

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*A Joint Powers Authority serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*  
*2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282*  
*WWW.ACHHD.ORG*

DATE: October 19, 2018

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Larry Brooks, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, October 25, 2018. The meeting will begin at 9:15 a.m. at Alameda County Administrator's Office, 1221 Oak Street, 5<sup>th</sup> Floor, Board Chambers, Oakland, CA.**

Attached is the agenda packet for the meeting. If you have any questions, please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

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Hon. Desley Brooks, City of Oakland • Hon. Susan Wengraf, City of Berkeley  
Hon. Mary Hatsume Vella, City of Alameda • John J. Bauters, City of Emeryville  
Hon. Wilma Chan, Alameda County • Gwen Hardy, Community Representative

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

**October 25, 2018  
9:15 A.M.**

Alameda County Administrator's Office  
**1221 Oak Street, 5<sup>th</sup> Floor, Board Chambers**  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Poisoning Prevention Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Lead Paint Litigation Update** (Information)
- 3) **Director's Report** (Discussion)
- 4) **Outreach and Education Monthly Report** (Information) Pg. 1  
Monthly presentation of the Department's primary prevention, outreach, and education activities.
- 5) **Announcements by Board Directors** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Healthy Homes Department office during normal business hours.**

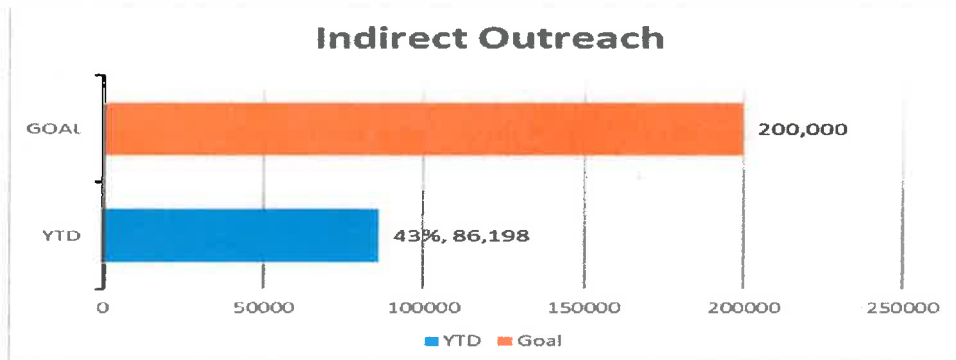
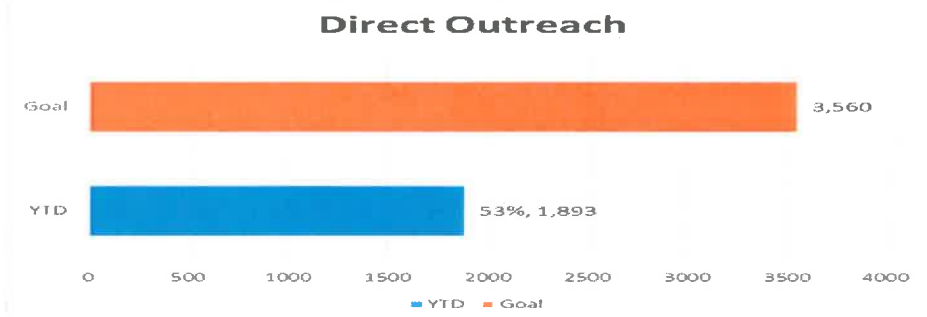
Agendas are available on the Department's website at [www.achhd.org](http://www.achhd.org)

