

AC ALERT

ALERTS FOR COMMUNITY PARTNERS

WHAT IS AC ALERT?

AC Alert is an online communications platform used by agencies across Alameda County to communicate with our communities during emergencies or other potentially dangerous events. Individuals and organizations sign up to receive messages from specific organizations, by their location, or on specific topics, giving their preferred email, phone, or texting information.

WHAT IS THE “ALERTS FOR COMMUNITY PARTNERS” SUBSCRIPTION?

We are offering an AC Alert subscription specifically for the local organizations that work in our communities. This will allow us to get messages to those who can then share important and timely information with their communities and clients.

WHAT ARE COMMUNITY PARTNERS?

Our local organizations engage our communities, supporting the most vulnerable in our populations to live healthier, happier lives. Your communities trust you to provide them with timely, accurate information. We are asking any community organizations that can provide information to their communities and clients to sign up. For example: service providers, faith-based organizations, youth programs, libraries, community centers, and others would all be encouraged to subscribe.

HOW DO I SUBSCRIBE MY ORGANIZATION TO RECEIVE COMMUNICATION?

1. Identify a point of contact to represent your organization and receive notifications.
2. Go to the AC Alert Login page at ACAlert.org and follow the link to sign up. Complete the required information, listing the name of your organization in the Location Name field, and select the **Alerts for Community Partners** subscription. Additional subscriptions are available if you would like to receive updates on any particular topics.
3. Remember your AC Alert username and password and update your organization's contact information if it changes.

WHAT SHOULD I DO WHEN I RECEIVE A MESSAGE THROUGH AC ALERT?

1. When you receive notifications from AC Alert, follow any instructions to ensure your own safety. If possible, also follow instructions to confirm receipt of the message if requested.
2. Determine what information should be shared with your community and clients, how often, and use whatever platforms you normally use to communicate with them. Information can be shared over social media, list serves, bulletin boards, websites, text messages, and with other announcements.