



**Alameda County Child Care Planning Council**  
**Public Policy Committee**  
**September 4, 2019**  
**MEETING MINUTES**

ATTENDEES:	AGENCY / ROLE:
1. Alex Boskovich	ALCO Food Bank, Steering Committee Member
2. Darlene Johnston	Little Mud Puddles, Steering Committee Member
3. Jennifer Cabán	Social Services Agency (SSA), Co-chair, Steering Committee Member
4. Makinya Ward	Kids Konnect
5. Page Tomblin	First 5 Alameda County
6. Renee Herzfeld	4Cs of Alameda County

ECE Program Staff: Denise Turner, Ellen Dektar, Lorita Riga

Action Item(s):
1) Follow-up on requests to schedule member visits with Appointer Agencies – Denise 2) Make final edits to Public Policy Platform Infographic – Jennifer & Denise 3) Begin work on supporting documents for Policy Platform document (ideas included a detailed page 2, power map of LPC, etc.) – Potentially through working group participation 4) Provide participants with a link to apply for State ECE Advisory Council-Denise

1. **Welcome, Introductions, Announcements, Resource Sharing:** Jennifer Cabán, Committee Co-chair convened the meeting at 9:35 am at 4Cs of Alameda, 22351 City Center Drive, Hayward, CA.
  - o Jennifer welcomed attendees, inviting attendees to introduce themselves and their agency.
  - o Jennifer reminded committee members to consider co-chairing the Public Policy committee as the co-chair would be vacating her post in the new calendar year. Members were asked to reach out to Denise for further information.
  - o Ellen highlighted an EdSource article that highlighted the local Resource and Referral agency BANANAS, Inc., titled, *“Homeless California families get help finding child care, San Francisco and Alameda counties leading the way”*. The article references the CARE Pilot program that seeks child care placement and supportive services for homelessness families. <https://edsource.org/2019/homeless-california-families-get-help-finding-child-care/616904>
  
2. **Report Out from State Contractors, Quality Committee - Denise**
  - o State Contractors: Rowena Kamo, Quality Counts Analyst, for First 5 Alameda presented to the committee regarding the most recent data collection effort, a demographic survey on programs, children served and staff. The committee also continued to explore the Inclusive Early Education Expansion Project (IEEEP) request for applications (RFA)
  - o Quality Committee: Committee met on Aug 29, 2019 and discussed the Dual Language Learners (DLL) initiative from California Department of Education (CDE); California English Language Learners Policy Roadmap that the committee will proposed to have the Planning Council vote to endorse in September. "Celebrating our Diversity" DLL Awareness event also planned for Oct. 12, 2019 10 am in San Leandro. Event Flyer attached.
  
3. **Local, State & Federal Legislation & Budget - Ellen**
  - o Local ECE Measure Update: Has been filed and officially named: The Children’s Health and Child Care Initiative for Alameda County 2020
    - o Signature gathering will begin this weekend Saturday, September 7, 2019, aiming for March 2020 ballot. Signatures are expected to be submitted to the registrar of voters by 10/21/19.

- Community outreach and engagement will also be needed as a critical next step.
- The Community Advisory Committee (CAC) for plan development.
  - Constituency categories: Six seats appointed by ECE Planning Council: one from AP; two subsidized providers/1 of which public agency; three discretionary seats.
  - Five seats appointed by BOS: one from child care center workforce; one FCC (and one from workforce union member); two parents or guardians / at least one of which with subsidy waitlist or experienced subsidized care.

**Discussed the status of several Bills specifically:**

- AB 6 (Reyes) Early childhood education: interagency coordination and quality improvement. Establishes an interagency working group and coordination of services.
- AB 842 (Limon) Child nutrition: school, childcare, and preschool meals. An update was shared by a member; the bill passed from committee without opposition on August 30. Funding was not added to implement the bill.
- AB 220 (Bonta) Political Reform Act of 1974: campaign funds: childcare costs is out of committee
- AB 944 (Quirk) CalWORKs: sponsored noncitizen: indigence exception; bill sponsored by SSA/ Alameda County has moved out of committee.
- SB 234 (Skinner) Family daycare homes; bill has been enrolled and pending governor's signature

**4. Plan Steering Committee Member Visits with Appointers:** (Board of Supervisors and County Superintendent of Schools)

- The committee recommended that scheduling should begin now that the Local Tax Measure is filed and named. ECE will confirm dates for mid to late October.
- Pre-work: Talking points with clear messaging should be built around the policy platform.
- A member shared that although not confirmed, the Board of Supervisors (BOS) may each receive 1 million dollars per district, for discretionary funds targeted towards children and youth.

**5. Public Platform 2020 – Jennifer**

- Work product from small working group: Infographic designed by Jennifer and One pager designed by Denise:
  - Committee reviewed the drafts and offered additional feedback:
    - Add a photo of a child/children
    - Add contact information for ECE Program
    - Bold/Call greater attention to key numbers and data
    - Add impact data to the info graphic (bottom quarter of the page)



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- Proposed next steps include a supporting document (2<sup>nd</sup> page) that adds additional detailed information:
  - Intro with data and legitimize our council who we are, why it's important and why they should care power map information such as planning council members their districts, agencies,
  - Target Audience(s): Several versions for different audiences: Legislative Staffers who will need to schedule time and attention of Policy maker)
  - Inform the State master plan to influence direction.
  - Answer Q's: What are the policy targets

Followed by how the reader can demonstrate support for our platform; what are the reader's actions?

- Make sure pilot gets renewed
  - Make sure local measure gets on the ballot
  - Asking for regionalized rates increase
  - Wages - Bring teachers out of poverty!
6. Agenda Items discussed in brief and held for future date due to time: Inclusion Grants, Management Bulletin 19-06 and proposed Agenda Item(s) for October meeting.
7. Adjournment
- Jennifer Cabán, Committee Co-chair adjourned the meeting at 11:25 AM.