for the quarter.</li> </ul>													
Increase online visibility by maintaining ACHHD website, Facebook page increasing friends, E-subscribers and Parent Network yahoo groups.													
<ul style="list-style-type: none"> <li>➤ Facebook Page: 34,293</li> <li>➤ ACHHD Website: 37,047</li> </ul>													
Write and publish articles on a variety of healthy homes topics.													
Develop partnerships with rental industry organizations such as EBRHA, Apartment Owners Association and Property Managers Association to increase their knowledge of impact substandard housing on health.													
Provide health education materials for blood lead screening and program services at clinics and community venues.													
<ul style="list-style-type: none"> <li>➤ A total of 541 health education materials were distributed at eight different locations including North Berkeley Senior Center; Urban</li> </ul>													
					8	17		541		17		5334	



**Services Provided to Date**  
Fourth Quarter FY 2016-2017: April –June 2017

OBJECTIVE/ACTIVITY	Other Cities within Alameda County					TOTAL		TOTAL People Reached
	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	Number of Activities	QTR	
						YTD	QTR	YTD
Promise Academy in Oakland; Oakland Housing Authority and Ecology Center.								
Participate in regional Head Start Health Advisory Board meetings to promote lead screening.						0	0	--
In collaboration with CA-DPH medical consultant conduct presentations to medical providers. ➤ A presentation was made to nursing students at San Francisco State University in April 2017 reaching 40 individuals.						1	4	122
Participate in outreach events and presentations reaching CSA rental property owners, property managers, single family owner-occupants	1	2	1	2		6	13	762
Conduct outreach through mailings and email blasts to CSA property owners for lead hazard control assistance.				2		2	5	2921
Distribute program services brochures in CSA permit offices, hardware stores, paint stores, and venues visited by homeowners and landlords.				1		1	18	1026
Conduct marketing activities to promote trainings. ➤ This activity is ongoing.								
Provide one-day lead safety trainings in partnership with the Laney Community College Carpentry Program.						0	1	23
Provide one-day U.S. Environmental Protection Agency Renovation, Repair and Painting (RRP) classes.						0	6	71
Provide lead safety training in cooperation with a workforce development program or day laborer center. ➤ Workforce development training at Golden Gate Chapter American		1				1	1	17

**Services Provided to Date**  
Fourth Quarter FY 2016-2017: April –June 2017

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached		
	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL	TOTAL		
	QTR						YTD	QTR	YTD
Society of Home Inspectors in Berkeley.									
Provide lead and healthy housing training.									
➤ Lead Safe Painting and Remodeling Class @ Ecology Center		1				1	2	1	2
Provide training slots for partner agency staff in existing trainings in order to encourage adoption of Healthy Homes Principles with partner agencies.						0	6	4	6
<b>Objective: By June 30, 2017, 200 newly identified children with lead exposure will receive one of three health promotion services (nursing case management, lead poisoning consultation or lead poisoning prevention outreach and education).</b>									
<u>Activities:</u> Year to Date: 209									
Provide public health nursing case management to families of children with high blood lead levels, ≥ 15 mcg/dL.	0	--	0	2	7	--	38	--	9
Provide Lead Poisoning Consultations to families of children with lower blood lead levels, 10-14 mcg/dL.	1	--	0	3	10	--	34	--	11
Provide Lead Poisoning Outreach and Education to children with lead exposure, 5-9 mcg/dL.	1	--	0	25	20	--	137	--	46

