



**Alameda County Child Care Planning Council**  
**Public Policy Committee**  
 November 4, 2013  
**MINUTES**

*“The Mission of the Public Policy Committee is to support the mission of the Planning Council by monitoring and developing early care and education legislation, policies and regulations that impact children, families and child care providers and recommending appropriate action to the Child Care Planning Council.”*

*Attendees:*

Jennifer Greppi	4Cs of Alameda County
Linda Olivenbaum	CAEYC
Carol Thompson	Co-Chair, Steering Committee Member
Melinda Martin	Consultant
Rory Darrah	Consultant

Robin Michel	Co-Chair, Steering Committee Member
Diana Engel	Steering Committee Member

*Planning Council Staff:* Ellen Dektar

**I. Welcome/Introductions/Announcements**

- ACECPC is having a forum focused on customer services at the Social Services Agency this week
- Many child care stakeholders are meeting with Debra McMannis, the new head of the CDE Child Development Division
- Nancy Remley is retiring
- 2 community college lab schools are closing, including College of Sequoias.
- First Five is launching a new ECE website to house resource directory; November launch!! Lisa will meet with Resource and Referral agencies to see how to partner around child care data. Target is parents to help them find early learning, parent support services within 1 mile of home and map them and not use jargon.
- It would also be helpful to understand how to leverage the County/211 app to map services. In the past R and R staff have met with Eden I and R; tried to train their staff and remind them to refer to the resource and referral agencies;
- New Annie Casey Foundation report shows 49% in poverty in Alameda County and urges, multidisciplinary, Birth to 8 solutions;accf.org
- Recent strengthening families conference had large attendance and two local R and Rs have adopted the framework

**II. Report Out from State Contractors, Other CCPC Committees**

Daryl Jefferson from Community Care Licensing (CCL) visited with State Contractors to discuss the use of restraints with children in child care settings. The follow up will be sharing resources to address children’s mental health needs.

**III. Review, Discuss and Possibly Take Action on State and/or Federal Legislation and/or budget**



AB 274: CAPP sponsored bill for some administrative streamlining related to signatures, electronic data storage and other topics; will help centers as well related to sign in sheets.

#### **IV. Review and Refine CCPC Communications Plan, Recommendation on Logo Redesign**

The discussion was continued from the October meeting related to content of an op-ed. Ideas included:

- linking ece/ education/ property values and people to care for next generation;
- ece/California education leader;
- glass half full--Governor Brown has made great strides with k12 and time to turn eyes to prek.
- where: ANG newsgroup; African Post;
- start positive but piece has to include cutbacks/#slots lost and children in poverty
- national polling
- research renaissance that proves our case, economic
- social math
- ask: opportunity; support reinvestment this year??? Obama, state surplus
- visual of preschool or prison key
- who: Kaiser CEO, John Madden, Bay Area Council

The Oakland Education Cabinet had been planning on an op-ed before Superintendent Smith left. There were no logo submissions from ROP programs so we are going to revise and update our previous logo.

#### **V. Review and Determine Next Steps on CCPC Action Plan for Public Policy, Including Possible Approval of Sending Child Care Data By District to Elected Officials**

Local Control Funding formula: First 5 will be researching the law via Children Now or a lawyer. They will share results with Public Policy committee.

The Committee approved sending out data on child care space losses to our elected officials with a general letter that says we look forward to building back next year.

#### **VII. Develop December Agenda, Adjourn**

No specific items were suggested.

<b>Next Meeting: Monday, December 2, 2013 6:30pm **4Cs Hayward**</b>
--



Alameda County Child Care Planning Council  
Public Policy Committee  
November 4, 2013  
MINUTES