

East Bay Economic Development Alliance (East Bay EDA)
Contact: Stephen Baiter, Executive Director
Office: 510-272-3874 | Cell: 510-679-7911
Email: Stephen@EastBayEDA.org



Media Advisory
STEM @ Fairyland Event
September 20, 2019 (10am-1pm)

Oakland, CA – The East Bay Economic Development Alliance (East Bay EDA) will host its 4th annual STEM (Science, Technology, Engineering & Math) event on Friday, September 20 at Children’s Fairyland in Oakland. “STEM @ Fairyland” is an opportunity for East Bay companies and organizations to engage with local children and their caregivers about the importance of early STEM education and to build a talent pipeline for the region’s growing demand for high-skilled labor. Throughout the day, children will engage in hands-on experiments, interactive games and demonstrations, and will be rewarded with fun giveaways. Popular East Bay mascots, including Smokey Bear and Stomper, will be on site to greet children and get them excited about STEM.

Participating East Bay companies and organizations include: Aduro Biotech, Alameda County Office of Education, Alameda County Information Technology Department, Berkeley Lab, Chabot Space and Science Center, Community Resources for Science, CSU East Bay Institute for STEM Education, East Bay Regional Park District, First 5 Alameda, Junior Achievement of Northern California, Lawrence Hall of Science, Oakland Athletics, YMCA East Bay, Oakland Zoo, Port of Oakland, Scientific Adventures for Girls and The Clorox Company.

This event is an activity supporting the “[Innovation 2.0 Regional STEM Action Plan](#),” prepared by East Bay EDA as a guide for East Bay Members of the United States Congress, Congresswoman Barbara Lee, Congressman Eric Swalwell and Congressman Mark DeSaulnier, when developing STEM-focused legislation.

“Businesses, educators, and our communities all understand the importance of STEM skills for future opportunities,” said Stephen Baiter, Executive Director of East Bay EDA. “Our region’s employers are hungry for a local workforce that has a strong foundation of STEM skills to fill their available jobs, and we want children and youth to gain exposure to learning opportunities as early as possible.”

Please contact info@EastBayEDA.org for event access.