



**2014 Steering Committee:**

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Alexandra Caraballo  
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Susan Morris  
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**Public Policy Committee Meeting**

Monday, August 4, 2014

6:30 pm

4Cs of Alameda County!

22351 City Center Drive

Hayward, CA

Pizza Provided

*“The Mission of the Public Policy Committee is to support the mission of the Planning Council by monitoring and developing early care and education legislation, policies and regulations that impact children, families and child care providers and recommending appropriate action to the Child Care Planning Council.”*

**Agenda**

- I. Welcome/Introductions/Announcements (5)**
- II. Report Out from State Contractors, Other ECEPC Committees (10)**
- III. Review, Discuss and Possibly Take Action on Local, State And/or Federal Legislation and Budget, With Focus on SB 837 (Guiding Language for AB 212 \$15 million) (10)**
- IV. Update and Possible Action on School District Efforts OUSD/ Packard Application (30)**
- V. Possible Action to Develop Message and Schedule for Board of Supervisors Visits/Outreach (20)**
- VI. Preliminary Discussion of 2015 ECEPC Legislative Platform (20)**
- VII. Develop September Agenda, Adjourn (5)**

**Next Meeting: Monday, September 8, 2014 6:30--8:30pm at 4Cs Hayward!**



When	Committee	Action
<b>July-September</b>	Public Policy Relevant CCPC Goal: Maximize revenue	<ul style="list-style-type: none"> <li>• Plan for school district outreach around ece (lead: Lisa Erickson)</li> <li>• Identify opportunity(ies) to educate child care field about new Health Exchange (lead: Ellen)</li> <li>• Discuss parent involvement goals and identify engagement strategies</li> <li>• Develop Comprehensive Communications Plan that would 1) Roll out name change 2) Create awareness of Planning Council through a variety of messages, including branding, advocacy, outreach and education about the Council’s mission and work. (lead: Robin Michel)</li> <li>• Discuss and develop options to increase child care access for low income parents</li> <li>• Develop Public Policy Platform for September 20th CCPC approval</li> <li>• Work with state contractors to disseminate legislative district data</li> </ul>
<b>October-December</b>	Public Policy	<ul style="list-style-type: none"> <li>• Submit communications plan to CCPC</li> </ul>
<b>January-March</b>	Public Policy	<ul style="list-style-type: none"> <li>• Host legislative breakfast; event with public officials, refugees?; include district specific data</li> </ul>