



Green Ambassadors Role Description For December 2012 to July 2013 Pilot

Green Ambassadors help Alameda County fulfill the goal of engaging employees in sustainability.

- Responsibilities**
- Serve as a sustainability liaison in immediate work division:
 - Become knowledgeable about County sustainability policies and opportunities
 - Provide colleagues with information about the impacts of daily activities
 - Model new behaviors
 - Inform coworkers of tools to make it easier to make sustainable choices
 - Engage coworkers in green workplace offerings and campaigns
 - Stay in touch with network:
 - Attend scheduled meetings whenever possible and report campaign results
 - Give feedback to network coordinators and other network members
 - Notify network coordinators if unable to continue
- Time Commitment**
- December 2012 to July 2013
 - An average of 2-3 hours per month (ratio of work and volunteer hours to be determined by Green Ambassador & supervisor) consisting of:
 - 2 hours every other month on campaign outreach activities and reporting
 - 1 hour every other month on lunchtime virtual meeting/phone call
 - 2-3 hours quarterly at orientation & training sessions
- Qualifications**
- Passion for sustainability and desire to create positive change in the workplace
 - Confidence to introduce and model sustainable workplace practices and to engage peers
 - Willingness to learn and have fun
 - Approval of supervisor to participate
- Benefits**
- An opportunity to:
 - contribute to environmental conservation
 - share feedback to improve County programs
 - share new tools and resources with colleagues
 - help Green Ambassador's department gain recognition
 - Expanded professional experience
 - Trainings on sustainability and behavior change topics including County sustainability policies/projects, working effectively in a network, learning from nature, and principles of effective outreach campaigns
 - Expanded network of contacts in other County departments and agencies
- Coordinated by** General Services Agency Sustainability Program

**Benefits to
Departments**

- Creating of a work environment that fosters sustainability and wellness by encouraging employee participation in programs such as clean commuting and green purchasing
- Boosting morale by addressing broad employee interest in being green at work
- Leveraging employee initiative to improve processes and increase productivity
- Saving taxpayer dollars by reducing waste (e.g., conserving paper and energy)
- Promoting and recognizing the department's green efforts

**Motivations for
Pilot**

- Surveys indicate that the majority of County employees would like to learn about and participate in more opportunities to be green at work
- Initiatives to promote behavior change are most effective when they are carried out at the community level and involve direct contact with people
- Implementation of the climate action plan and other sustainability goals will be enhanced when department liaisons can share information about new programs
- Benefits such as energy savings and waste reduction will be maximized when more employees are aware of green workplace opportunities
- Board of Supervisors policy directives including Alameda County Strategic Vision (2008), Alameda County Climate Action Plan for Government Services and Operations (2010), and Climate Principles Resolution (2012) encourage employee sustainability education and conservation leadership