**Services Provided to Date**  
Fourth Quarter FY 2016-2017: April –June 2017

OBJECTIVE/ACTIVITY	Alameda County					Other Cities within Alameda County		TOTAL Number of Activities		TOTAL People Reached	
	Alameda	Berkeley	Emeryville	Oakland				QTR	YTD	QTR	YTD
<b>HEALTHY HOUSING ASSESSMENTS AND INTERVENTIONS</b>											
<b>Objective: Conduct proactive healthy housing assessments in 1,115 homes by June 30, 2017.</b>											
<u>Activities:</u>											
Complete lead evaluations in lead hazard control program housing units.	2	21		84			107	347	--	--	
Conduct environmental investigations and property owner follow-up in Case Review Work Group (CRWG) and Property Review Working Group (PRWG) at properties where lead poisoned and/or lead exposed children reside.	0	0	0	1	6		7	39	--	--	
Conduct assessments related to lead unsafe renovation and conditions.											
➤ Additionally, eight In-Home Consultations were conducted (2) in Alameda and (6) Oakland.	9	14		40			63	147	--	--	
Conduct lead and healthy housing assessments for housing rehabilitation and minor home repair.				13	23		36	283	--	--	
Conduct Healthy Housing Assessments where an asthmatic child has been identified.	0	4	0	21	12		37	157	--	--	
Conduct Healthy Housing Assessments in group living facilities in the unincorporated area of the County.	0	0	0	0	13		13	31	--	--	
Conduct Health and Safety Risk Assessments in the homes of low-income adults age 60 years and older.	0	0	0	8	3		11	41	--	--	

**Services Provided to Date**  
**Fourth Quarter FY 2016-2017: April –June 2017**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	QTR	YTD	QTR	YTD	QTR	YTD	QTR
<b>Objective: Complete housing interventions and scopes of work in 600 homes in Alameda County by June 30, 2017.</b>							
<u>Activities:</u>							
Complete lead hazard control in units.	5	12	2	19	47	--	--
Complete housing rehabilitation and minor home repair projects.		22	38	60	80	--	--
Conduct housing interventions for lead and asthma related housing conditions in homes of children with asthma.	3	33	18	54	134	--	--
Complete technical advisement plans for group living facilities.	0	0	0	2	9	--	--
Complete technical advisement plans for low-income adults age 60 years and older.	0	0	3	13	38	--	--
<b>COOPERATIVE COMPLIANCE</b>							
<b>Objective: By June 30, 2017, properties referred for violation of lead hazards, 85 percent will meet compliance within the established timeframe.</b>							
<u>Activities:</u>							
Conduct progressive enforcement activities with non-compliant property owners where lead poisoned children reside.				--	--	--	--
<ul style="list-style-type: none"> <li>➤ This activity is ongoing.</li> </ul> Refer non-compliant property owners to the County District Attorney and U.S. Environmental Protection Agency (EPA).				2	2	--	--
<ul style="list-style-type: none"> <li>➤ For the Fiscal Year, the Department referred two properties to the County District Attorney and the US EPA.</li> </ul>							

**Services Provided to Date**  
**Fourth Quarter FY 2016-2017: April –June 2017**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL			YTD
						QTR	YTD	QTR	
<p>Utilize the ACHHD’s cooperative compliance model in response to lead unsafe renovation complaints and conditions.</p> <ul style="list-style-type: none"> <li>➤ This activity is ongoing.</li> </ul> <p>Collaborate with building officials, housing authorities and contractors to address challenges to meet compliance.</p> <ul style="list-style-type: none"> <li>➤ In the quarter, the Department staff continued to work with the City of Emeryville on the adoption of their Renovation, Repair, and Painting ordinance and with the City of Oakland Building Officials on the implementation of their Proactive Rental Inspection Program.</li> </ul> <p>Participate in local, regional and state upstream planning on policy for meeting compliance.</p> <ul style="list-style-type: none"> <li>➤ The Department held monthly conference calls with the California Healthy Housing Coalition to discuss legislative bills. Collaborated with the California Association of Code Enforcement Officers on a mixer held in Hayward on June 2, 2017 and lastly, held conference calls with the National Center for Healthy Housing Policy Steering Committee.</li> </ul>	-	-	-	-	-	-	-	-	-
	2	-	-	-	-	2	-	-	-
	3	-	-	-	-	3	-	-	-