



Alameda County Child Care Planning Council
Public Policy Committee
September 8, 2014
MINUTES

“The mission of the Public Policy Committee is to support the mission of the Planning Council by monitoring and developing early care and education legislation, policies and regulations that impact children, families and child care providers and recommending appropriate action to the Child Care Planning Council.”

Attendees:

Daryl Hanson	Community Member	Jenna Churchman	Co-Chair, Steering Committee member, SSA
Judy Kriege	BANANAS, Steering Committee member	Rory Darrah	Consultant
Leah Goldsmith	ECEPC Member	Melinda Martin	Consultant, ACOE
Diana Engel	Steering Committee Member	Jennifer Greppi	4Cs of Alameda County
Carol Thompson	Co-Chair, Steering Committee member, Child Care Links		

Ellen Dektar, ECEPC Staff

I. Announcements

Jennifer reported that Parent Voices received a grant from the Social Services Agency to work in Oakland and Hayward on parent training for a “Peoples Task Force.” They will employ techniques like distributing parent surveys in waiting rooms. It’s their first local vs. state work.

Ellen announced the First Five/ICPC/ECEPC sponsored School Readiness forum on November 7th at Preservation Park.

Carol reported that the Tri City Alliance has been forming in East County to advocate for more services. It has a strong arts focus.

II. ECEPC Committee Report Out

There were no major reports.

III. Review, Discuss and Possibly Take Action on Local, State and/or Federal Legislation and Budget with focus on SB 837

There was a discussion about the impact of minimum wage increases on the ece field—both in terms of influencing staff eligibility, parent eligibility, and child care programs as employers having to pay employees higher wages. *There was interest in getting a Goldman School student team to analyze a couple of possible*



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scenarios. Rory recommended using Marcy Whitebook's previous survey formats, and requesting information from teachers vs. directors based on their previous experience. This data could inform advocacy for increasing state reimbursement rates in January as well as administrative planning for programs. An alternative to a survey would be a couple of case studies.

A study will be released in November which examines the intersection between major employer wages and the eligibility of those employees for subsidies.

Ellen reported that several Alameda County agencies applied for Early Head Start partnership funds.

IV. Action to Recommend 2015 ECEPC Legislative Platform to ECEPC Steering Committee

The group recommended updating the 2014 Platform with the following specific requests:

- Reinvestment in ECE access, including increased funding for infant/toddler care and serving all eligible families
- Increasing Standard Reimbursement and Regional Market Rates
- Streamlining and efficiencies such as coordinated regulatory, contracting and reimbursement processes within the current federal and state programs
- Efforts to improve quality in child care
- Reinvestment in ECE
- ECE professional development with a possible focus to dedicate paid days of training for staff at Title 5 contracted centers and compensation to reflect professional work of the field
- Restoring the Centralized Eligibility List (CEL)
- Increasing the frequency of Community Care Licensing Visits
- Increasing funding for Local Planning Councils
- Increasing the Alternative Payment agency administration rate
- Updating the income guidelines to use most recent census income data
- Allow one year eligibility for community college students with child care subsidy
- Allow for CalWORKs parent volunteering in child care programs to count towards work requirements
- Base income eligibility on net income, not gross income or gross income minus taxes

V. School District Efforts

No discussion on this topic.

VI. BoS Outreach

No discussion on this topic.



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VII. October Agenda, TBD

Next Meeting: Monday, October 6, 2014 6:30pm **4Cs Hayward**
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