ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM

A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland

2000 Embarcadero, Suite 300, Oakland, CA (510) 567-8282 www.achhd.org

DATE: March 19, 2021

TO: Directors and Alternates

Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary

Joint Powers Authority

SUBJECT: Meeting of the Board of Directors

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for Thursday, March 25, 2021. The meeting will begin at 9:15 a.m., or immediately following the Administration and Finance Committee Meeting.

In response to the COVID-19 pandemic, and pursuant to California Governor Gavin Newsom's Executive Order N-29-20, the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Meeting of the Board of Directors will be available via teleconference.

Members of the public can also attend in person at the Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA. Members are encouraged to watch the meeting of the Board of Directors online by clicking the following link

https://global.gotomeeting.com/join/870799453

or dial in by using your phone, 1 (872) 240-3212 using Access Code: 870-799-453

If viewing the meeting via teleconference, you may provide written comment on an agenda item or raise an issue during Open Forum by sending an email to Lidice De La Fuente at <u>Lidice.DeLaFuente@acgov.org</u>. Please include your name and identify the agenda item you are addressing or that your comment falls under Open Forum. It is encouraged to send any comments 24 hours prior to the meeting; however, members of the public will be able to send written comments via email during the meeting as well.

If you require a reasonable modification or accommodation for a disability, please contact Lidice De La Fuente at <u>Lidice.DeLaFuente@acgov.org</u> or (510) 567-8291 at least 48 hours before the meeting of the Board of Directors.

Attached is the agenda packet for the meeting.

Thank you.

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM JOINT POWERS AUTHORITY

AGENDA

General Board Meeting

March 25, 2021

9:15 A.M. or immediately following the Administration and Finance Committee Meeting

Please join the meeting from your computer, tablet or smartphone https://global.gotomeeting.com/join/870799453

or dial in by using your phone, 1 (872) 240-3212 using Access Code: 870-799-453

or in person at

Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

1) **Open Forum** (Discussion)
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.

2) Director's Report

(Information)

- 3) **Environmental Defense Fund Request:** (Information/Action) Pg. 1 **Demand the FDA Strengthen its Standards on Lead**
- 4) Meeting Minutes for February 25, 2021

(Action) Pg. 2

- a) Program Operations Committee
 - b) Administration and Finance Committee
 - a) General Board Meeting

5) Future Agenda Items

(Discussion)

6) Announcements by Board Directors

(Information)

Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, and are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.

Agendas are available on the Department's website at www.achhd.org



Demand the FDA Strengthen its Standards for Lead

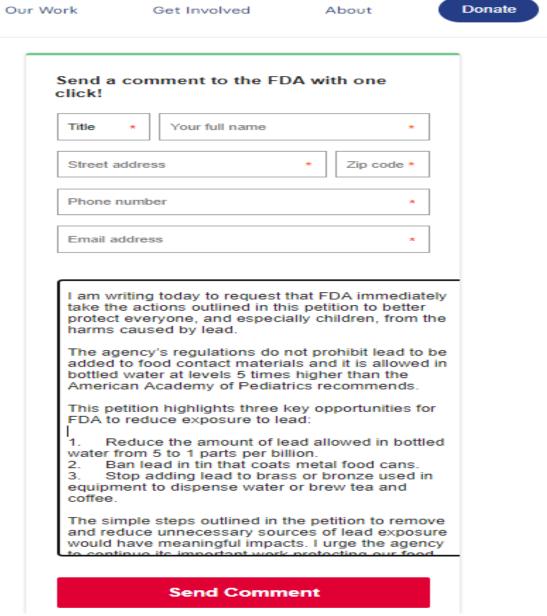
We know that lead exposure harms children and adults. In children, lead impairs brain development, resulting in learning and behavioral problems. In adults, it causes heart disease.

Unfortunately, the Food and Drug Administration has not banned lead from being added to many materials that contact our food – from tea and coffee equipment to food cans.

And the lead doesn't stay in those materials – it can get into our food. EDF analyzed FDA data and found lead detected in 97% of certain canned fruit samples, compared to only 3% of fresh or frozen varieties.

