

ALAMEDA COUNTY BOARD OF SUPERVISORS MINUTE ORDER

The following action was taken by the Alameda County Board of Supervisors on 09/21/2021

Approved as Recommended ☒

Other ☐

Unanimous ☒ Chan: ☐ Haubert: ☐ Miley: ☐ Valle: ☐ Carson: ☐ - ☒ 5

Vote Key: N=No; A=Abstain; X=Excused

Documents accompanying this matter:

Contract: C-901886,C-22088,C-22089

Documents to be signed by Agency/Purchasing Agent:

File No. _____
Item No. 3

Copies sent to:

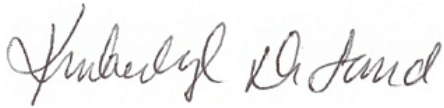
Cindy Wong, QIC 26021

Special Notes:



I certify that the foregoing is a correct copy of a Minute Order adopted by the Board of Supervisors, Alameda County, State of California.

ATTEST:
Clerk of the Board
Board of Supervisors

By: 
Deputy



Lori Cox
Agency Director

Thomas L. Berkley Square
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Oakland, California 94612
510-271-9100 / Fax: 510-271-9108
ssadirector@acgov.org
<http://alamedasocialservices.org>

August 31, 2021

Honorable Board of Supervisors
County of Alameda
1221 Oak Street, Suite 536
Oakland, California 94612-4305

SUBJECT: AWARD CONTRACTS TO LAO FAMILY COMMUNITY DEVELOPMENT INC. AND THE ALLIANCE FOR COMMUNITY WELLNESS DBA LA FAMILIA FOR EMPLOYMENT SERVICES, VOCATIONAL ENGLISH AS A SECOND LANGUAGE, AND SOCIAL ADJUSTMENT; MASTER CONTRACT NO. 901886; AMOUNT: \$7,055,919

Dear Board Members:

RECOMMENDATION:

Authorize the Purchasing Agent to execute Master Contract No. 901886 to provide employment services, vocational English as a Second Language, and social adjustment services to the Alameda County Social Services Agency, for the term of 10/1/21 – 9/30/24, in the total contract amount of \$7,055,919, with the following vendors:

- A. Lao Family Community Development, Inc. (Principal: Kathy Chao Rothberg; Location: Oakland); Procurement Contract No. 22088, Amount: \$5,198,115; and
- B. The Alliance for Community Wellness dba La Familia (Principal: Aaron Ortiz; Location: Hayward); Procurement Contract No. 22089, Amount: \$1,857,804.

DISCUSSION/SUMMARY:

The Alameda County Social Services Agency (ACSSA) sought proposals from community-based organizations, educational entities, faith-based organizations, private for-profit agencies, and public agencies who have the expertise, experience, and capacity to set up and manage Employment and Training sites within the County of Alameda for limited- and non-English proficient clients.

Contractors will provide vocational English as Second Language (ESL) instruction concurrently with employment services and social adjustment in order to enhance employability, remove barriers to employment, and enable self-sufficiency. Contractors will also be expected to provide career counseling and supportive case management services based on the principles of the California Work Opportunity and Responsibility to Kids (CalWORKs) 2.0 state-wide initiative. Program participants

will be referred to the selected Contractors for services from the ACSSA CalWORKs, General Assistance, CalFresh, and the Refugee Cash Assistance programs.

ACSSA intends to fund a 36-month initial award period with the option to extend for up to two additional years if the County receives adequate additional Federal and State funding to continue program operation, and if the project has achieved demonstrable success by meeting the project's performance benchmarks as described in the contract.

To better facilitate the delivery of employment services, vocational ESL, and social adjustment services to program participants, the ACSSA has divided the County into two regions: Region 1 and Region 2. ACSSA plans to serve approximately 460 clients per year for Region 1 and 110 clients per year for Region 2.

Region 1 (North County)
Albany, Berkeley, Emeryville, Oakland, Alameda, Piedmont, San Leandro, San Lorenzo
Region 2 (South County)
Hayward, Castro Valley, Unincorporated cities of Ashland, Cherryland, Fairview, Dublin, Pleasanton, Livermore, Fremont, Union City, Newark

SELECTION CRITERIA/PROCESS:

The ACSSA has determined that Alameda County does not currently have the resources to provide employment services, vocational ESL, and social adjustment services.

