



Green Energy Best Practices

Alameda County & Cities Climate Forum

January 23, 2009

It's Not Easy Being Green

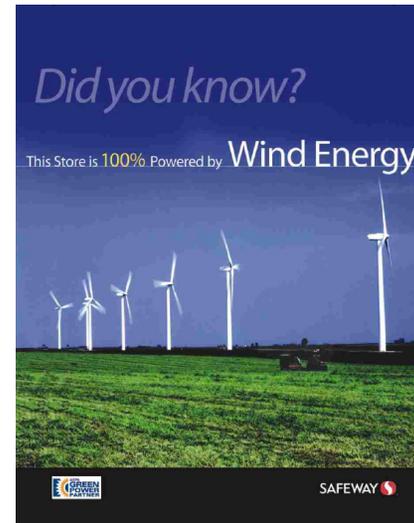


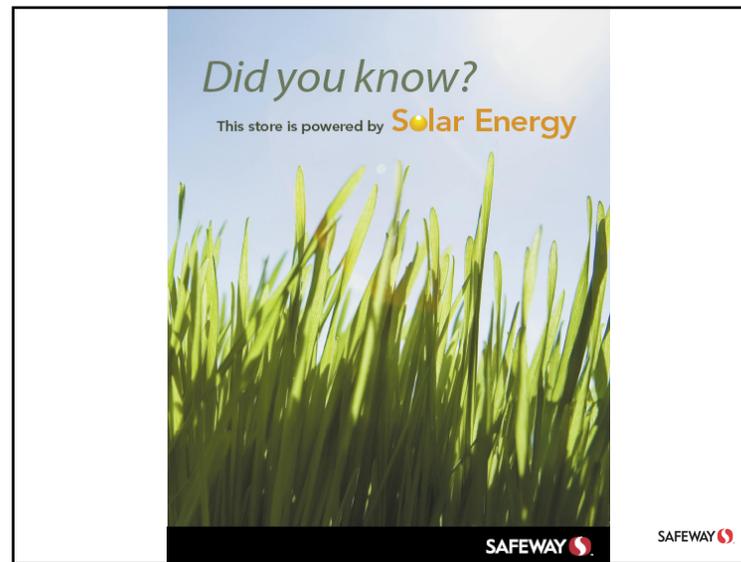
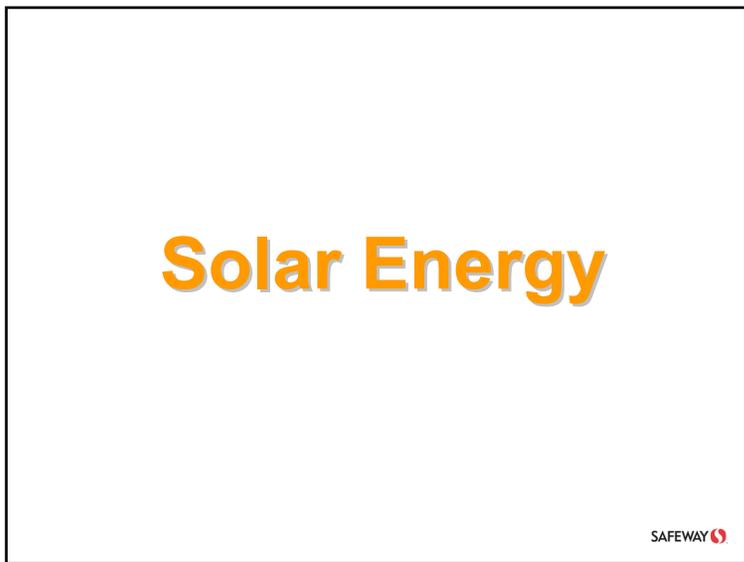
Wind Energy



Did you know?

This Store is 100% Powered by Wind Energy









SAFWAY 

We are making **Green** a
priority...And a promise.

SAFWAY 



SAFWAY 

**Grocers or Retailers in the United States that
are members of the Chicago Climate Exchange:**

-
1. **SAFWAY** 
 - 2.
 - 3.
 - 4.

SAFWAY 



Employee Programs





Looking to reduce your
carbon footprint?

Welcome Safeway Employees!

Since 2005, Safeway has supported wind energy to offset the power used by all of our fuel stations, corporate offices, and San Francisco, CA and Boulder, CO stores through the purchase of Renewable Energy Certificates (RECs). By calculating your carbon footprint and offsetting it with RECs, you are supporting the growth of clean, renewable energy and contributing to a more sustainable future.

CARBON FOOTPRINT CALCULATOR

Calculate how much CO₂ you produce in everyday life and offset it with clean, renewable WIND ENERGY.

- 1** ENTER your energy use for you:
 - Home Electricity
 - Car Travel
 - Air Travel
- 2** CALCULATE how much CO₂ you produce
- 3** BUY wind power to become carbon neutral*

[START HERE](#)

[Methodology](#) | [FAQ](#) | [Compatibility](#)

Start Calculator

- 1: Home Electricity
- 2: Car Travel
- 3: Air Travel
- 4: Totals
- 5: Purchase
- 6: Your Certificate

3Degrees

Have Questions?
Please VISIT OUR FAQS

SAMPLE COSTS

- Average U.S. home: \$7/month
- 1,000 miles car travel per month: \$5/month
- 1 roundtrip airfare San Francisco to New York: \$2/month





Bringing Climate Solutions Down to Earth



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Go Solar with the Nation's #1 Provider of Clean, Affordable Solar Power

Get Started NOW!

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Commercial Solar for [Businesses](#)

Large Commercial Solar for [Manufacturers](#)

Residential Solar for [Property Managers](#)

Solar savings calculator

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Call an REC Solar Consultant today
800.667.SOLAR (666.457.4377)
info@recsolar.com | 888.224.4377



Safeway Employee Purchase Program

Get ready to solarize your life!

The Employee Purchase Program (EPP) offers Safeway employees the opportunity to own their own solar system at a special discounted price. Find satisfaction in producing your own electricity with the power of the sun while taking your part to save the planet and the stability of a share.

Purchasing a solar electric system from REC Solar will:

- Reduce your monthly electric bill
- Protect yourself from future electric rate increases due to runaway fossil fuel prices
- Increase the value of your company
- Invest in clean, renewable energy
- Control your cost of electricity

Eligibility:
All Safeway employees who live within 100 miles of an REC Solar branch office (map details)

How to Get Started
Request a free site evaluation and financial analysis to see if solar is right for you.

Safeway benefits and discounts

- Receive a \$2,000 credit off the solar system installation cost.
- Discounted rate to take off competitive market pricing. No discount cap.
- Extra to save an additional \$2,000 off your system if you are the first 200 Safeway employees to sign up. Set up a site evaluation now.
- Receive a REC Solar Rebate/Discount to track your system's production consistently from your first payment.
- Attend free solar workshops at one of the Safeway locations.

How Solar can contribute to a Great Cause
For every REC Solar system sold, REC Solar will donate a residential solar system to a local non-profit organization in your area.

For more information, please select from one of the following:

- Take Questions and Feedback
- Find Us Online
- Find Us In Your Area
- Get Us On Your Radar



When it comes to GHG



is a **pioneer**



Pioneers

don't have maps

SAFEWAY 

It's Not Easy Being Green

SAFEWAY 

