

2013 Steering Committee:

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Amapola Beenn
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Public Policy Committee Meeting

Monday, November 4, 2013

6:30 pm

4Cs of Alameda County!!!!

22351 City Center Drive

Hayward, CA

Pizza Provided

“The Mission of the Public Policy Committee is to support the mission of the Planning Council by monitoring and developing early care and education legislation, policies and regulations that impact children, families and child care providers and recommending appropriate action to the Child Care Planning Council.”

Agenda

- I. **Welcome/Introductions/Announcements**
- II. **Report Out from State Contractors, Other CCPC Committees (10)**
- III. **Review, Discuss and Possibly Take Action on State And/or Federal Legislation and Budget**
- IV. **Review and Refine CCPC Communications Plan, Recommendation on Logo Redesign**
- V. **Review and Determine Next Steps on CCPC Action Plan for Public Policy, Including Possible Approval of Sending Child Care Data By District to Elected Officials**
- VI. **Develop December Agenda, Adjourn (5)**

Next Meeting: Monday, December 2, 2013 6:30--8:30pm at 4Cs Hayward!!!!!!!



When	Committee	Action
July-September	Public Policy Relevant CCPC Goal: Maximize revenue	<ul style="list-style-type: none"> • Plan for school district outreach around ece (lead: Lisa Erickson) • Identify opportunity(ies) to educate child care field about new Health Exchange (lead: Ellen) • Discuss parent involvement goals and identify engagement strategies • Develop Comprehensive Communications Plan that would 1) Roll out name change 2) Create awareness of Planning Council through a variety of messages, including branding, advocacy, outreach and education about the Council's mission and work. (lead: Robin Michel) • Discuss and develop options to increase child care access for low income parents • Develop Public Policy Platform for September 20th CCPC approval • Work with state contractors to disseminate legislative district data
October-December	Public Policy	<ul style="list-style-type: none"> • Submit communications plan to CCPC
January-March	Public Policy	<ul style="list-style-type: none"> • Host legislative breakfast; event with public officials, refugees?; include district specific data