# Alameda County Healthy Homes Department Outreach and Education Report Objectives FY 18-19

## Report for September 2018

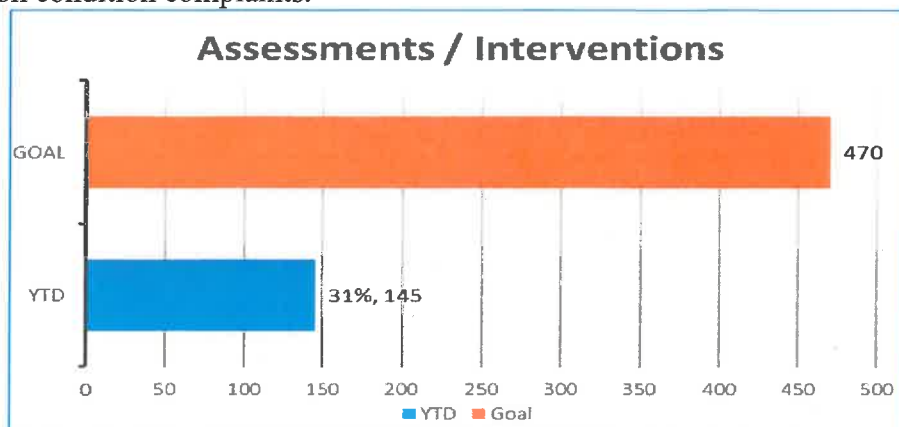
### Public Outreach

By June 30, 2019, Alameda County residents will be reached and informed of CSA property owner services, lead safety, lead regulations, childhood lead poisoning prevention, maintaining a lead-safe property, the impact of housing on health and other Department services. Direct outreach to 3,560 residents will be done through community events such as presentations, information booths, trainings, collaboration meetings and phone consultations, etc. Two hundred thousand individuals will be reached through website, social media, mailings, literature drops, and articles, etc.



### Healthy Housing Assessments/Interventions

By June 30, 2019, a total of 470 healthy housing assessments / interventions will be conducted in the homes of Alameda County residents participating in the Lead Hazard Control Program, Lead Poisoning Prevention Program, Minor Home Repair, and Independent Living Homes Project or when responding to unsafe renovation condition complaints.



## Activities conducted September 2018:

CITY	Public Outreach and Housing Assessments/Interventions
Alameda	<ul style="list-style-type: none"> <li>• Two Information Booths: City of Alameda Rent Stabilization Board, (18 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (1 reached)</li> <li>• 3 Housing Assessments/ Interventions</li> </ul>
Berkeley	<ul style="list-style-type: none"> <li>• Four Information Booths: Solano Stroll; Property Owners Assoc. Member Meeting; Workshop for Small Rental Property Owners; Landlord in Berkeley 101 Seminar, (347 reached)</li> <li>• 1 Housing Assessment/ Intervention</li> </ul>
Emeryville	<ul style="list-style-type: none"> <li>• Two Information Booths: Emeryville Health and Safety Fair; Emeryville Block Party, (50 reached)</li> <li>• Print media: Emeryville Quarterly Activity Guide, (15,319)</li> </ul>
Oakland	<ul style="list-style-type: none"> <li>• Information Booth: 22nd Back to School Shoe Giveaway; Oakland Homebuyers Workshop- Self Help Credit Union, (302 reached)</li> <li>• Two Collaboration Meetings: Surma Fact Sheet Field Testing Meeting; West Oakland Community Collaborative. (24 reached)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (14 reached)</li> <li>• 15 Housing Assessments/Interventions</li> </ul>
Countywide Services	<ul style="list-style-type: none"> <li>• Four Collaboration Meetings: Childhood Injury Prevention Network; Urban Metals Study West Oakland Collaborative Mtg; Alameda County Community Advisory Committee Meeting and Safe Kids Collaborative, (94 reached)</li> <li>• 187 Information line calls</li> <li>• 13,702 Website Visitors</li> <li>• 969 Facebook -reached</li> </ul>
Other Alameda County cities not in the CSA	<ul style="list-style-type: none"> <li>• Collaboration Meeting: Albany library / Community center, (1 reached)</li> <li>• Two Information Booths: Albany Senior Center Open House; 63rd Annual Newark Days, (400 reached)</li> <li>• Two Literature Racks: Albany permit office; Albany library / Community Center, (300)</li> <li>• Mailing: Lead Poisoning Outreach and Education, (14 reached)</li> <li>• Media: Castro Valley Patch (print); Castro Valley Forum (online), (22,500)</li> <li>• 10 Housing Assessments/ Interventions</li> </ul>

- **Media:** Facebook likes and postings; What's New Postings on Department Website