And there is ample evidence that the lead is added to brass or bronze in equipment to brew tea and coffee.

Will you join us in demanding that FDA strengthen its standards for lead to better protect our health?



PROGRAM OPERATIONS COMMITTEE

MEETING MINUTES

February 25, 2021

Attendance:

Voting Directors: Malia Vella, Alameda; Susan Wengraf, Berkeley; John J. Bauters, Emeryville

Non-Voting Directors: Gwen Hardy, Community Representative

Alternates: Jared Savas, County of Alameda

Staff: Larry Brooks; Lidice De La Fuente; Joy Sledge; April Williamson

Others: none

Absent: City of Oakland

Director John J. Bauters called into order the teleconference for the Program Operations Committee Meeting at 9:25 A.M.

1) **Open Forum**

2) Department's Long-Term Outreach Plan & Engagement Efforts

Assistant Deputy Director, April Williamson, provided information to the JPA Directors of the Department's long-term outreach plan and engagement efforts. Highlights from the presentation included partnering with the right organizations to further promote lead poisoning prevention; updating the Department's website by providing online resources; increasing social media presence on Facebook, Instagram, Twitter and others; contracting with BusySeed for consistent messaging; email subscriptions with E-Subscribe; and, partnering with radio and television networks for outreach campaigns. Ms. Williamson indicated the current media budget for Fiscal Year 20/21 is \$75,000 an increase of \$60,000 from the beginning of the fiscal year. Furthermore, Ms. Williamson announced that the Department is hiring for a Community Relations Coordinator who will assist in these efforts. Director Malia Vella recommended targeting specific communities such as Afghan and Indian; exploring partnerships with Intagram influencers and groups such as MotherMag that have regional and national reach.

3) Outreach and Education Monthly Report

Lidice De La Fuente provided highlights for the January 2021 monthly report mentioning that the Department continues conducting radio, TV, social media, email and text messaging campaigns. In the first two weeks in January 2021, ads ran on Pandora Radio and 24 individuals took action upon hearing the radio ad and participated in a text messaging campaign. Also, the Department had 1,049 new subscriptions to the Department's E-Subscribe account.

4) Mid-Year Activities Report FY 20/21

Ms. De La Fuente indicated the mid-year report reflects activities conducted between July 1, 2020 through December 31, 2020. She highlighted a robust media campaign through multiple platforms that focused on lead poisoning prevention and Department wide outreach efforts. Ms. De La Fuente noted that in-person activities such as housing assessments and interventions and outreach events were impacted by the COVID-19 pandemic.

5) Announcements by Board Directors

There were no announcements by Board Directors.

Meeting adjourned 9:52 A.M.

ADMINISTRATION AND FINANCE COMMITTEE

MEETING MINUTES

February 25, 2021

Attendance:

Voting Directors: Malia Vella, Alameda; Susan Wengraf, Berkeley; John J. Bauters, Emeryville

Non-Voting Directors: Gwen Hardy, Community Representative

Alternates: Jared Savas, County of Alameda

Staff: Larry Brooks; Lidice De La Fuente; Joy Sledge; April Williamson

Others: none

Absent: City of Oakland

Director John J. Bauters called into order the teleconference for the Administration and Finance Committee Meeting at 9:52 A.M.

1) **Open Forum**

2) Director's Report

Secretary to the Board, Larry Brooks, indicated there was no update on the lead paint settlement meetings with the City of Oakland.

Mr. Brooks stated that the Department staff is preparing for a routine audit of the Department's Childhood Lead Poisoning Prevention Program by the California Department of Public Health which is expected in late March 2021.

Mr. Brooks announced that the Department is hiring for a Registered Nurse who will assist in case managing lead poisoned children.

