

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

***A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland***  
***2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282***  
*WWW.ACHHD.ORG*

DATE: November 13, 2020

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, November 19, 2020. The meeting will begin a 9:15 a.m.**

*In response to the COVID-19 pandemic, and pursuant to California Governor Gavin Newsom's Executive Order N-29-20, the Alameda County Lead Poisoning Prevention Program Joint Powers Authority meeting of the Program Operations Committee will be available via teleconference.*

*Members of the public can also attend in person at the Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA. Members are encouraged to watch the Program Operations Committee meeting online by clicking the following link*

<https://global.gotomeeting.com/join/870799453>

*or dial in by using your phone, [1 \(872\) 240-3212](tel:18722403212) using Access Code: [870-799-453](tel:870799453)*

*If viewing the meeting via teleconference, you may provide written comment on an agenda item or raise an issue during Open Forum by sending an email to Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org). Please include your name and identify the agenda item you are addressing or that your comment falls under Open Forum. It is encouraged to send any comments 24 hours prior to the meeting; however, members of the public will be able to send written comments via email during the meeting as well.*

*If you require a reasonable modification or accommodation for a disability, please contact Lidice De La Fuente at [Lidice.DeLaFuente@acgov.org](mailto:Lidice.DeLaFuente@acgov.org) or (510) 567-8291 at least 48 hours before the Program Operations Committee meeting.*

Attached is the agenda packet for the meeting.

Thank you.

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Hon. Lynette Gibson McElhaney, City of Oakland • Hon. Susan Wengraf, City of Berkeley  
Hon. Malia Vella, City of Alameda • John J. Bauters, City of Emeryville  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**November 19, 2020  
9:15 A.M.**

Please join the meeting from your computer, tablet or smartphone  
<https://global.gotomeeting.com/join/870799453>

*or dial in by using your phone, +1 (872) 240-3212 using Access Code: 870-799-453*

or in person at

Alameda County Healthy Homes Department, 2000 Embarcadero, Suite 300, Oakland, CA

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Mobile Lead Testing Site** (Discussion)
- 4) **Outreach and Education** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

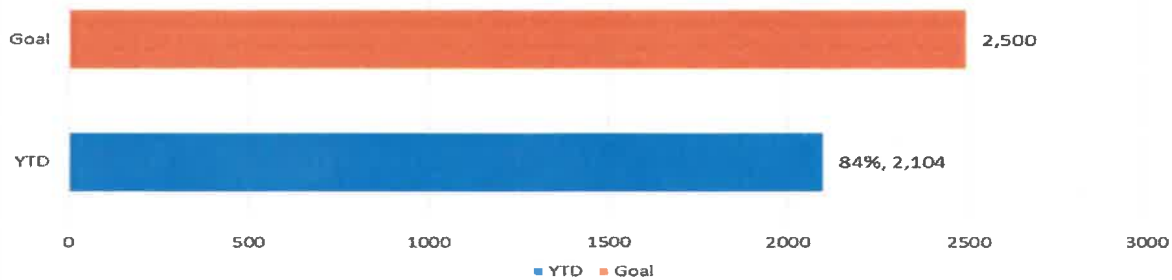
# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 20-21

## Report for October 2020

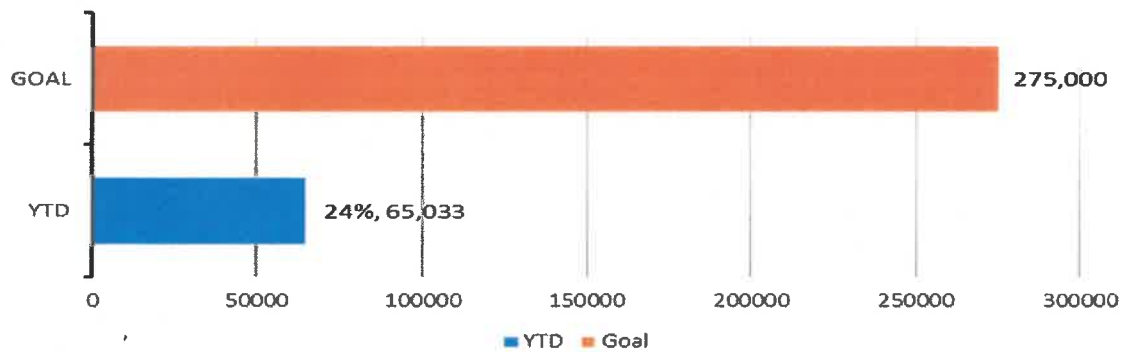
### Public Outreach

By June 30, 2021, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to an estimated 2,500 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. An estimated 275,000 individuals will be reached through website, social media, mailings, literature drops, and articles, etc.

