

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*Serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**  
*WWW.ACHHD.ORG*

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DATE: November 10, 2016

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Maricela Foster, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, November 17, 2016. The meeting will begin at 9:15 a.m. at Alameda County Administration Building, 1221 Oak Street, 5th Floor, Board Chambers, Oakland.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

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Chairperson, Hon. Max Anderson, City of Berkeley • Hon. Ruth Atkin, City of Emeryville  
Hon. Desley Brooks, City of Oakland • Hon. Wilma Chan, Alameda County  
Hon. Trish Herrera Spencer, City of Alameda • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**November 17, 2016  
9:15 A.M.**

Alameda County Administration Building  
**1221 Oak Street, 5<sup>th</sup> Floor, Board Chambers**  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Discussion)
- 3) **Outreach and Education Monthly Report** Pg. 1 (Information)  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **First Quarterly Report Fiscal Year 2016/2017** Pg. 3 (Information)
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

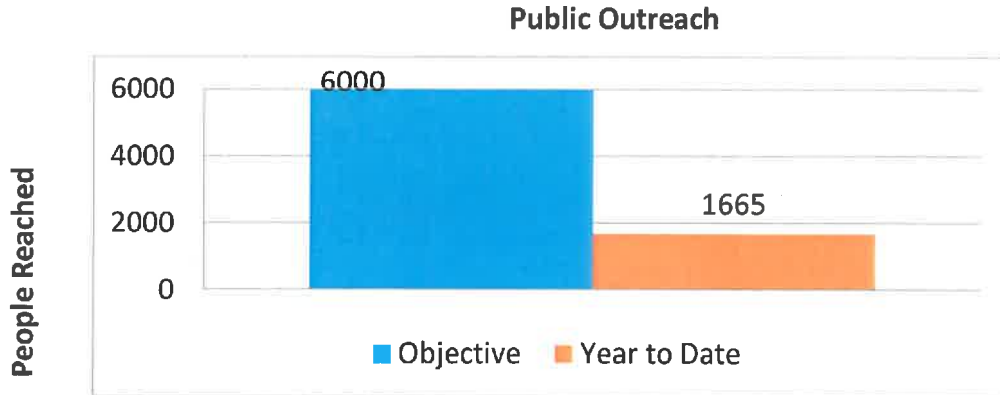
Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 16-17

## Report for October 2016

### Public Outreach

*By June 30, 2017, 6,000 Alameda County residents will be informed of the impact of housing on health and how to maintain a lead-safe property and healthy home. This objective will be completed through outreach events, phone consultations, publishing articles, conducting training, maintaining online visibility and developing partnerships with multiple organizations including rental industry, community clinics and advisory boards.*

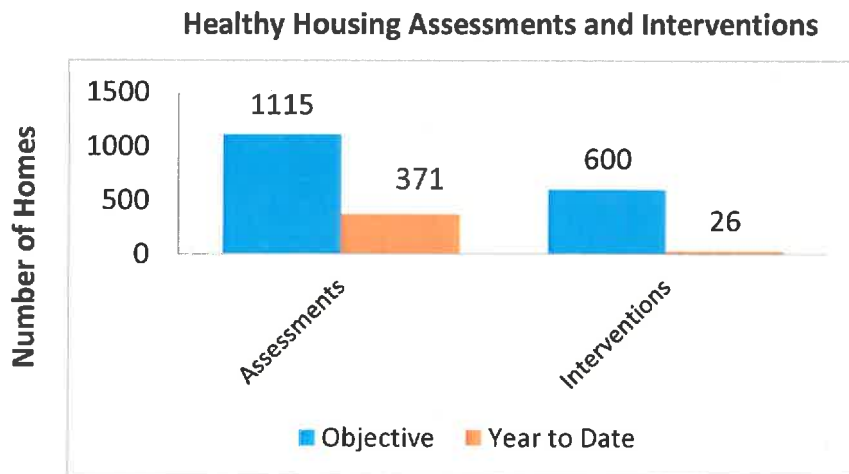


**Objective:  
6,000 Public Outreach**

**Year to Date:  
1,665 Reached**

### Healthy Housing Assessments and Interventions

*By June 30, 2017, 1,715 proactive healthy housing assessments and interventions will be conducted in the homes of Alameda County residents.*



