



2014 Steering Committee:

Rosemary Almand
Mirella Almaraz
Margaret Bartelt
Amapola Beenn
Tracey Black
Alexandra Caraballo
Jenna Churchman
Franca Cioria

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Kim Di Giacomo
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Susan Morris
Melanie Mueller
Sarah Pollock
Ramil Rivera
Sandra Rodriguez
Samantha Rogers
Zina Rosen-Simon
Sandi Soliday
Sandra Taylor
Carol Thompson
Veronica Ufoegbune

Staff:

Neva Bandelow

ECE Program Specialist
Phone: 510-208-9722

neva.bandelow@acgov.org

Ellen Dektar

Community Development
and Policy Specialist
Phone: 510-208-9578

ellen.dektar@acgov.org

Angie Garling

Coordinator
Phone: 510-208-9675

Angie.garling@acgov.org

Michael Panori

Program Support
Phone: 510-208-9620

Michael.panori@acgov.org



1401 Lakeside Drive, #1116
Oakland, CA 94612

Fax: 510-208-9579

www.acgov.org/childcare

Public Policy Committee Meeting

Monday, July 7, 2014

6:30 pm

4Cs of Alameda County!

22351 City Center Drive

Hayward, CA

Pizza Provided

“The Mission of the Public Policy Committee is to support the mission of the Planning Council by monitoring and developing early care and education legislation, policies and regulations that impact children, families and child care providers and recommending appropriate action to the Child Care Planning Council.”

Agenda

- I. Welcome/Introductions/Announcements (5)**
- II. Report Out from State Contractors, Other ECEPC Committees (10)**
- III. Review, Discuss and Possibly Take Action on Local, State And/or Federal Legislation and Budget, With Focus on State Budget
SB 837 (Guiding Language for AB 212 \$15 million)**
- IV. Review ICPC Risk and Reach Report and Discuss Implications for ECE Activity (15)**
- V. Update and Possible Action on School District Efforts
OUSD/ Packard Application**
- VI. Develop August Agenda, Adjourn (5)**

Next Meeting: Monday, August 4, 2014 6:30--8:30pm at 4Cs Hayward!



When	Committee	Action
July-September	Public Policy Relevant CCPC Goal: Maximize revenue	<ul style="list-style-type: none"> • Plan for school district outreach around ece (lead: Lisa Erickson) • Identify opportunity(ies) to educate child care field about new Health Exchange (lead: Ellen) • Discuss parent involvement goals and identify engagement strategies • Develop Comprehensive Communications Plan that would 1) Roll out name change 2) Create awareness of Planning Council through a variety of messages, including branding, advocacy, outreach and education about the Council's mission and work. (lead: Robin Michel) • Discuss and develop options to increase child care access for low income parents • Develop Public Policy Platform for September 20th CCPC approval • Work with state contractors to disseminate legislative district data
October-December	Public Policy	<ul style="list-style-type: none"> • Submit communications plan to CCPC
January-March	Public Policy	<ul style="list-style-type: none"> • Host legislative breakfast; event with public officials, refugees?; include district specific data