

ALAMEDA COUNTY
LEAD POISONING PREVENTION PROGRAM

A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland
2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282
WWW.ACHHD.ORG

DATE: March 16, 2018

TO: Directors and Alternates
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, March 22, 2018. The meeting will begin at 9:15 a.m. at Alameda County Administrator's Office, 1221 Oak Street, 5th Floor, Board Chambers, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM
JOINT POWERS AUTHORITY

A G E N D A

Program Operations Committee

**March 22, 2018
9:15 A.M.**

Alameda County Administrator's Office
1221 Oak Street, 5th Floor, Board Chambers
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** Pg. 1 (Information)
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Announcements by Board Directors** (Information)

Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.

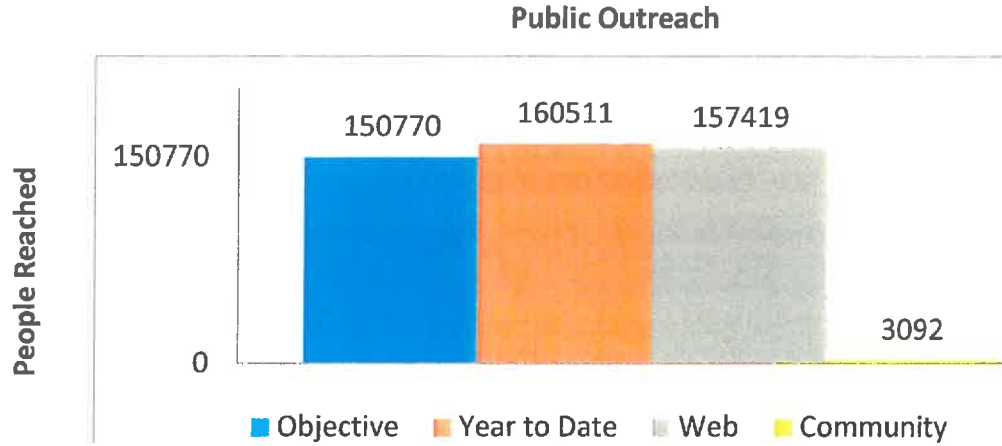
Agendas are available on the Department's website at www.achhd.org

Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 17-18

Report for February 2018

Public Outreach

By June 30, 2018, 150,770 Alameda County residents will be informed of the impact of housing on health and how to maintain a lead-safe property and healthy home. This objective will be completed through outreach events, phone consultations, publishing articles, conducting training, maintaining online visibility and developing partnerships with multiple organizations including rental industry, community clinics and advisory boards.

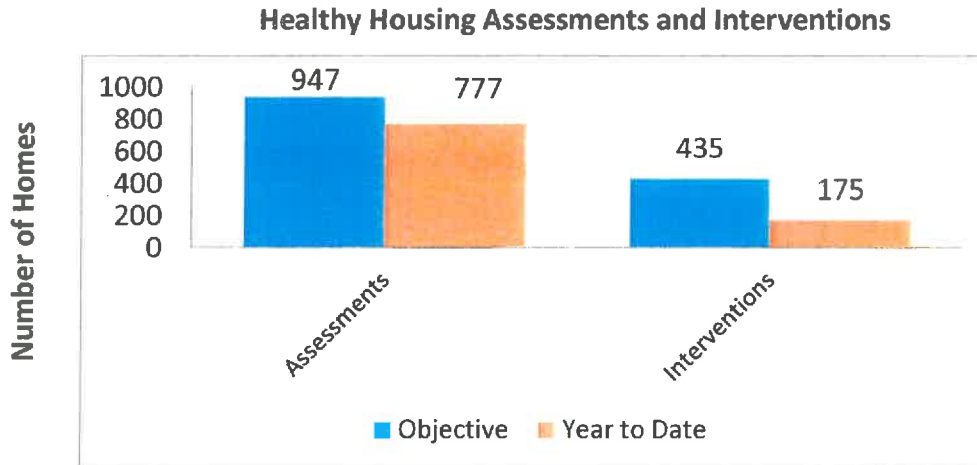


Objective:
150770 Public Outreach

Year to Date:
Reached 160511 (Web 157,419; Community 3092)

Healthy Housing Assessments and Interventions

By June 30, 2018, 960 proactive healthy housing assessments and interventions will be conducted in the homes of Alameda County residents.



Objective:
947 Assessments
435 Interventions

Year to Date:
777 Assessments
175 Interventions

Activities conducted February 2018:

CITY	Public Outreach	Assessments and Interventions
Alameda	<ul style="list-style-type: none"> • Information booth: Mastic Senior Center, (13 reached) • Literature distribution at Encinal Hardware, (25 reached) • Targeted Mailing: Lead Hazard Control Services, (12 reached) 	<ul style="list-style-type: none"> • 3 Healthy Home Assessment
Berkeley	<ul style="list-style-type: none"> • Information booth: Berkeley Rent Board-Seminar for New Landlord and Small Property Owners, (16 reached) • Literature distribution at Urban Ore, (25 reached) • Targeted Mailing: Lead Hazard Control Services, (13 reached) 	<ul style="list-style-type: none"> • 3 Healthy Home Assessments • 2 Healthy Home Interventions
Emeryville	<ul style="list-style-type: none"> • Media: Black History Month Celebration • Literature distribution at Armstrong Painting, Roofing, and Windows, (25 reached) 	
Oakland	<ul style="list-style-type: none"> • Three information booths: EBRHA Owners Workshop- Rental Property Management; HeadStart –Broadway site; Apartment Owners Association, (118 reached) • Collaboration meeting: BANPAC Leadership Council Meeting-Drinking Water Promotion, (15 reached) • Targeted Mailing: Lead Hazard Control Services, (131 reached) 	<ul style="list-style-type: none"> • 71 Healthy Home Assessments • 9 Healthy Home Interventions
CSA Wide Services		
Alameda County-Wide	<ul style="list-style-type: none"> • Training: Introduction to Lead Safety training at Laney College, (14 reached) • Literature distribution: South County Head Start Health Advisory Meeting, (400 reached) • 8,616 Website Visitors 	<ul style="list-style-type: none"> • 11 Healthy Home Assessments

- **Media:** 926 Facebook likes and postings; What's New Postings on Department Website
- **Information inquiries**