



DRAFT

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December 4, 2017

Members, Alameda County Board of Supervisors
Oak Street
Oakland, CA

Dear Supervisor _____:

We are writing to express our enthusiastic support for City, County and any other special revenue measures to increase funding for access to quality early care and education (ECE) programs. Our central mission is to advise policy makers to ensure that all children and families have access to quality child care that educates children and enriches their lives. Increasing revenue for these programs is central to our platform, and we are delighted that measures are being contemplated this year.

As you know, polls show that Californians strongly support increased access to ECE and we have a large shortfall of resources in our County. Teachers are so underpaid that more than half of them qualify for public benefits. Thousands of children are on waiting lists. There are no dedicated resources for facilities improvement or expansion and no revenue stream for ongoing quality supports.

SAN FRANCISCO HAS RAISED LOCAL REVENUE FOR ECE SEVERAL TIMES. SANTA CRUZ, SOLANO, AND MARIN ARE MAKING INROADS. SANTA CLARA COUNTY IS CONSIDERING IT. PLEASE CONSIDER LOCAL REVENUE FOR ECE.

We think that the frameworks for the measures being considered address the key topics of quality and access and affordability and look forward to partnering with you to making more support for ECE a reality.

Sincerely,

Renee S. Herzfeld
Chair

