

**2013 Steering Committee:**

Rosemary Almand  
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Margaret Bartelt  
Amapola Beenn  
Ray Black  
Tracey Black  
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Susan Morris  
Ramil Rivera  
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Lynda Schwabe  
Sandi Soliday  
Sandra Taylor  
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**Public Policy Committee Meeting**

Monday, December 2, 2013

6:30 pm

**4Cs of Alameda County!!!!**

**22351 City Center Drive**

Hayward, CA

Pizza Provided

*“The Mission of the Public Policy Committee is to support the mission of the Planning Council by monitoring and developing early care and education legislation, policies and regulations that impact children, families and child care providers and recommending appropriate action to the Child Care Planning Council.”*

***Agenda***

- I. Welcome/Introductions/Announcements**
- II. Report Out from State Contractors, Other CCPC Committees (10)**
- III. Review, Discuss and Possibly Take Action on State And/or Federal Legislation and Budget**
- IV. New Resource and Referral Portfolio and Child Care Supply: What’s Alameda County’s “Story Behind the Baseline”/Decline in Family Child Care Spaces, And What is The Impact**
- V. Discussion and Possible Action Related to Communications and New Resources from California Budget Project, and Others**
- VI. Discussion and Possible Action on Spring Legislative Breakfast**
- VII. Develop January Agenda, Adjourn (5)**

**Next Meeting: Monday, January 13, 2014 6:30--8:30pm at 4Cs Hayward!!!!!!!**



When	Committee	Action
<b>July-September</b>	Public Policy Relevant CCPC Goal: Maximize revenue	<ul style="list-style-type: none"> <li>• Plan for school district outreach around ece (lead: Lisa Erickson)</li> <li>• Identify opportunity(ies) to educate child care field about new Health Exchange (lead: Ellen)</li> <li>• Discuss parent involvement goals and identify engagement strategies</li> <li>• Develop Comprehensive Communications Plan that would 1) Roll out name change 2) Create awareness of Planning Council through a variety of messages, including branding, advocacy, outreach and education about the Council's mission and work. (lead: Robin Michel)</li> <li>• Discuss and develop options to increase child care access for low income parents</li> <li>• Develop Public Policy Platform for September 20th CCPC approval</li> <li>• Work with state contractors to disseminate legislative district data</li> </ul>
<b>October-December</b>	Public Policy	<ul style="list-style-type: none"> <li>• Submit communications plan to CCPC</li> </ul>
<b>January-March</b>	Public Policy	<ul style="list-style-type: none"> <li>• Host legislative breakfast; event with public officials, refugees?; include district specific data</li> </ul>