

# **ALAMEDA COUNTY**

## **LEAD POISONING PREVENTION PROGRAM**

***A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland***  
***2000 Embarcadero, Suite 300, Oakland, CA (510) 567-8282***  
***www.achhd.org***

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DATE: May 21, 2021

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, May 27, 2021. The meeting will begin a 9:15 a.m.**

*In response to the COVID-19 pandemic, and pursuant to California Governor Gavin Newsom's Executive Order N-29-20, the Alameda County Lead Poisoning Prevention Program Joint Powers Authority meeting of the Program Operations Committee will be available via teleconference.*

*Members of the public can also attend in person at the Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA. Members are encouraged to watch the Program Operations Committee meeting online by clicking the following link*

<https://global.gotomeeting.com/join/870799453>

*or dial in by using your phone, 1 (872) 240-3212 using Access Code: 870-799-453*

*If viewing the meeting via teleconference, you may provide written comment on an agenda item or raise an issue during Open Forum by sending an email to Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org). Please include your name and identify the agenda item you are addressing or that your comment falls under Open Forum. It is encouraged to send any comments 24 hours prior to the meeting; however, members of the public will be able to send written comments via email during the meeting as well.*

*If you require a reasonable modification or accommodation for a disability, please contact Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org) or (510) 567-8291 at least 48 hours before the Program Operations Committee meeting.*

Attached is the agenda packet for the meeting.

Thank you.

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Hon. Malia Vella, City of Alameda • Hon. Susan Wengraf, City of Berkeley  
Hon. John J. Bauters, City of Emeryville • Hon. Noel Gallo, City of Oakland  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**May 27, 2021  
9:15 A.M.**

Please join the meeting from your computer, tablet or smartphone  
<https://global.gotomeeting.com/join/870799453>

*or dial in by using your phone, 1 (872) 240-3212 using Access Code: 870-799-453*

or in person at

Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Roll Call**
- 2) **Public Comment** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 3) **Director's Report** (Information)
- 4) **Outreach and Education** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 5) **Announcements by Board Directors** (Information)
- 6) **Adjournment**

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

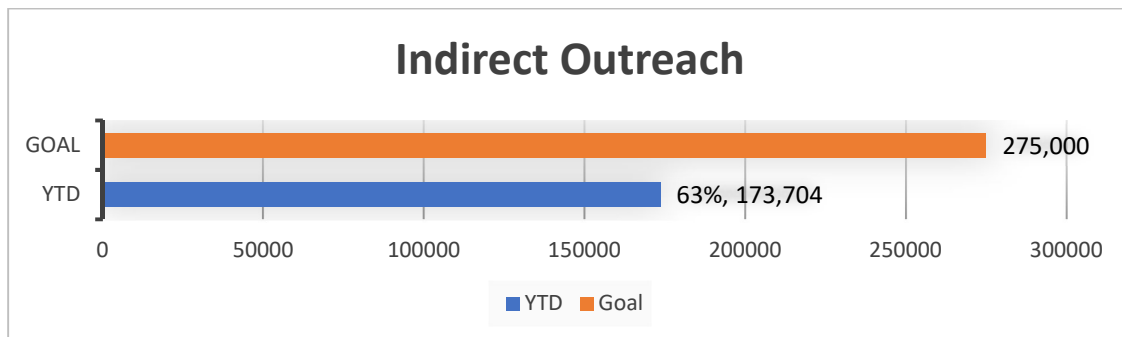
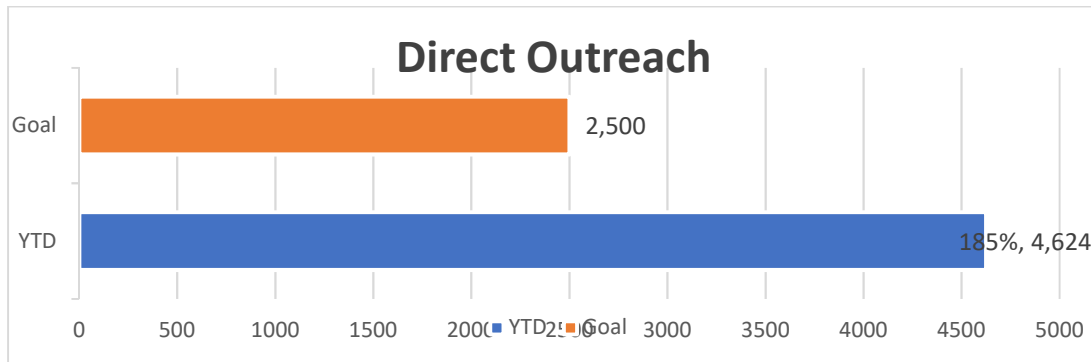
**Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)**

