# SUSTAINABILITY RESOURCES

FOR BUSINESSES

Switching to more sustainable business practices with these local programs can help you avoid waste, save money, and contribute to a healthy environment.





"We feel very connected to the local East Bay community. We try to choose practices that are sustainable, such as using energy efficient light bulbs and equipment."

- Stephanie Sala, Owner, Five Little Monkeys Toy Store, Albany, CA

### OPT UP FOR GREENER ENERGY



East Bay Community Energy is the new local electricity supplier in Alameda County that provides a cleaner, more sustainable energy mix. To go even greener, your business can opt up to Brilliant 100, which uses carbon-free energy sources.

ebce.org/opt-up (833) 699-EBCE

### IMPROVE YOUR RECYCLING PROGRAM



Recycling reduces waste hauling costs and keeps material out of the landfills. Get a list of Recycling Bin suppliers, posters, and anything else you may need for your recycling program.

recyclingrulesac.org/ resources (510) 891-6575

### **LEARN MORE**

acsustain.org/you/business.htm



### **SWITCH TO SMART LIGHTS**



Save on your electricity bill by getting a free evaluation, technical assistance, and access to rebates for replacing your lighting with a more energy efficient system.

**ebew.org/business** (510) 285-4111

## BUY ENERGY EFFICIENT APPLIANCES



Earn rebates and save money on your energy and water bill by purchasing ENERGY STAR certified appliances.

energystar.gov/products

### **GET GREEN BUSINESS CERTIFIED**



Show your customers that your business is dedicated to environmental sustainability by getting a Green Business Certification.

greenbusinessca.org/how-to-get-certified

## WHEN DISASTER STRIKES - IS YOUR BUSINESS PREPARED?



Being prepared for an emergency or natural disaster is key to a business's ability to resume operations after an interruption. Don't be caught off guard - Plan Ahead!

### **GET INFORMED**

### PREPARE AN EMERGENCY KIT



Sign up to receive notifications from Alameda County's emergency alert system by text, email, or phone. Encourage your employees to do so as well.

acgov.org/emergencysite



Learn what needs to be included in an emergency kit, and get tips on how to stay safe during an emergency.

ready.acgov.org

### **KNOW THE RISKS**



Determine what environmental hazards may affect your business by using this interactive mapping tool.

Ihmp.acgov.org/mapsinfo.html

### **MAKE A PLAN**



Roughly two-thirds of small businesses don't have a disaster recovery plan, making it difficult to resume operations after a shock. This toolkit will help you create a plan so that you can quickly recover.

disastersafety.org/wp-content/uploads/ OFB-EZ\_Toolkit\_IBHS.pdf

### FIND FUNDING



Find sources for financial assistance after a disaster. Consider speaking with your insurance provider now about Business Interruption Insurance.

sba.gov/business-guide/ manage-your-business/ prepare-emergencies

### **LEARN MORE**



To access the online version of this resource, visit:

acsustain.org/you/business.htm