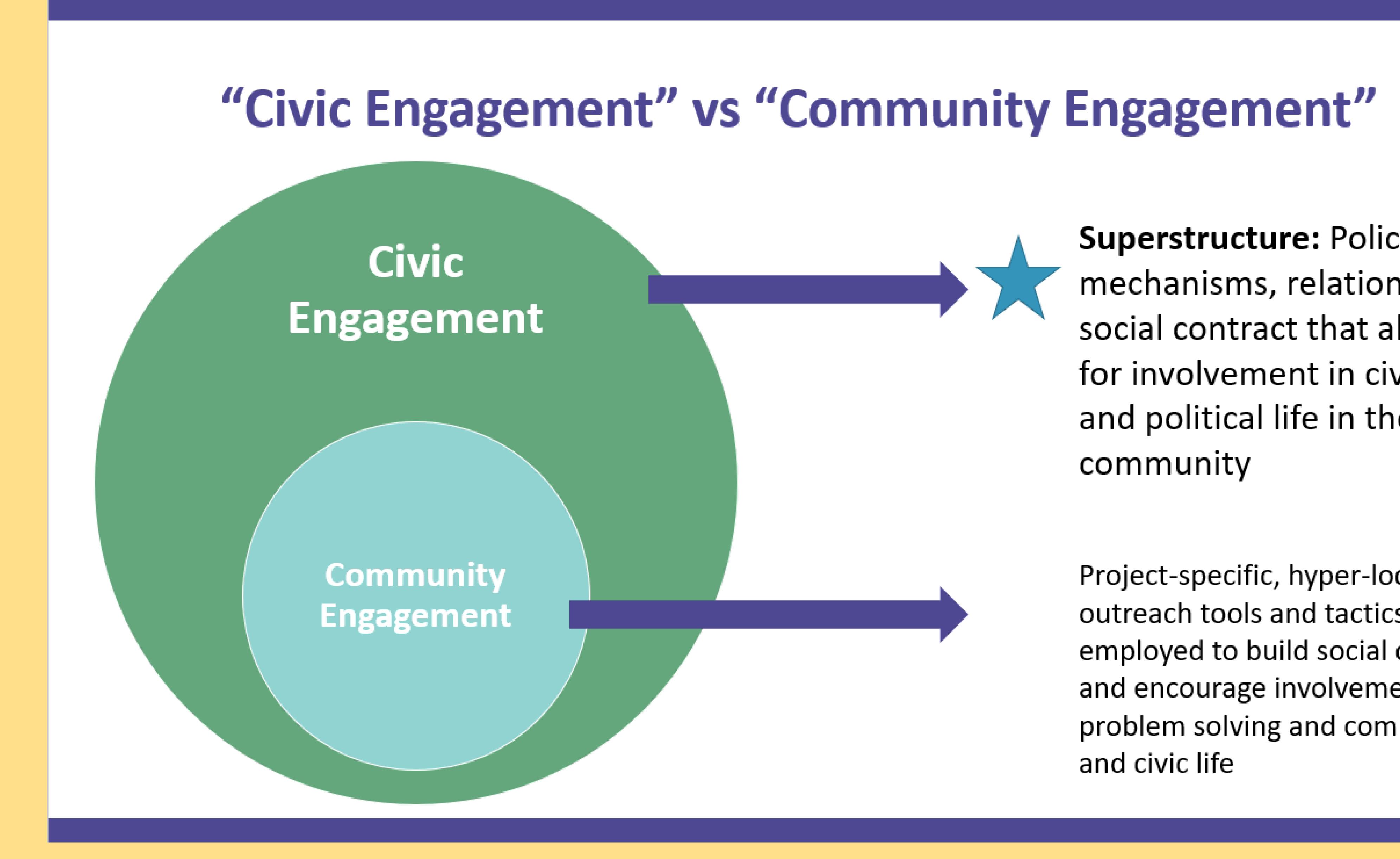
# **ACHCC EJ Bucket** Meeting 8 August 18, 2022 Civic Engagement

# SB 1000 and Civic Engagement:

Civic engagement is an ongoing process that builds relationships and develops equtiable engagement strategies.