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 20-21

## Report for April 2021

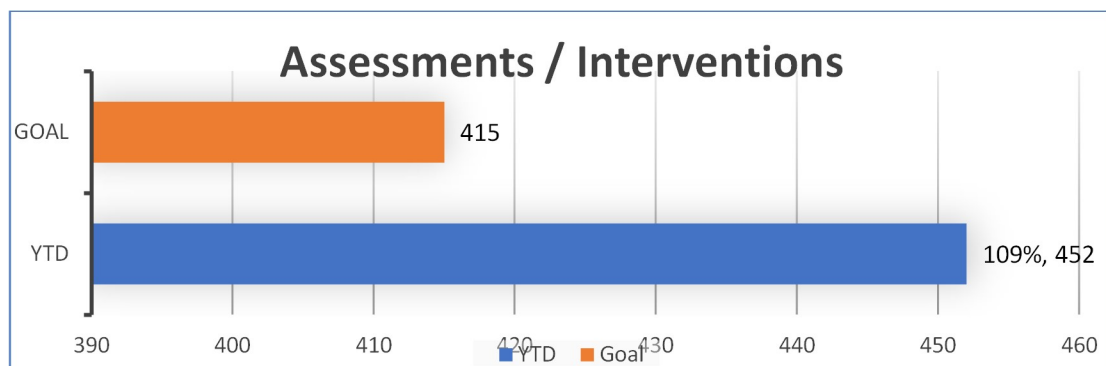
### Public Outreach

By June 30, 2021, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to an estimated 2,500 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. An estimated 275,000 individuals will be reached through website, social media, mailings, literature drops, and articles, etc.



### Healthy Housing Assessments/Interventions

By June 30, 2021, a total of 415 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted April 2021:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Collaboration meeting: River Rock Real Estate Group, (1 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (1 reached)</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• 2 Collaboration Meetings: Berkeley's Tobacco Prevention Program, (21 reached)</li> <li>• 4 Housing Assessments/Intervention, (2 lead related)</li> </ul>
Emeryville	
Oakland	<ul style="list-style-type: none"> <li>• 2 Collaboration Meetings: West Oakland Community Collaborative and Healthy Havenscourt Asthma Collaborative, (28 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (4 reached)</li> <li>• 28 Housing Assessments/Interventions, (10 lead related)</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• 4 Collaboration meetings: Alameda County Code Enforcement (ACCEN); Black Infant Health Coordinator Staff Meeting; ER Rental Assistance Programs and Lead Safe Housing Rule; Procurement and Contracting Working Group, (33 reached)</li> <li>• Media-TV: KTSF Great Family taping with Sup. Wilma Chan</li> <li>• Media-Radio: KBLX 102.9; KOIT 96.5</li> <li>• Media-Email/Text: Esubscribe &amp; Mask Text campaign, (160 reached)</li> <li>• Lit Rack: CAPE Livermore Head Start, (600)</li> <li>• 23,732 Website Visitors</li> <li>• 147 Information calls</li> </ul>
Other Alameda County cities not in the CSA / Regional/Out of State/ National	<ul style="list-style-type: none"> <li>• 2 Presentations: California Healthy Housing Coalition Annual Meeting Day, (119 reached)</li> <li>• 10 Collaboration Meetings: Monterey County Health Dept; Santa Clara Department of Environmental Health; RRP &amp; Code Enforcement Collaboration -City of Sausalito; Green and Healthy Homes Initiative; Meeting with Senator Laird; California Healthy Housing Coalition Steering Committee; New Orleans Lead Advocacy Meeting; California Association of Code Enforcement Officers Legislative Committee &amp; Board of Director's Meeting; California Department of Public Health Staff Meeting, (114 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (1 reached)</li> <li>• 33 Housing Assessments/Interventions, (15 lead related)</li> </ul>