

**ALAMEDA COUNTY**  
**LEAD POISONING PREVENTION PROGRAM**

*Serving the Cities of Alameda, Berkeley, Emeryville, and Oakland*

**2000 Embarcadero, Suite #300 • Oakland, CA 94606 • (510) 567-8282**

WWW.ACLPPP.ORG

DATE: July 2, 2009

TO: Directors and Alternates  
Alameda County Lead Poisoning Prevention Program

FROM: Mark Allen, Secretary  
Joint Powers Authority

SUBJECT: **Program Operations Committee Meeting**

The next regular meeting of the Program Operations Committee of the Alameda County Lead Poisoning Prevention Program is scheduled for **Thursday, July 9, 2009. The meeting will begin at 9:45 a.m. at 1221 Oak St., Room 220E, Oakland.** Attached is the agenda packet for the meeting.

If you are not planning to attend please contact Lidice De La Fuente at (510) 567-8291.

Thank you.

Attachments

ALAMEDA COUNTY LEAD POISONING PREVENTION PROGRAM  
JOINT POWERS AUTHORITY

A G E N D A

**Program Operations Committee**

July 9, 2009  
9:45 a.m.

1221 Oak Street, Room 220E  
Oakland, California

NOTICE: All meetings of the Alameda County Lead Abatement Program Joint Powers Authority Board of Directors are open to the public. Those wishing to address the Board of Directors on items not on the agenda may do so during the open forum section of the meeting.

- 1) **Open Forum** (Discussion)  
Directors, alternates, staff, or members of the public may address the Board of Directors regarding items not on the agenda. The Board will listen to matters presented but may not take action on these items.
- 2) **Director's Report**
- 3) **Public Awareness and Education Report** (Discussion) p. 1  
Monthly presentation of the program's primary prevention, outreach, and education activities.
- 4) **Announcements by Board Members** (Information)

**Material related to an item on this Agenda, including those submitted to the Board of Directors after distribution of the agenda packet, are available for public inspection at the Alameda County Lead Poisoning Prevention office during normal business hours.**

**Agendas are available on the Program's website at [www.aclppp.org](http://www.aclppp.org)**

**Public Awareness and Education  
ALAMEDA COUNTY  
Report for Month of June, 2009**

**Objectives FY 08-09**

**To date**

**Increase Public Awareness    43,000 Individuals**

**39,269 Individuals reached**

*By June 30, 2009 there will be a 20% increase (to 43,000) in the number of people in Alameda County who, through contact with the Program, increase their awareness of lead poisoning, see a connection between their health and housing, believe lead poisoning is an important issue, and are aware of ACLPPP services, as demonstrated by an increased number of people contacting the program through the website or infoline.*

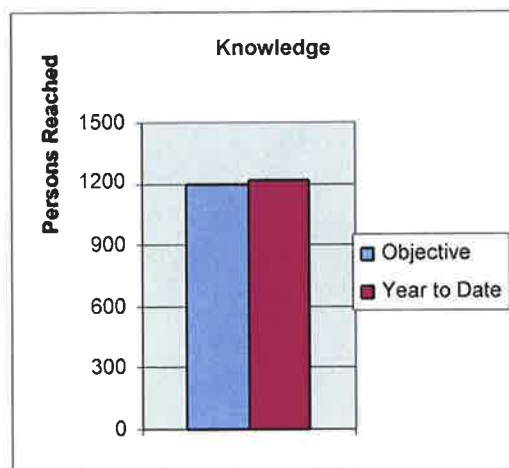
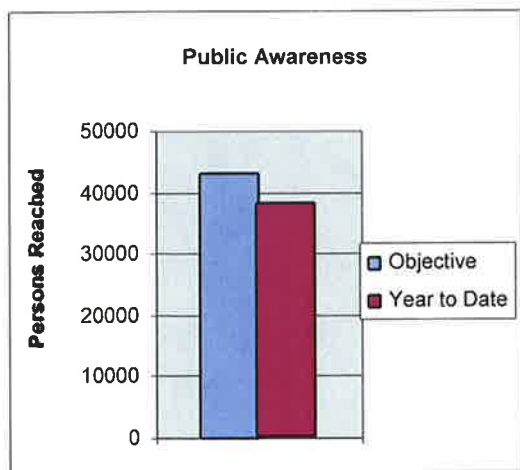
**Increase Knowledge            1,200 Individuals**

**1,225 Individuals reached**

*By June 30, 2009, 1,200 people will demonstrate an increase in their knowledge of the risks, sources and ways to prevent lead poisoning and to make their home healthier by completing an evaluation form at the end of a presentation, class or training, or completing an on-line quiz.*

**Progress on Objectives**

Accomplished To Date:



**Public Awareness and Education  
ALAMEDA COUNTY  
Report for Month of June, 2009**

**Progress on Objectives**

**Activities conducted June, 2009:**

<b>Strategy</b>	<b>Promote Awareness</b>	<b>Provide Public Education and Services</b>	<b>Develop Partnerships and Capacity</b>
<b>CITY</b>			
<b>Alameda</b>	<ul style="list-style-type: none"> <li>• 5 Infoline Inquires</li> <li>• 8 Literature racks filled</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Lead Sampling Kits provided</li> <li>• 3 In-Home Consultations</li> <li>• 3 HEPA Vacuums provided</li> <li>• 2 individuals trained Lead Safe Work Practices</li> </ul>	
<b>Berkeley</b>	<ul style="list-style-type: none"> <li>• 11 Infoline Inquires</li> <li>• 21 Literature Racks filled</li> <li>• Information booth at Juneteenth Festival</li> <li>• Information booth at Toxic Free Homes</li> </ul>	<ul style="list-style-type: none"> <li>• 4 HEPA Vacuums provided</li> <li>• 8 Lead Sampling kits provided</li> <li>• 5 In-Home Consultations</li> <li>• 1 Unsafe renovation consult</li> <li>• 2 individuals trained in Lead Safe Work Practices</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting with Berkeley Lead Program Coordinator</li> <li>• Planning and collaboration meeting to discuss November 7<sup>th</sup> event hosted by St. Paul AME Church</li> <li>• City of Berkeley Public Health Action Team meeting</li> </ul>
<b>Emeryville</b>	<ul style="list-style-type: none"> <li>• 1 Infoline Inquiry</li> <li>• 9 Literature racks filled</li> </ul>	<ul style="list-style-type: none"> <li>• 1 In-Home consultation</li> <li>• 1 Sampling Kit provided</li> </ul>	
<b>Oakland</b>	<ul style="list-style-type: none"> <li>• 16 Infoline inquires</li> <li>• 24 Literature racks filled</li> <li>• Information regarding lead hazard control assistance given at 3 RHANAC workshops</li> <li>• Information booth at Health and Safety Fair</li> <li>• Information booth at Healthy Living Fair</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Unsafe renovation consults</li> <li>• 10 HEPA Vacuums provided</li> <li>• 4 In-Home Consultations</li> <li>• 8 Lead Sampling Kits provided</li> <li>• 21 Oakland Public Works employees attended Mold Awareness training</li> <li>• 2 individuals trained in Lead Safe Work Practices</li> <li>• 23 individuals from Alameda County Public Health attended Lead 101 training</li> <li>• 64 employees of the City of Oakland Building Services Dept attended Lead training</li> <li>• 25 individuals attended Lead Hazard Repair Services presentation at Oakland Housing Authority</li> <li>• 6 employees of Kelly Moore Paint Store attended Lead 101 training</li> </ul>	<ul style="list-style-type: none"> <li>• Collaboration meeting with principal of Futures Elementary School</li> <li>• Collaboration with Oakland Unified School District Family and Community Office</li> <li>• Meeting with Supervisor Alice Lai-Bitker and Dr. Tony Iton regarding collaboration with Alameda County Public Health Dept..</li> <li>• Collaborative presentation with City of Oakland's Life Enrichment Education Partnership on Cognitive Effects on Children</li> </ul>
<b>Rest of County</b>	<ul style="list-style-type: none"> <li>• 13 Infoline inquires</li> <li>• 18 Literature racks filled</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Unsafe renovation consult</li> <li>• 14 CDA zoning and permit staff attended Lead training</li> </ul>	

Strategy	Promote Awareness	Provide Public Education and Services	Develop Partnerships and Capacity
<b>CITY</b>			
<b>Alameda County-Wide</b>	<ul style="list-style-type: none"> <li>• 1,981 Website visitors</li> <li>• 4 Media Spots</li> <li>• 4 Infoline inquires</li> </ul>		<ul style="list-style-type: none"> <li>• Attended the Alameda County EEC Special Education meeting</li> </ul>
<b>Bay-Area Wide</b>	<ul style="list-style-type: none"> <li>• 11 Infoline Inquires</li> <li>• Nursing staff interviewed by KQED, NPR regarding lead, interviews to air in August</li> </ul>	<ul style="list-style-type: none"> <li>• 32 individuals attended Healthy Homes Community Health Workers training</li> </ul>	<ul style="list-style-type: none"> <li>• Information meeting with City of Concord regarding Lead Hazard Control grantee occupant relations and income verification</li> <li>• Attended the California Breathing State Symposium</li> <li>• Phone conference with the State of California Care Management work group</li> </ul>