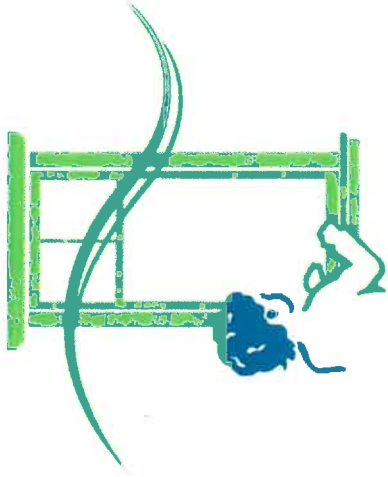
**Objective:  
1115 Assessments  
600 Interventions**

**Year to Date:  
371 Assessments  
26 Interventions**

## Activities conducted October 2016:

CITY	Public Outreach	Assessments and Interventions
Alameda	<ul style="list-style-type: none"> <li>• 2 Information Inquiries</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Healthy Home Assessments</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• 3 Information Inquiries</li> <li>• Outreach event at Community Energy Services Corp. Annual Event, (3 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Healthy Home Assessments</li> </ul>
Emeryville		<ul style="list-style-type: none"> <li>• 2 Healthy Home Assessments</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• 9 Information Inquiries</li> <li>• Outreach event: Rebuilding Together Oakland, (2 reached)</li> </ul>	<ul style="list-style-type: none"> <li>• 49 Healthy Home Assessments</li> <li>• 3 Healthy Home Interventions</li> </ul>
CSA Wide Services	<ul style="list-style-type: none"> <li>• Media: Articles on lead poisoning to East Bay Rental Association, Mother Jones Press and Oakland Magazine; News segment on lead poisoning on local T.V. channel KRON 4.</li> <li>• Training: Renovate Repair Paint Initial Training, (54 reached)</li> <li>• Email blast: Promoting RRP Initial Training, (26 reached)</li> <li>• Collaboration meeting with Build It Green, (3 reached)</li> </ul>	
Alameda County-Wide	<ul style="list-style-type: none"> <li>• Info Booth: Ashland Community Fam Fest, (100 reached)</li> <li>• 9 Information Inquiries</li> <li>• 7,798 Website Visitors</li> <li>• Facebook posts</li> </ul>	<ul style="list-style-type: none"> <li>• 29 Healthy Home Assessments</li> <li>• 11 Healthy Home Interventions</li> </ul>
Outside County		
City Unknown	<ul style="list-style-type: none"> <li>• 1 Information Inquiry</li> </ul>	

- **Media:** Facebook postings; What's New Postings on Department Website



ALAMEDA COUNTY

**Healthy Homes  
Department**

# First Quarterly Report July 1-September 30, 2016



*20 Years of Making Homes Healthier for Children*



## HIGHLIGHTS

- The Healthy Homes Department launched a Surma exchange pilot project focusing on exchanging lead tainted Surma eye makeup products for lead free over the counter eye makeup made available to clients.
- On July 20<sup>th</sup>, 2016, the Department was notified that it was the recipient of a second US Department of Housing and Urban Development (HUD) Lead Hazard Control Grant in the total amount of \$2.9 million.
- As a result of the Department working with the family of a lead poisoned child with an emergency elevated lead level of 72 ug/dL, local channel KRON 4 will feature a four part series on lead poisoning prevention.
- The National Center for Healthy Housing Find it Fix it Fund it Initiative recruits ACHHD to assist in educating key stakeholders.
- The Healthy Homes Department was invited to appear before the City of Oakland Community Economic Development Committee as healthy housing experts to share the Department's research regarding Proactive Rental Inspection Programs.



## **CHALLENGES**

- California Senate Bill 1073 was pulled, a set back for creating Renovate, Repair, Paint Rule (RRP) Certification required in permit applications for lead-safe work practices.

