

The meeting room is wheelchair accessible. A Sign Language interpreter may be available upon five (5) days notice. Please telephone 510-670-5400. Personal sound amplifiers are available for the hearing impaired.

Any member of the Audience desiring to address the Council:

- * Complete a speaker form and give it to the Secretary prior to the start of the hearing, or as soon as possible after the hearing begins;*
- * After receiving recognition from the Chair, please walk to the rostrum, located directly in front of the Chair, state your name and address, and then begin your comments;*
- * Each speaker may be limited to three (3) minutes).*

Only items on the agenda may be acted upon. Open Forum is provided for any member of the public wishing to speak on an item not on the agenda. The three minute limit will apply

Agenda

Castro Valley Municipal Advisory Council

Monday, April 12, 2010

Time: 6:00 p.m.

Place: Castro Valley Library, Chabot Room
3600 Norbridge Avenue, Castro Valley, California

- A. Call to Order/Roll Call**
- B. Approval of Minutes of March 22, 2010**
- C. Public Announcements/Open Forum**

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- D. Consent Calendar – No Items**
- E. Regular Calendar**
- 1. PROPOSED NEW CLIMATE ACTION PLAN FOR UNINCORPORATED AREAS OF ALAMEDA COUNTY** ~ An overview of the draft climate action plan on how to reduce greenhouse gas emissions from community activities in line with local and regional targets. **Staff Planner: Bruce Jensen**
 - 2. ADMINISTRATIVE CONDITIONAL USE PERMIT, PLN 2010-00031 – COFFEY, JOHN T. & SHARON S./MARKETSHARE, INC -** Application to allow for temporary placement of two (4' X 8') directional tract signs in a P-D (Planned Development, 1408th Zoning Unit) District, on a site measuring approximately 7,632 sq. ft (0.175 acres) located at 3151 Grove Way, southeast side , 800 feet northeast of Center Street, Castro Valley area of unincorporated Alameda County, designated Assessor's Parcel Number: 417-0010-013-02. **Staff Planner: Damien Curry**
 - 3. ADMINISTRATIVE CONDITIONAL USE PERMIT, PLN2010-00032 – FIVE CANYONS HOMEOWNERS ASSOCIATION / MARKETSHARE, INC. -**Application to allow for temporary placement of a (36'' X 60'') directional tract sign in a P-D (Planned Development, 2100th Zoning Unit) District, on a site measuring approximately 2,476 sq. ft (0.056 acres) located on Five Canyons Parkway, southwest side , 570 feet north of Boulder Canyon Drive, Castro Valley area of unincorporated Alameda County, designated Assessor's Parcel Number: 417-0161-004-06. **Staff Planner: Damien Curry**
 - 4. ADMINISTRATIVE CONDITIONAL USE PERMIT, PLN2010-00033 – HAYWARD AREA RECREATION DISTRICT / MARKETSHARE, INC -** Application to allow for temporary placement of a (40'' X 65'') directional tract sign in a P-D (Planned Development, 1985th Zoning Unit) District, on a site measuring approximately 529,036 sq. ft (12.145 acres) located on Five Canyons Parkway, northwest side , 175 feet north of Fairview Avenue, Castro Valley area of unincorporated Alameda County, designated Assessor's Parcel Number: 417-0289-016. **Staff Planner: Damien Curry**

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5. **SIGN REVIEW, PLN2009-00101 – MARINELLO SCHOOL OF BEAUTY** - Application to allow six signs, including replacement of four existing signs: two double faced pole signs (previously constructed with permits), signage on front awning, and one wall mounted sign on rear of building; plus one new freestanding directional sign and one new wall-mounted sign, in the *Castro Valley Central Business District Specific Plan*, Subarea 5 (CVCBDSP-SUB 5), on a site located at 2806 Castro Valley Blvd, north side, 250 feet west of Wisteria Street, unincorporated Castro Valley of Alameda County, designated Assessor's Parcel Number: 084A-0131-013-00. **Staff Planner: Carole Kajita**
6. **SIGN REVIEW, PLN2010-00002 - DAVID FORD//ALL SIGN SERVICES//CVS REALTY COMPANY** – Application to allow new signage in the *Castro Valley Central Business District Specific Plan*, Subarea 10 (CVCBDSP-SUB 10) District located at 3667 Castro Valley Boulevard, south side, 570 feet east of Redwood Road, Castro Valley area of unincorporated Alameda County, bearing County's Assessor's Parcel Number: 084C-0621-001-04. **Staff Planner: Richard Tarbell.**
- F. **Chair's Report**
- G. **Committee Reports**
- **Eden Area Alcohol Policy Committee**
 - **Redevelopment Citizens Advisory Committee**
 - **Ordinance Review Committee**
 - **Eden Area Livability Initiative**
- H. **Staff Announcements, Comments and Reports**
- I. **Council Announcements, Comments and Reports**
- J. **Adjourn**

NEXT HEARING DATE: MONDAY, April 26, 2010