**AMBISSADOR OPPORTUNITIES**

**Become an expert on Census 2020**

- Attend Alameda County sponsored trainings!
  - Onboarding Conference Call (early December)
  - “How to” conduct Census Outreach (Jan - March)

**Conduct outreach in your community**

- Adopt your block: Knock on your neighbors doors and remind people to take their Census
- Staff a Questionnaire Assistance Center (QAC): Provide in-person Census support
- Host a Census event or workshop

**Keep your community informed**

- Share census information via existing communications platforms such as e-blasts and social media (Facebook, Twitter, etc), we’ll draft the content, all you need do is share!

**Access Ambassador-exclusive resources**

- Census 2020 Ambassador branded t-shirts
- Talking points
- How-to guides & One-pagers
- I’m Counted Stickers

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**What is it?**

A once in a decade chance to count everyone in a decade chance to count everyone in a decade chance to count everyone in a decade chance to count everyone to bring money, data, and decision makers to our communities

**Why does it matter?**

Alameda County has 413,000 residents who are considered “Hard-to-Count,” such as seniors, young children, immigrants, and low income individuals.

**What can you do to ensure our community counts?**

As trusted community members, we invite you to volunteer as an Ambassador to educate residents about the census and motivate your communities to get counted.

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**Are you a trusted messenger and wish to lead outreach in your community?**

**Sign-up to volunteer here:** http://www.bit.ly/CensusAmbassador

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**TIMELINE**

- **September 16, 2019**
  - Application opens
- **October 28, 2019**
  - Applications due for minigrants
- **December 2019**
  - Onboarding conference call
- **January - March 2020**
  - Training workshops: “How to” conduct Census Outreach
- **March - July 2020**
  - Census outreach
- **July 2020**
  - Final report due

Don’t worry! This will be a simple form with clear instructions