

ALAMEDA COUNTY
LEAD POISONING PREVENTION PROGRAM

A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland

2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282

WWW.ACHHD.ORG

DATE: October 18, 2019

TO: Directors and Alternates
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors is scheduled for **Thursday, October 24, 2019. The meeting will begin a 9:15 a.m., or immediately following the Administration and Finance Committee Meeting at Oakland City Hall, 1 Frank H. Ogawa Plaza, Hearing Room 1, Oakland, CA.**

Attached is the agenda for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Please note change in meeting location.

Thank you.

Hon. Lynette Gibson McElhaney, City of Oakland • Hon. Susan Wengraf, City of Berkeley
Hon. Malia Vella, City of Alameda • John J. Bauters, City of Emeryville
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM
JOINT POWERS AUTHORITY

A G E N D A

Program Operations Committee

**October 24, 2019
9:15 A.M.**

Oakland City Hall
1 Frank Ogawa Plaza, Hearing Room 1
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report** (Information)
- 3) **Outreach and Education Monthly Report** (Information) Pg. 1
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 4) **Announcements by Board Directors** (Information)

Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.

Agendas are available on the Department's website at www.achhd.org

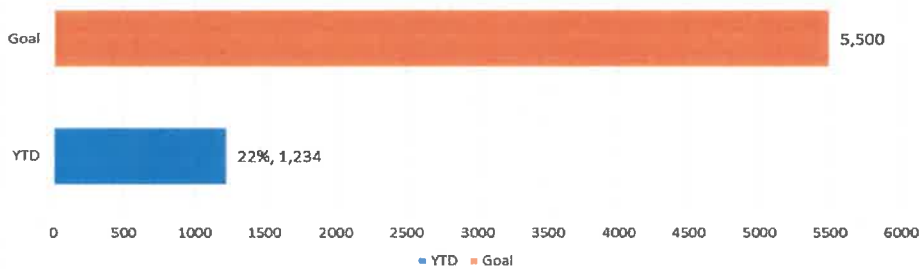
Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 19-20

Report for September 2019

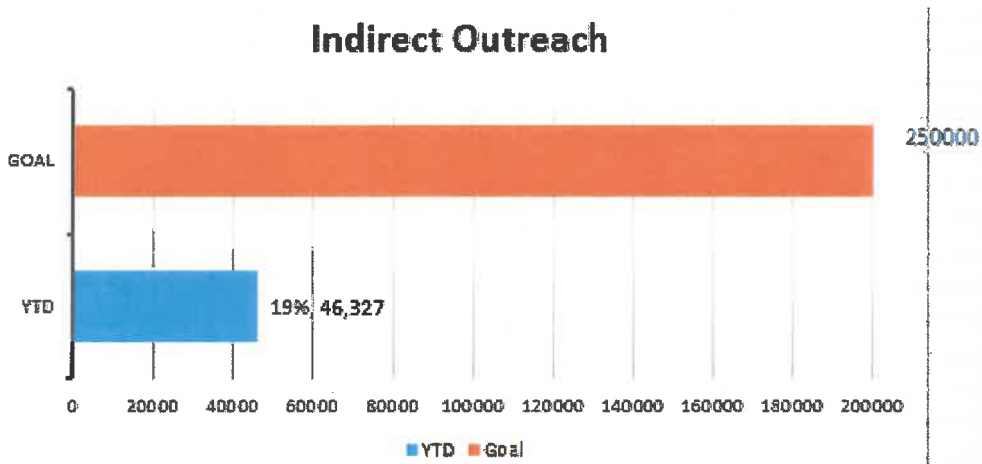
Public Outreach

By June 30, 2020, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to 5,500 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. Two hundred fifty thousand individuals will be reached through website, social media, mailings, literature drops, and articles, etc.

Direct Outreach

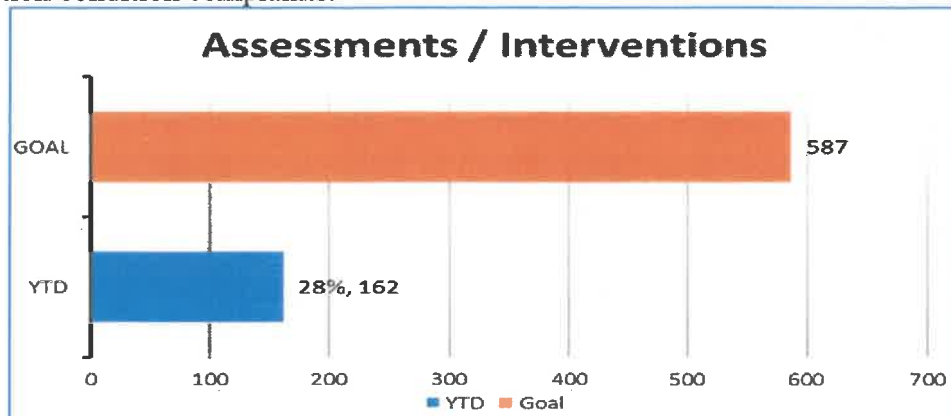


Indirect Outreach



Healthy Housing Assessments/Interventions

By June 30, 2020, a total of 587 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



Activities conducted September 2019:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> • Two Information Booths: City of Alameda Rent Regulation Program Workshops, (46 reached) • 1 Housing Assessment/Intervention (1 lead related)
Berkeley	<ul style="list-style-type: none"> • Two Information Booths: Berkeley Property Owners Assoc Members meeting and workshop, (156 reached) • Literature Rack: Berkeley Landlord 101 Seminar • 14 Housing Assessments/Interventions (14 lead related)
Emeryville	<ul style="list-style-type: none"> • Two Information Booths: Emeryville Block Party & Anna Yates PTO Meeting, (54 reached) • Mailing: Lead Poisoning Outreach and Education, (1 reached)
Oakland	<ul style="list-style-type: none"> • Presentation: Cal Works Public Service Trainee Program, (13 reached) • Information Booth: Back to School Event, (500 reached) • Mailing: Lead Poisoning Outreach and Education, (9 reached) • Two Literature Racks: Lincoln Family Resource Center Grand Opening & Davis Pediatrics • 14 Housing Assessments/Interventions (10 lead related)
Countywide Services	<ul style="list-style-type: none"> • Collaboration meeting: Alameda Safe Kids, (34 reached) • 208 Information line calls • 18,171 Website Visitors
Other Alameda County cities not in the CSA	<ul style="list-style-type: none"> • Mailing: Lead Poisoning Outreach and Education, (9 reached) • 33 Housing Assessments/Interventions (18 lead related)

- **Media:** Facebook likes and postings; What's New Postings on Department Website