



## Action Items for the 9/18/20 Planning Council Meeting

### **Action Item #1: Approve School Age Component of Annual Zip Code Priorities**

Recommended by the State Contractors & Public Policy Committees

**Background:** Performance Measures #1, 2 and 3. As required by California law, the Early Care and Education Planning Council annually submits updated zip code priorities based on California Department of Education specified local, state and federal data. The Planning Council is required to provide local funding priorities to the California Department of Education's Early Education and Support Division to help them prioritize the distribution of any new state general child care (e.g. infant/toddler and school-age) and new preschool funding based on direct impact indicators of Priority 1, 2 or 3. Programs must first voluntarily apply for the expansion funds, if available. At the July meeting, the Planning Council approved the infant/toddler and preschool priorities. Now that school age data has been obtained and analysed, the Planning Council is being asked to approve the school age priorities to make the package complete.

**Pros:** In the event of additional state funds for contractors, these zip code priorities may allow the state to align awards with areas of the County with identified gaps and needs of services and target funding resources accordingly.

**Cons:** Some communities once identified at a higher priority may no longer fit the criteria from one year to the next. Additionally, there may be great variation in need within a zip code so the requirement to use and provide zip code data can be problematic. The Public Policy Committee and many other County Planning Councils have expressed concerns about using two year old data and zip code level data over the years. This is an issue that can be addressed through state advocacy and conversations with Department of Education planners.

**Next Steps:** Support forwarding the identified school age zip code priorities to the California Department of Education. The Board of Supervisors will review and approve the priorities at a future meeting, and approval from the County Superintendent of Schools will also be requested. The Public Policy Committee has requested that the information is presented with the qualification that zip code level data is so broad that it has limitations when using it to target funds.

### **Action Item #2: Recommend Appointees for Steering Committee Membership for the Board of Supervisors and County Superintendent of Schools**

Recommended by Executive Committee

**Background:** The Planning Council's Steering Committee is a voting membership of 27 individuals representing categories listed below. Fifty percent (50%) of the Steering Committee is appointed by the Alameda County Board of Supervisors and 50% by the Alameda County Superintendent of Schools. Members represent five categories: Child Care Consumers (Parents/Guardians), Child Care Providers, Community Representatives, Public Agency Representatives, and Discretionary Seats. Committee Members serve (3) three year terms. The Planning Council, will have a total of 3 vacancies at the end of the 2020 term. The Executive Committee vetted all eligible applications for the Steering Committee to recommend to the appointing agencies.

**Proposal:** Please see handout on Steering Committee members, grouped by appointing agency/member.



**Pros:** We have received enthusiastic response from members of the ECE community both in referring candidates and in applicants. The candidates are diverse in personal and professional attributes.

**Cons:** Recommended applicants are not guaranteed appointment by the appointing agencies.

**Next Steps:** Candidate recommendations will be forwarded to the Board of Supervisors and/or County Superintendent of Schools for appointment as soon as possible.

**Action Item #3: Approve 2020 Public Policy Platform**

Recommended by the Public Policy Committee and Executive Committee

**Background:** Every year the Planning Council adopts a Public Policy Platform which is then used to guide our Public Policy Committee when considering recommended positions on legislation and also to guide the County's lobbyists when representing the County in the State Legislature and at the federal level. Past practice has shown that having broad statements about our priorities is an effective way to structure the platform. Every year the Council adds some specific priorities as well. This year, language was added to prioritize rebuilding the child care field in light of COVID related challenges, among other modifications.

**Pros:** This platform helps the County align with the Planning Council's priorities. It gives us a tool that showcases our priorities that we can use both internally and with external audiences, such as elected officials

**Next Steps:** This Platform will be used to guide Public Policy and Planning Council legislative and budget positions in the 20-21 Legislative year.