3) Mid-Year Budget Report FY 20/21

April Williamson provided an update on the Department budget for Fiscal Year 20/21 focusing on the U.S. Department of Housing and Urban Development (HUD) Lead Hazard Control grant, contract cities with Oakland and Union City and supplemental funding. Ms. Williamson stated the Department is at 90% units completed for Lead Hazard Control and a quarter behind in billing, which is normal for HUD Lead Hazard Control grants. Due to the COVID-19 pandemic the Department has seen a significant drop in units completed under the Minor Home Repair Program and as a result the Department staff will request the City of Oakland and City of Union City to roll over the funds to next year's contracts. Directors John J. Bauters and Vella expressed their support to roll over the funds and to alert County Board Supervisor Wilma Chan as well as council members of the impacted districts of the issue since residents in those areas will be affected and will be deferred service. Ms. Williamson also noted zero percent for Supplemental Funding partly attributing this to a delay in hiring staff. The supplemental funding are the negotiations with the City of Oakland on the Lead Paint Settlement.

4) Announcements by Board Directors

There were no announcements by Board Directors.

Meeting adjourned at 10:02 AM

GENERAL BOARDMEETING MINUTES

February 25, 2021

Attendance:

Voting Directors: Malia Vella, Alameda; Susan Wengraf, Berkeley; John J. Bauters, Emeryville

Non-Voting Directors: Gwen Hardy, Community Representative

Alternates: Jared Savas, County of Alameda

Staff: Larry Brooks; Lidice De La Fuente; April Williamson

Others: None

Absent: City of Oakland

Director John J. Bauters called into order the teleconference for the General Board Meeting at 10:02 A.M.

1) **Open Forum**

2) Director's Report

Larry Brooks informed Directors that as a result of an internal report citing HUD for lead poisoning in East Chicago, Indiana, the U.S. Environmental Protection Agency invited the Department staff to do a presentation to Region 5, Chicago. Mr. Brooks also announced that Assistant Deputy Director, Dale Hagen, will be participating in CalEnviroScreen 4.0 webinar on March 3, 2021. CalEnviroScreen 4.0 is a mapping tool that can be used to help identify disadvantaged California communities by census track and provides statistical information on environmental and health issues. Mr. Brooks stated this mapping tool could be used in Oakland's Lead Settlement negotiations.

Mr. Brooks announced March 3, 2021 is "California Peace Officers Association Legislative Day", and "Day on the Hill" in Sacramento and Washington, D.C.

3) House Oversight Subcommittee Staff Report: Reveals Top Baby Food Contains Dangerous Levels of Toxic Heavy Metals

Mr. Brooks alerted Directors of the November 16, 2019 House Oversight Subcommittee Staff Report that revealed dangerous levels of toxic heavy metals in baby food. Mr. Brooks indicated that the Department is required to coordinate messages with the State Lead Branch and is currently seeking their advice on the issue. However, Mr. Brooks stated that the Department tests baby food as part of the environmental investigation involving children with elevated blood lead levels and has posted the report on the Department's website. The Department is also providing specific guidance to families being case managed. Guidance includes fresh is best; get your child lead tested; and, if concerned check with your child's pediatrician. Directors expressed interest in engaging lawmakers and legislature of the issue and asked for an open ask letter sent on behalf of the JPA Board of Directors and signed by Chairman Director Bauters. Director Bauters directed staff to work with Director Vella on drafting the one-page letter and send to Mayors in each city in the County, State and Federal delegation and cc City of Berkeley Public Health Department and Alameda County Public Health Department. Directors asked for a report back from staff at the next meeting and to provide regular updates on the status of this matter at future meetings. Directors also requested a copy of the House Oversight Subcommittee staff report.

4) Meeting Minutes for January 28, 2021

- a) **Program Operations Committee**
- b) Administration and Finance Committee
- c) General Board Meeting

Action: The Board approved the meeting minutes for January 28, 2021.

Moved: Malia Vella Seconded: Susan Wengraf Ayes: 3- Vella; Wengraf; Bauters

Absent: City of Oakland

5) Future Agenda Items

There were no future agenda items discussed.

6) Announcements by Board Directors

There were no announcements by Board Directors.

Meeting adjourned at 11:13 A.M.