**Services Provided to Date**  
**First Quarter FY 2016-2017: July-September 2016**

OBJECTIVE/ACTIVITY	Other Cities within Alameda County					TOTAL Number of Activities	TOTAL People Reached
	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County		
PUBLIC OUTREACH							
Objective: By June 30, 2017, 4,800 Alameda County residents will be informed of the impact of housing on health, receive information on maintaining lead-safe properties and learn lead safety skills and healthy housing principles by conducting the following activities:							
Activities:						QTR	YTD
Participate in presentation events and health fairs.				2	2	2	72
Provide technical consultations and referrals for callers.							
➤ The total number for the quarter includes 19 calls that were unknown or were from callers outside the County.	9	13	2	62	53	--	155
Increase knowledge of residents on healthy housing via survey.						--	0
Increase online visibility by maintaining ACHHD website, Facebook page increasing friends, E-subscribers and Parent Network yahoo groups.							27435
➤ This quarter, the Department published various articles on lead poisoning prevention and healthy housing on its website and Facebook page reaching 27,435 individuals.							
Write and publish articles on a variety of healthy homes topics.							
➤ The Department submitted various articles on lead poisoning prevention and healthy housing subjects to multiple media outlets including Mother Jones Press, SF Chronicle, Bay Area Newsgroup and local T.V. channel KRON. The Department expects the articles to be published in the upcoming months.						4	--
Develop partnerships with rental industry organizations such as EBRHA, Apartment Owners Association and Property Managers Association to increase their knowledge of impact standard housing on health.							
➤ The Department worked on an article with the East Bay Rental Housing Association on lead hazard remediation information for property owners and information about the Department's Lead Hazard Control Program. The article is scheduled to be released in the next quarter.						1	0
							0
							0



**Services Provided to Date**  
**First Quarter FY 2016-2017: July-September 2016**

OBJECTIVE/ACTIVITY	Alameda					Berkeley					Emeryville					Oakland					Other Cities within Alameda County					TOTAL Number of Activities					TOTAL People Reached									
	Q1	Q2	Q3	Q4	YTD	Q1	Q2	Q3	Q4	YTD	Q1	Q2	Q3	Q4	YTD	Q1	Q2	Q3	Q4	YTD	Q1	Q2	Q3	Q4	YTD	Q1	Q2	Q3	Q4	YTD	Q1	Q2	Q3	Q4	YTD					
Provide health education materials for blood lead screening and program services at clinics and community venues.																																								
<ul style="list-style-type: none"> <li>➤ In September 2016, the Department worked with the Alameda County WIC offices for a distribution of health education materials for blood lead screening and program services to their clients.</li> <li>➤ The Department conducted a presentation to medical providers at Eastmont, Hayward and Newark Wellness Health Centers on lead poisoning prevention.</li> </ul>																																								
Participate in regional Head Start Health Advisory Board meetings to promote lead screening.																																								
In collaboration with CA-DPH medical consultant conduct presentations to medical providers. <ul style="list-style-type: none"> <li>➤ The Department conducted a presentation on lead poisoning to medical providers at Eastmont, Hayward and Newark Wellness Centers.</li> </ul>																																								
Participate in outreach events and presentations reaching CSA rental property owners, property managers, single family owner-occupants																																								
Conduct outreach through mailings and email blasts to CSA property owners for lead hazard control assistance.																																								
Distribute program services brochures in CSA permit offices, hardware stores, paint stores, and venues visited by homeowners and landlords.																																								
Conduct marketing activities to promote trainings. <ul style="list-style-type: none"> <li>➤ In the quarter, the Department promoted trainings via social media as well providing literature to the Emeryville Community Center and Emeryville Permits Office.</li> </ul>																																								

**Services Provided to Date**  
**First Quarter FY 2016-2017: July-September 2016**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL			TOTAL		
						Number of Activities	QTR	YTD	QTR	YTD	People Reached
Provide one-day lead safety trainings in partnership with the Laney Community College Carpentry Program.						0	0	0	0	0	0
Provide one-day U.S. Environmental Protection Agency Renovation, Repair and Painting (RRP) classes.						0	0	0	0	0	0
Provide lead safety training in cooperation with a workforce development program or day laborer center.						0	0	0	0	0	0
Provide lead and healthy housing training.						0	0	0	0	0	0
Provide training slots for partner agency staff in existing trainings in order to encourage adoption of Healthy Homes Principles with partner agencies.						0	0	0	0	0	0
➤ The Department has been working with the U.S. EPA to promote lead safety training in Oakland for low-income contractors and workers. These trainings are scheduled to take place during National Childhood Lead Poisoning Prevention Week in October. The Department has also scheduled a one-day EPA Renovation, Repair, and Painting class in November.											
<b>Objective: By June 30, 2017, 200 newly identified children with lead exposure will receive one of three health promotion services (nursing case management, lead poisoning consultation or lead poisoning prevention outreach and education).</b>											
<u>Activities:</u>											
Provide public health nursing case management to families of children with high blood lead levels, ≥ 15 mcg/dL.				6	4	--	--	--	10	10	10
Provide Lead Poisoning Consultations to families of children with lower	3			3	7	--	--	--	13	13	13