### Direct Outreach

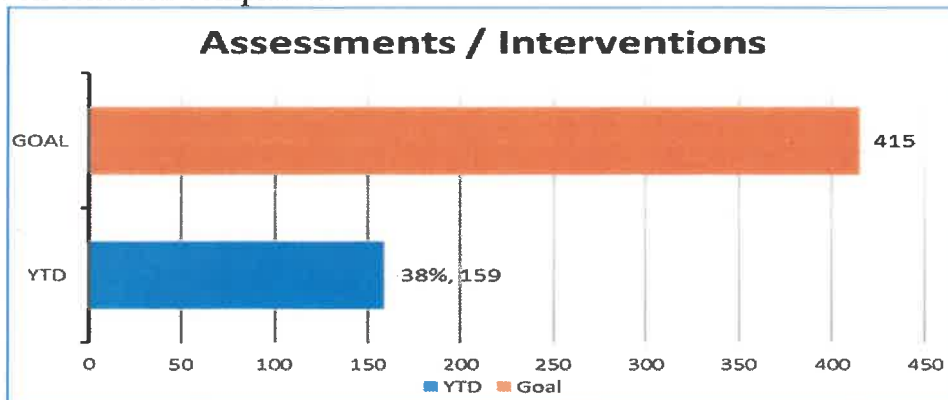


### Indirect Outreach



### Healthy Housing Assessments/Interventions

By June 30, 2021, a total of 415 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted October 2020:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Presentation: Landlord 101 Workshop-Alameda Housing Authority, (9 reached)</li> <li>• 1 Housing Assessments/Interventions (1 lead related)</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Collaboration Meeting: Berkeley Tobacco Prevention Coalition, (10 reached)</li> <li>• 1 Housing Assessments/Interventions (1 lead related)</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>• 1 Housing Assessments/Interventions (1 lead related)</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• 9 Collaboration Meetings: Healthy Havenscourt Workgroup; West Oakland Steering Committee; West Oakland Community Collaborative; City of Oakland Settlement Working Group (112 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (6 reached)</li> <li>• Email Blast: Friends of Sausal Creek: Lead in Water and Housing FAQ's</li> <li>• 35 Housing Assessments/Interventions, (18 lead related)</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• Presentation: National Lead Poisoning Prevention Week Webinar: Incorporating Lead Safety into Code Compliance, (100 reached)</li> <li>• 3 Collaboration meetings: ACCEN Seminar; Quarterly HUD Grantee Meeting; Green and Health Housing Initiative Collaboration Meeting, (34 reached)</li> <li>• Proclamation: National Lead Poisoning Prevention Week, (22 reached)</li> <li>• 21,412 Website Visitors</li> <li>• Social media: 16 Facebook posts; 13 Twitter posts; 12 LinkedIn posts; 10 Instagram posts, (893 reached)</li> <li>• Text Messaging: 3- Face masks; Lead Week; Lead classes, (31 reached)</li> </ul>
Other Alameda County cities not in the CSA / Regional/Out of State/ National	<ul style="list-style-type: none"> <li>• 9 Collaboration Meetings: Proactive Rental Inspection Steering Committee for Unincorporated County; Unincorporated Area Working Group with Policy Link; Childhood Lead Poisoning Prevention Program Regional Collaboration Meeting; Independent Living Association Meeting; Code Enforcement League of Arizona California Healthy Housing Coalition Committee - Indoor Air Quality Workshop, (115 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (5 reached)</li> <li>• 31 Housing Assessments/Interventions, (13 lead related)</li> </ul>