# **Solutions Proposed by ACHCC (with top 5 rankings)**

a. 1 Office of Unincorporated in CAO	b. 5 Designated MAC seat(s) for EJ census tract resident(s)	c. Unincorporated Youth Commission ★ ★ ★	d. ACHCC funded and institutionalized	e. Block Associations & Business Improvement Districts
f. 2 Permanent caure of community outreach workers/ CBOs on contract	g. Centralized contact list for community outreach	h. Mini-grant program to fund CBO and individual EJ projects ★ ★★★★	i. Centralized digital engagement tool/website	j. County-led volunteer program for community greening (PWA?)
k. Translation	l. Monthly or	m. iPad fleet for use	n. County privacy	o. 3 Program to bruge



EJ Element must include objectives and policies that facilitate and promote ongoing civic engagement in priority communities, including metrics to evaluate progress.

### Brainstorming activity: Up to 3 stickies per person, per section Imagine rollout of this solution. What would it look like? What benefits do you see? Any concerns? What is needed?



Superstructure: Policies, mechanisms, relationships, social contract that allow for involvement in civic and political life in the community

Project-specific, hyper-local, outreach tools and tactics employed to build social capital and encourage involvement in problem solving and community and civic life

## **Civic Engagement Concerns from Community:**

- prioritized
- seriously
- populations

in CAO		Permane	nt cadre c	of outre	ach work	ers 3	Bridg	e Tech Div	vide			Transla	atio
	Create a catalogue of CBO's specialty populations they reach out to (if available)	Create ongoing training program to support outreach workers as they work in communities - safety, cultural comp, MH first aid	Sustainable; need to see the projects through	Structured Outreach training program		Free interne for low income household	computers with programs like coding, design	rs, that bridge tech divide - many working class	How to get newsletters, county meetings/townhalls, resources, services etc. to the people?	Create hubs of free wi-fi in the unincorporated areas	Dismantling structural racism, cultural competency front and center	Acknowledging CA and Bay Area language history: ex forced assimilation of Ohlone, Latinx, Chinese, Japanese etc.	F
How do we ascribe the office enough power to get the work it needs done?	How will this be funded?	How will work be prioritized?	What are they outreaching about? IF this is primarily listening and engagement to build an organized base. I think that would be best, rather than just outreach about some specific topics. Could be some of both of course		How does this relate to the idea of block groups? Are they a part of the county or contracted (promotoras)? Are they in the office of unincorporated?	Can utilize outreach workers to d one-on one he with tech		t	improve wifi. get cable company to commit to unincorporated.	AC Library offers long term hotspot loans to CBOs, can expand if need increases		put it in contracts/ agreements so it's institutionalized	h
What's its relationship with the CAO, as a city manager proxy? (Answer: it would have to answer to the CAO)	how to prioritize geography with Ashland/Cherryland (e.g. AC nutrition and HARD ) with JOINT funding	This seems to align closely with g. But also, for the outreach to be meaningful, we will need to have projects or input that is needed.		mini-grants could help enable the learning community idea >	being non-county employees would offer some independence; multiple contracts could foster a learning community, and manager of office of uninc. could keep everyone connected/learning together.	Social media marketing classes	)		Partnership with Tech Exchange in Oakland (classes, refurbished tech, free chromebooks) something like this would be super valuable	Libraries as host for tech			
Requirement of Residency of Eden Area (Ashland, Castro Valley, Cherryland, Hayward Acres, Fairview, San Lorenzo) not just Alameda County	This is critical to getting resources (eg emergency g								100% internet connectivity as a goal! it's possible!	is there a position in office of uninc. to update tech in area/ ensure unincorporated gets tech updates?			
						community outreach need lived experience and CBO of live experiences	e and need fo	community or outreach workers,					

Unincorporated communities feel overlooked, left out, not

Lack of government accountability; community feedback not taken

Outreach methods and meeting structures inaccessible to some

Community members feel insufficiently informed about meetings