The ACSSA worked with General Services Agency–Procurement to develop an RFP, issued on November 16, 2020, emailed to the Chambers of Commerce e-mail group, posted on the website for 73 days, and sent to the E-Gov Goods and Services – Current Contract Opportunities mailing service. The RFP was also advertised in the Inter-City Express on November 18, 2020 and the Oakland Tribune on November 20, 2020. A vendor outreach was conducted on November 18, 2020, followed by one networking/bidders conference on November 24, 2020, and was attended by five vendors.

On January 28, 2021, two bidders submitted responses to the RFP. All responses were evaluated and interviewed by the County Selection Committee. A maximum total of 500 evaluation points was available for this RFP. Both bidders are being recommended for award, with Lao Family Community Development Inc. being recommended for Region 1 and The Alliance for Community Wellness dba La Familia being recommended for Region 2.

This contract is federally funded through the Department of Health and Human Services. Lao Family Community Development, Inc. was granted Federal funds SLEB waiver No. F1873-B, valid through September 30, 2024. The Alliance for Community Wellness dba La Familia was granted Federal funds SLEB waiver No. F1873-A, valid through September 30, 2024.

The following is the evaluation summary:

EVALUATION SUMMARY

<i>Vendor</i>	<i>Location</i>	<i>Local</i>	<i>Evaluation Points</i>
<i>Lao Family Community Development, Inc.</i>	<i>Oakland, CA</i>	<i>Y</i>	<i>400</i>
<i>The Alliance for Community Wellness dba La Familia</i>	<i>Hayward, CA</i>	<i>Y</i>	<i>400</i>


FINANCING:


Funding for the program is from State, Federal grant, and included in the ACSSA Fiscal Year 2021-22 approved budget and will be requested in subsequent budget years. Funding in the amount of \$30,000 per fiscal year for the refugee employment services will come from the Health Care Services Agency Tobacco Master Settlement Trust Fund for FY 2021-22, FY 2022-23, and FY 2023-24. Transfer of the revenue will be completed by the department. No additional appropriations are required and there will be no increase in net County cost.

VISION 2026 GOAL:

Employment services, vocational ESL, and social adjustment meets the 10X goal pathways of **Employment for All**, **Eliminate Homelessness**, **Eliminate Poverty and Hunger**, and a **Crime Free County** in support of our shared visions of a **Thriving and Resilient Population**, **Safe and Livable Communities**, and a **Prosperous and Vibrant Economy**.

Respectfully submitted,

DocuSigned by:

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Lori A. Cox
Director, Social Services Agency

DocuSigned by:

BB3D9AF6ACCD422...
Kimberly Gasaway
Interim Director, General Services Agency

Attachment

WAH\KB\kh\http://gsaspoint.acgov.org/bletters/purchbl/Board Letter/901886 BL ESVESLSA

cc: County Administrator
Auditor-Controller
County Counsel

CONTRACT SUMMARY
EMPLOYMENT SERVICES, VOCATIONAL ENGLISH AS A SECOND LANGUAGE,
AND SOCIAL ADJUSTMENT

MC No. 901886

October 1, 2021 – September 30, 2024

Vendor	Location	Dollar Value of Contract Award	Local Participation	
			Percentage	Dollar Amount
Lao Family Community Development, Inc. Principal: Kathy Chao Rothberg Federal Funds SLEB Waiver No: F1873-B Expiration: 09/30/2024	2325 E. 12 th St., Suite 226 Oakland, CA	\$5,198,115	100%	\$5,198,115
The Alliance for Community Wellness dba La Familia Principal: Aaron Ortiz Federal Funds SLEB Waiver No: F1873-A Expiration: 09/30/2024	24301 Southland Dr., Suite 300 Hayward, CA	\$1,857,804	100%	\$1,857,804

Total Dollar Value of Contract Award	Total Local Participation
\$7,055,919	\$7,055,919