CCE is Growing in California

Operational CCAs
- MCE Clean Energy (includes Napa County, parts of Contra Costa and Solano Counties)
- Lancaster Choice Energy
- Sonoma Clean Power

2016 Launch
- City/County of San Francisco / CleanPowerSF
- San Mateo County / Peninsula Clean Energy

Exploring / in Process
- Alameda County
- Butte County
- City of San Jose
- Contra Costa County
- Humboldt County
- Lake County
- Los Angeles County
- Mendocino County
- Monterey County*
- Placer County
- Riverside County
- San Benito County*
- San Bernardino County
- San Diego County
- San Luis Obispo County**
- Santa Barbara County**
- Santa Clara County / Silicon Valley Clean Energy
- Santa Cruz County*
- Solano County
- Ventura County**
- Yolo County

*Monterey Bay Tri-County
**Central Coast Tri-County
**Phase 1a: Early Planning**
- BOS funds allocated
- Load data request into PG&E
- Steering Committee (SC) formed
- Webpage and Stakeholder database developed

**Phase 1b: Tech Study**
- Final scope reviewed by SC
  - RFP issued and Study completed
  - Targeted stakeholder mtgs; plan for Phase 2 community outreach
    - Expand website
    - Go/No-Go decision

**Phase 2: Program Dev’t**
- Enabling Ordinances (CCE/JPA)
  - Expanded outreach
  - Energy Svcs RFP/Negotiations
  - Implementation Plan to CPUC
  - Utility Service Agrmt
  - Bridge financing to revenue

**Phase 3: CCE Launch**
- JPA Org. Devt (e.g. working cap, staffing)
- Data Mgmt and other Svc. Contracts
- Marketing campaign
- Call Center; opt-out notifications
- Conservation & Renewables programming

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**Project Timeline**

- **June 2016**
  - County Go/No-Go Decision

- **Q2/3 2016**
  - Initial JPA Formation

- **Q3/4 2016**
  - Imp Plan & Energy Svcs

- **Q2 2017**
  - Program Launch
April – June 2016

✓ Complete Technical Study *
✓ Briefings to City Councils
✓ JPA Agreement – Feedback and Discussions *
✓ CCE Ordinance Prepared
✓ EBCE website and collateral development *
✓ RFP for Marketing services
✓ Begin Bank meetings; develop banking services RFP
✓ Preparation for Board of Supervisors meeting; Phase II funding authorization

* Items for steering committee review
July – October 2016

✓ Tech Study result briefings/study sessions for City Councils
  - All materials for Go/No-Go decision by October 31

✓ Prepare and release initial power supply RFP*

✓ Begin robust public outreach/marketing campaign

✓ Draft Implementation Plan*
  - Select desired supply portfolio targets
  - Customer Phasing schedule
  - Inclusion of energy programs

✓ Prepare for JPA Board and administration
✓ Staffing Plan/initiate CEO search

✓ Data Mgmt/Call Center RFP and selection*

* Items for steering committee review
November – December 2016

- 1st EBCE Board Meeting
- Submit Implementation Plan to CPUC
- Confirm energy supply and data management contracts
- Confirm banking partner and credit terms
- Hire CEO and begin staffing up for key functions
- Call center live; prepare for customer notification process
- Prepare Utility Service Agreement
January – April 2017

- Continue staffing up; office space, etc
- Set rates (January)
- Customer notification #s 1 and 2 (Feb/March)
- Post Bond and utility security deposit
- Begin phase I customer enrollment (it is likely that customers will be phased in over a 12-18 month period)

* Items for steering committee review