**Services Provided to Date**  
**First Quarter FY 2016-2017: July–September 2016**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	QTR	YTD	QTR	YTD	QTR	YTD	QTR
blood lead levels, 10-14 mcg/dL.							
Provide Lead Poisoning Outreach and Education to children with lead exposure, 5-9 mcg/dL.						--	0
<b>HEALTHY HOUSING ASSESSMENTS AND INTERVENTIONS</b>							
<b>Objective: Conduct proactive healthy housing assessments in 1,115 homes by June 30, 2017.</b>							
<u>Activities:</u>							
Complete lead evaluations in lead hazard control program housing units.	7	7		53	1	68	--
Conduct environmental investigations and property owner follow-up in Case Review Work Group (CRWG) and Property Review Working Group (PRWG) at properties where lead poisoned and/or lead exposed children reside.				4	4	8	--
Conduct assessments related to lead unsafe renovation and conditions.	5	3	1	19	6	53	--
Conduct lead and healthy housing assessments for housing rehabilitation and minor home repair.	2	3	1	9	77	92	--
Conduct Healthy Housing Assessments where an asthmatic child has been identified.		2		22	10	--	34
Conduct Healthy Housing Assessments in group living facilities in the						0	0

**Services Provided to Date**  
**First Quarter FY 2016-2017: July-September 2016**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	QTR	YTD	QTR	YTD	QTR	YTD	QTR
unincorporated area of the County. > Activities related to group living facilities are expected in the next quarter.							
Conduct Health and Safety Risk Assessments in the homes of low-income adults age 60 years and older > Activities related to this project are expected in the next quarter.						0	0
<b>Objective: Complete housing interventions and scopes of work in 600 homes in Alameda County by June 30, 2017.</b>							
Activities: Complete lead hazard control in units.	1	1		6		8	8
Complete housing rehabilitation.						0	0
Complete minor home repair projects.			1	9		10	10
Conduct housing interventions for lead and asthma related housing conditions in homes of children with asthma.			3	2		5	5
Complete technical advisement plans for group living facilities. > Activities related to this project are expected in the next quarter.						0	0
Complete technical advisement plans for low-income adults age 60 years and older.						0	0

**Services Provided to Date**  
**First Quarter FY 2016-2017: July–September 2016**

OBJECTIVE/ACTIVITY	Alameda	Berkeley	Emeryville	Oakland	Other Cities within Alameda County	TOTAL Number of Activities	TOTAL People Reached
	QTR	YTD	QTR	YTD	QTR	YTD	QTR
<ul style="list-style-type: none"> <li>➤ Activities related to this project are expected in the next quarter.</li> </ul>							
<b>COOPERATIVE COMPLIANCE</b>							
<b>Objective: By June 30, 2017, properties referred for violation of lead hazards, 85 percent will meet compliance within the established timeframe.</b>							
<u>Activities:</u>							
Conduct progressive enforcement activities with non-compliant property owners where lead poisoned children reside.							
<ul style="list-style-type: none"> <li>➤ Ongoing activity.</li> </ul>							
Refer non-compliant property owners to the County District Attorney and U.S. Environmental Protection Agency (EPA).							
<ul style="list-style-type: none"> <li>➤ None this quarter.</li> </ul>							
Utilize the ACHHD's cooperative compliance model in response to lead unsafe renovation complaints and conditions.							
<ul style="list-style-type: none"> <li>➤ Ongoing activity.</li> </ul>							
Collaborate with building officials, housing authorities and contractors to address challenges to meet compliance.							
<ul style="list-style-type: none"> <li>➤ Ongoing activity.</li> </ul>							
Participate in local, regional and state upstream planning on policy for meeting compliance.							
<ul style="list-style-type: none"> <li>➤ California Senate Bill 1073, Lead Safe Work Practices, which would require RRP certification in permit applications was pulled.</li> </ul>							