

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

***A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland***  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

DATE: March 21, 2019

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Tuesday, March 26, 2019. The meeting will begin at 9:15 a.m. at Alameda County Administrator's Office, 1221 Oak Street, 2<sup>nd</sup> Floor, Room 255, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

**Please note change in meeting room.**

Thank you.

Attachments

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**March 26, 2019  
9:15 A.M.**

Alameda County Administrator's Office  
1221 Oak Street, 2nd Floor, Room 255  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

**Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)**

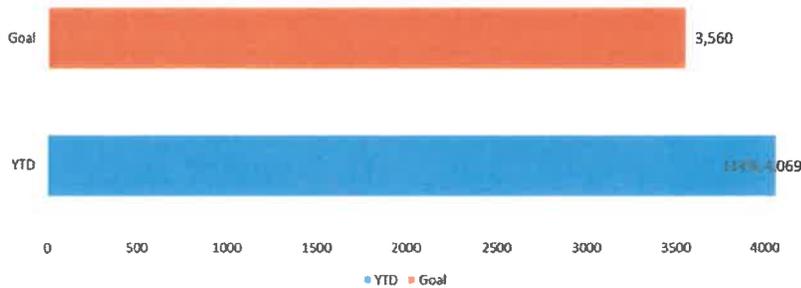
# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 18-19

## Report for February 2019

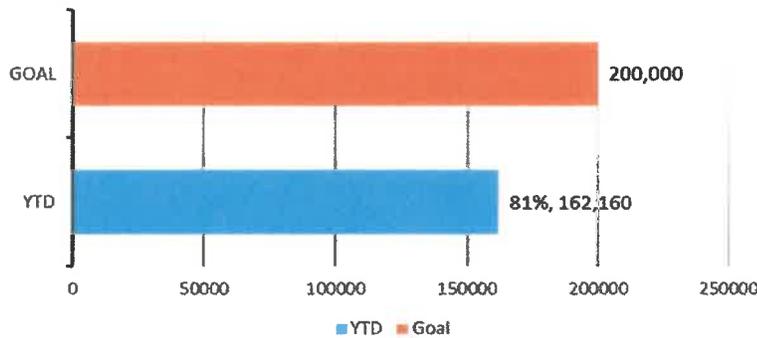
### Public Outreach

By June 30, 2019, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to 3,560 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. Two hundred thousand individuals will be reached through website, social media, mailings, literature drops, and articles, etc.

**Direct Outreach**



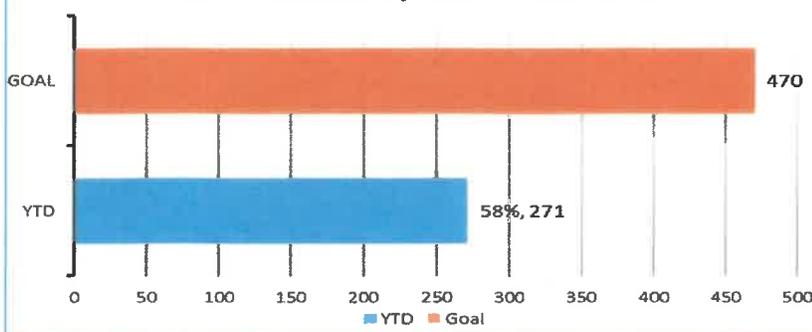
**Indirect Outreach**



### Healthy Housing Assessments/Interventions

By June 30, 2019, a total of 470 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.

**Assessments / Interventions**



## Activities conducted February 2019:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Two Information Booths: City of Alameda Rent Stabilization Board, (18 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (2 reached)</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Two Information Booths: Berkeley Property Owners Association and City of Berkeley Rent Stabilization Board, (89 reached)</li> <li>• Training- Lead Poisoning Prevention to City of Berkeley Lead Poisoning Prevention, (3 reached)</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>• Five Literature Racks: City of Emeryville Planning Dept.; Can't Fail Café; Anna Yates Elementary School; Emeryville Senior Center; Golden Gate Library</li> <li>• 1 Housing Assessment/Intervention</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• Presentation: Arise High School, (16 reached)</li> <li>• Three Collaboration Meetings: West Oakland Community Collaborative and Department of Toxic Substance Control &amp; CA Dept. of Public Health, (27 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (13 reached)</li> <li>• 9 Housing Assessments/Interventions</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• Collaboration Meetings: Anthem Blue Cross - Alameda County Community Advisory Committee Meeting, (28 reached)</li> <li>• 184 Information line calls</li> <li>• 10,797 Website Visitors</li> </ul>
Other Alameda County cities not in the CSA	<ul style="list-style-type: none"> <li>• Presentation: Healthy Home Overview-Ashland Community Center, (7 reached)</li> <li>• Collaboration Meetings: Alameda County Code Enforcement Meeting; Lollipop Lane Preschool, (137 reached)</li> <li>• Three Literature Racks: San Lorenzo Village Homes Association; San Lorenzo Community Center; San Lorenzo Library</li> <li>• Print media: San Lorenzo Village Homes Association, (5763 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (4 reached)</li> <li>• 22 Housing Assessments/Interventions</li> </ul>

- **Media:** 955 Facebook likes and postings; What's New Postings on Department Website